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CHINA CONFERENCE AND GALA 百人会大中国区年会及晚宴

SPONSORSHIP PACKAGE 赞助方案

2018年12月1-2日 DECEMBER 1 - 2, 2018 中国, 北京 BEIJING, CHINA



COMMITTEE OF 100 CHINA CONFERENCE 2018

December 1-2, 2018 | Beijing, China

The Committee of 100 (C100) is a non-profit leadership organization of prominent and extraordinary Chinese Americans in business, government, academia, and the arts. Founded by world renowned architect I.M. Pei and internationally acclaimed cellist Yo-Yo Ma, among others, it is an institution for U.S. citizens of Chinese heritage. For nearly 30 years, C100 has served as a preeminent organization committed to the twin missions of promoting full participation of Chinese Americans in all aspects of American life, and encouraging constructive relations between the peoples of the United States and Greater China.

百人会(简称: C100)是由杰出美籍 华人组成的非营利组织,成员来 罗界及各艺术领域,成员来 声全球的建筑大师贝聿铭及大提至 发表, 方友友等人发起成立。成员的 军来, 百人会汇集其杰出会员,的 到量籍华人在美国社会生活中的 建设 性关系的发展。

CHINA CONFERENCE AND GALA 2018 大中国区年会及晚宴

The Committee of 100 is restarting its China Annual Conference and Gala on December 1, 2018 in Beijing.

The C100 China Conference was last successfully organized in 2013 and mirrors our U.S.-based conferences, providing high level speakers from the U.S. and China with a unique opportunity to address our members, other prominent business leaders, academics, artists, media, and government leaders. The aim of the Conference is to elevate dialogue and visibility on critical issues that may improve U.S.-China relations.

百人会将于2018年12月1日重启大中国区年会及颁奖晚宴。百人会最近一次举办中国年会是在2013年。与在美国举办的百人会年会相似,中国年会将为中美两国的领袖人物提供一个独特的交流平台,向百人会会员、商界领袖、以及其他来自学界、艺术界、媒体和政府的领导者发表看法。年会旨在提升相关重大议题的对话规格和能见度,以期在当前的艰难时局下促进中美关系的改善。

13TH LEADERSHIP SCHOLARSHIP PROGRAM 第十三届百人会英才奖

C100 will host the 13th Leadership Scholarship Program (LSP) Awards Ceremony on December 2, 2018. The C100 Leadership Scholarship Program (LSP) was launched in 2005 in partnership with 18 prominent Chinese universities to recognize and foster the global leadership potential of Chinese graduate students. Through a rigorous and competitive process, scholarship awardees are Chinese graduate students, selected based on dedication to social responsibility, academic distinction and bridge-building between the U.S. and China.

百人会将于2017年12月2日在北京举行百人会英 才奖2017年度颁奖庆典。百人会英才奖项目由百人 会于2005年发起成立,与十余所中国著名高校合 作,表彰和培养具有成为全球领导者潜质的中国研 究生。获奖者通过严格而激烈的选拔产生,不仅专 业表现突出、热心公益,更要具备思想力、领导力 和创新力。



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SPONSORSHIP OPPORTUNITIES 赞助机会

C100 CHINA CONFERENCE 2018 百人会大中国区年会及晚宴

December 1-2, 2018 | Marriott Northeast Beijing 2018年12月1-2日 | 北京海航大厦万豪酒店

- ✓ Gain VIP access to meet with distinguished C100 members, speakers, and national decision-makers
- Enhance your brand as a respected partner of a leadership organization of Chinese Americans committed to excellence and achievement
- **Demonstrate your support** for a prominent non-profit organization advancing constructive ties between the U.S. and China

SPONSOR BENEFITS	DIAMOND (\$100,000)	GOLD (\$50,000)	SILVER (\$10,000)	TABLE HOST (\$5,000)
Invitations to the exclusive Members & VIP Breakfast	10	5	2	1
Invitations to the exclusive C100 members and VIP reception	20	10	4	2
Invitations to Awards Gala Dinner	40	30	20	10
Invitations to full-day conference (12/1) and town hall (12/2)	40	30	20	10
Conference journal advertising (# pages)	2 color	1 color	0.5 color	n/a
Distinctive badges acknowledging Sponsors at the Conference	Yes	Yes	Yes	Yes
Recognition as a Sponsor in the Conference journal, website and signage	Yes	Yes	Yes	Yes
Premier table location at the Gala Dinner	Yes	Yes		
Marketing Brochure Distribution in Goodie Bags	Yes	Yes		
Podium acknowledgement by C100 Chairman	Yes			
Opportunity to open Conference or Gala Dinner with welcome remarks	Yes			

赞助人权益	钻石赞助人 (\$100,000)	黄金赞助人 (\$50,000)	白银赞助人 (\$10,000)	桌席赞助人 (\$5,000)
仅对会员与 VIP 嘉宾开放的早餐会出席名额	10	5	2	1
仅对会员与嘉宾开放的酒会出席名额	20	10	4	2
晚宴出席名额	40	30	20	10
大中国区年会(12月1日)及百人会英才奖颁奖典礼(12月2日)出席名额	40	30	20	10
会刊广告位	2 页全彩	1 页全彩	半页全彩	无
佩戴胸卡显示赞助人身份	是	是。	是	是
可作为赞助单位列入大会会刊、网站和标牌	是	是	是	是
晚宴桌席位于贵宾席区	是	是		
可在大会出席者礼品袋中放置宣传册	是	是		
由百人会会长在会场表示特别鸣谢	是			
可在大会或晚宴致欢迎辞	是		4	



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SPONSORSHIP & REGISTRATION FROM 赞助人注册表

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ABA#: 322070381

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mjee@committee100.org

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