

Committee of 100

2016 US-China Public Perceptions Snapshot Survey

Briefing Book

ENSURING FULL INCLUSION IN AMERICA • ADVANCING U.S.-CHINA RELATIONS

Goals & Methodology

Survey Objective:

The aim of this snapshot survey is to determine American attitudes toward China, in order to identify the most salient domestic issues in U.S.-China relations.

At a time when China is politically, economically, and socially ascendant, it is more crucial than ever to find paths to mutual understanding and stronger bilateral relations.

The snapshot survey findings provide a window into the American public's opinions and can be used to foster more fact-based discussion.

The Committee of 100 conducted this snapshot survey to inform fact-based dialogue at its 26th Annual Conference in April. This survey explores many of the same themes C-100 has been exploring in its survey work since 1994.

The Committee of 100 worked with Brunswick Insight to design and conduct the 2016 U.S. snapshot survey.

Who?



A representative sample of the United States population based on U.S. Census data

How many?



n=1,001 of the general population ($\pm 3.1\%$ margin of error)
n=200 oversample of Chinese Americans ($\pm 6.9\%$ margin of error)

When?



March 1 to 10, 2016

Method?



Online survey using sample from SSI's online panel

Economic & Political Outlook

China's slowing economy and declining markets have sparked fear and concern across global markets in recent months. At the same time, China's global political profile continues to rise, prominently marked by the country assuming the presidency of the G-20 nations in 2016. How have recent events such as these shaped American views of China?

Our survey finds that Americans have mixed perceptions of China. On one hand, they see **cooperation** between the two countries as **necessary**, and **recognize the benefits** of increased trade and investment. On the other hand, they are skeptical of China's economic and **political intentions**.



Committee of 100

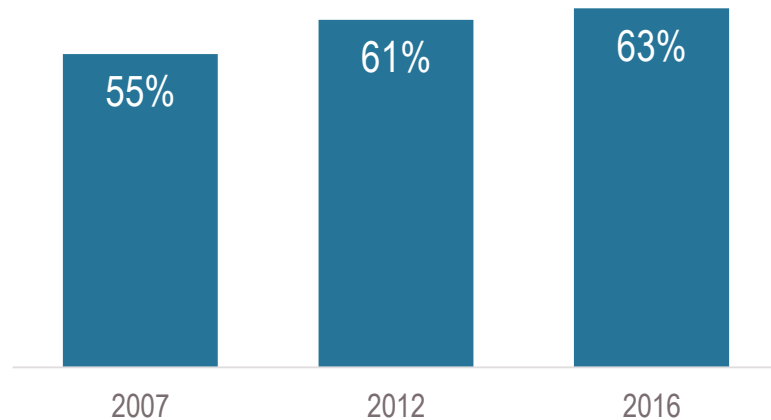
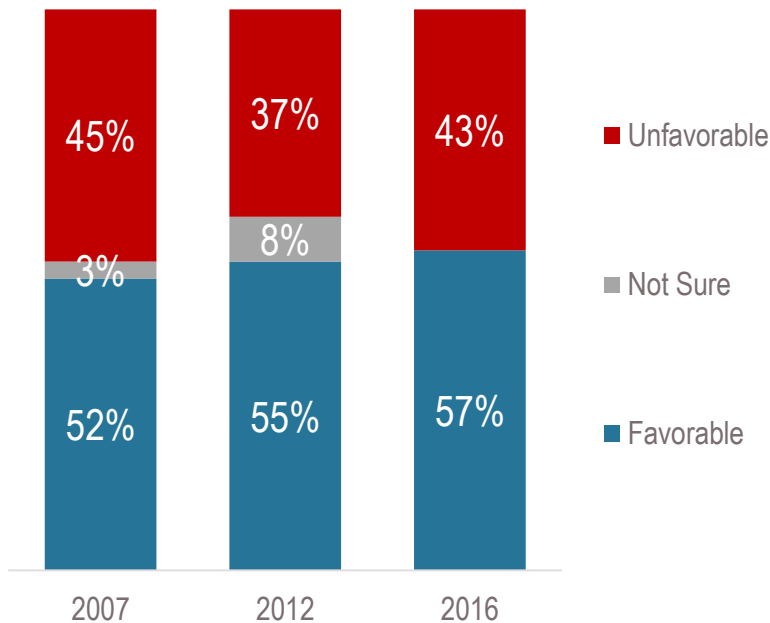
US-CHINA PUBLIC PERCEPTIONS SNAPSHOT SURVEY

Economic & Political Outlook

Perceptions of China are favorable and stable; Two in three call China an important partner

How would you describe your impression of China?

Percent that say China is an important partner to the U.S. in the world today.

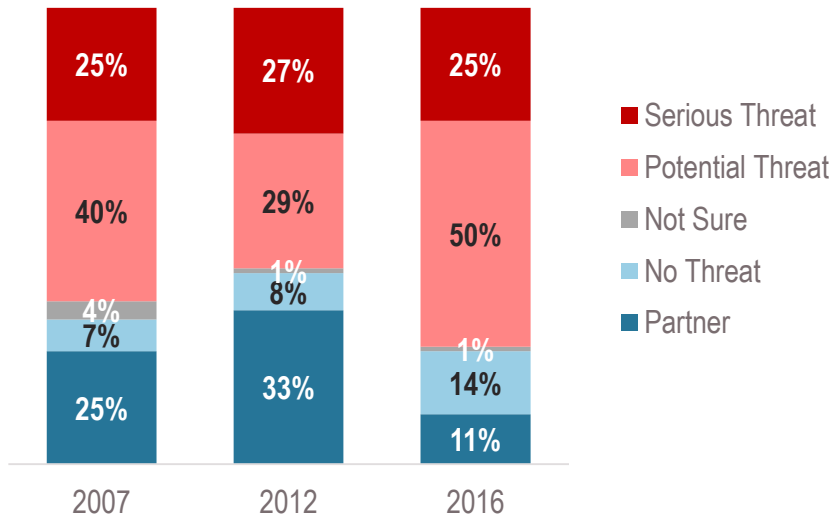


QUESTION: For each of the below countries, please indicate if they are the most important, a very important, a somewhat important, or not an important partner to the U.S. in the world today. NOTE: Data points represent counts of this country as "Important." This includes "Most Important" and "Very Important."

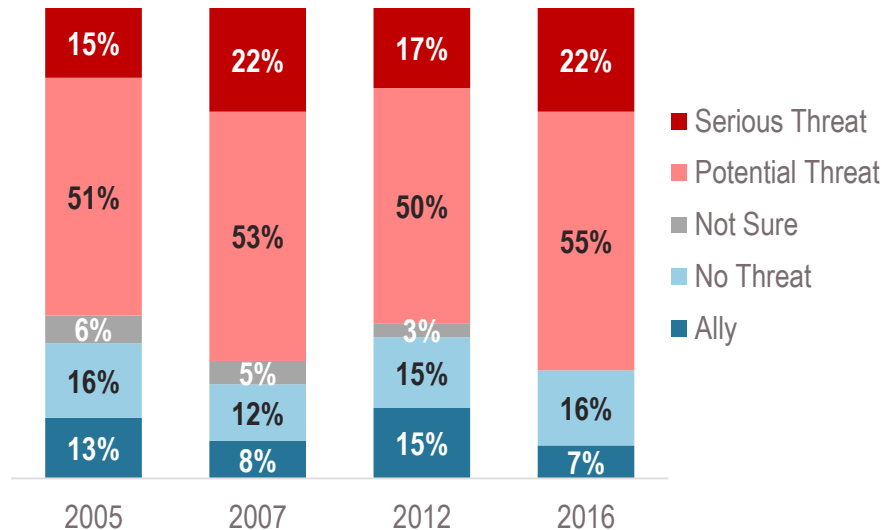
Economic & Political Outlook

Yet Americans are skeptical – strong majorities call China an economic and military threat

How do you view China's emergence as a global economic power?



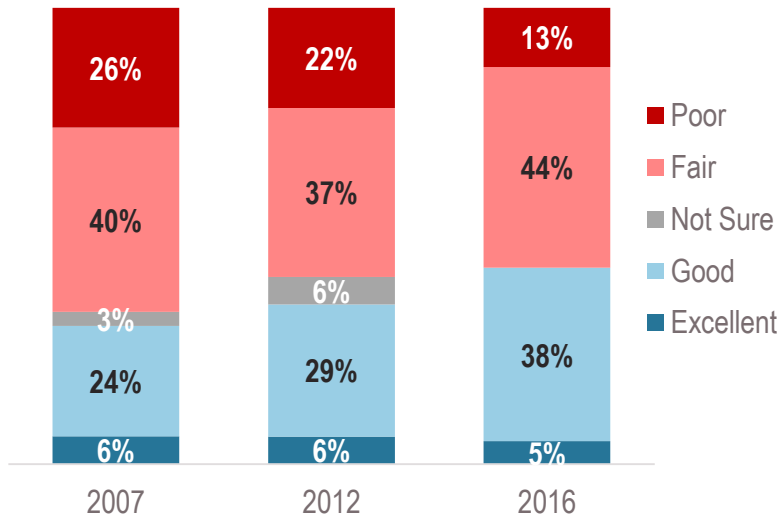
How do you view China's emergence as a military power?



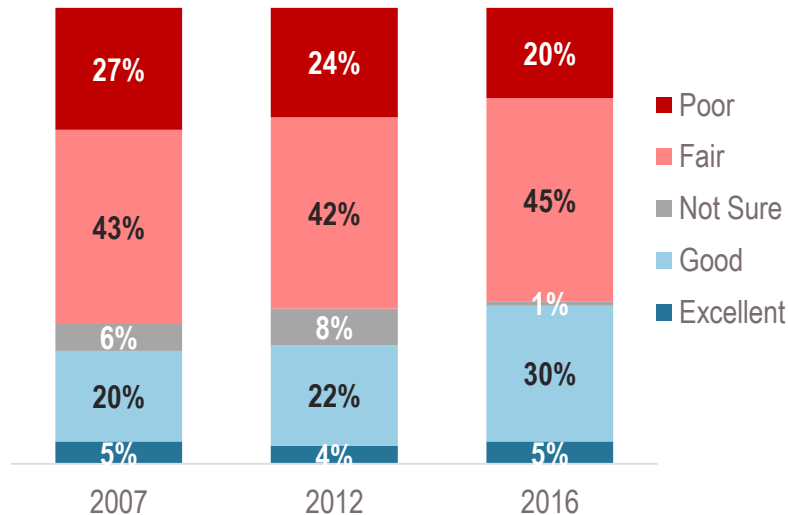
Economic & Political Outlook

Although neither the U.S. nor China is seen as handling bilateral relations particularly well, perceptions have improved over time

How would you rate the U.S. government's handling of its relations with China?



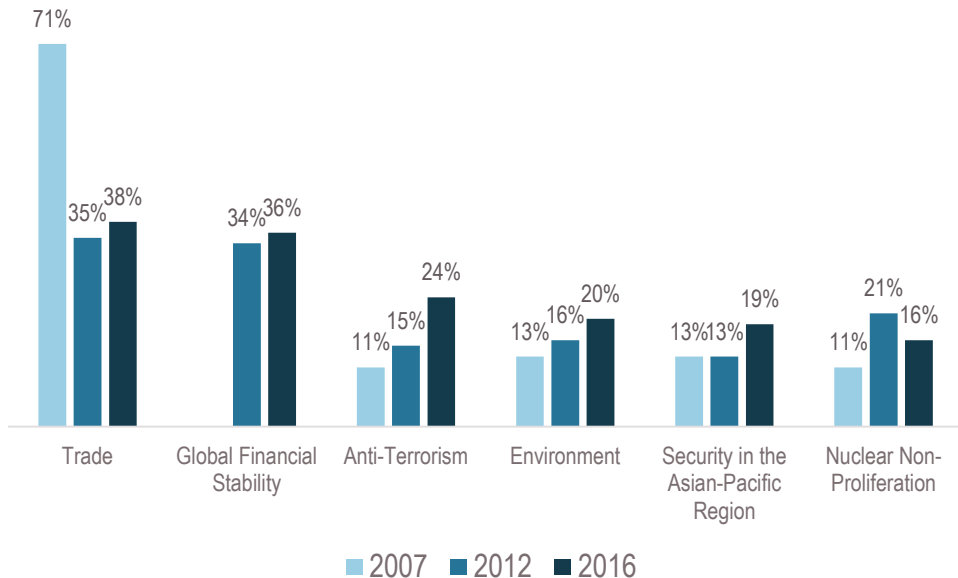
How would you rate the Chinese government's handling of its relations with the U.S.?



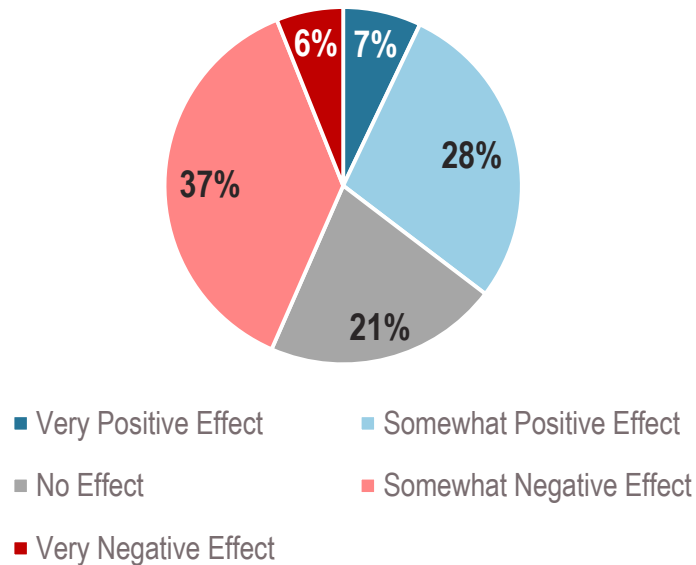
Economic & Political Outlook

Trade and financial stability are top areas for collaboration; Americans are divided in how they see the potential impact of cooling Chinese growth on the U.S. economy

In what areas do you think that the U.S. and China would benefit from working together?



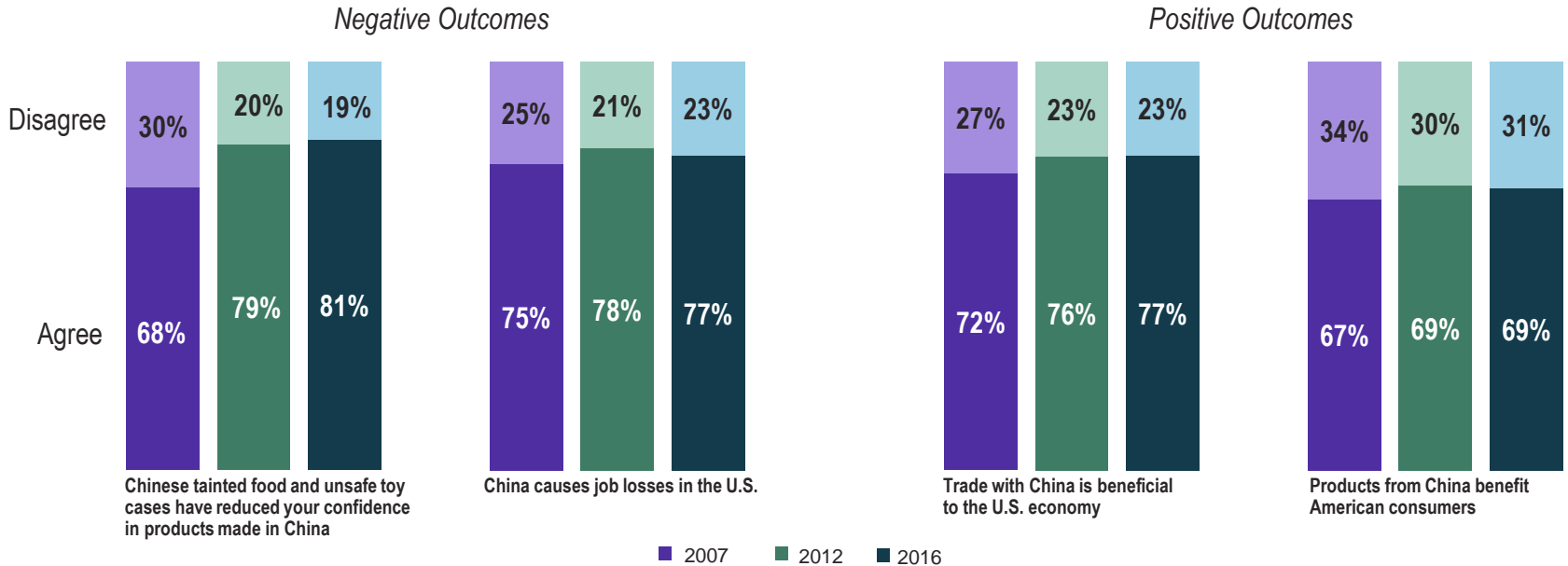
How do you view the effect of a slowing Chinese economy on the U.S. economy?



Economic & Political Outlook

Americans have mixed views toward trade with China, equally seeing costs and benefits

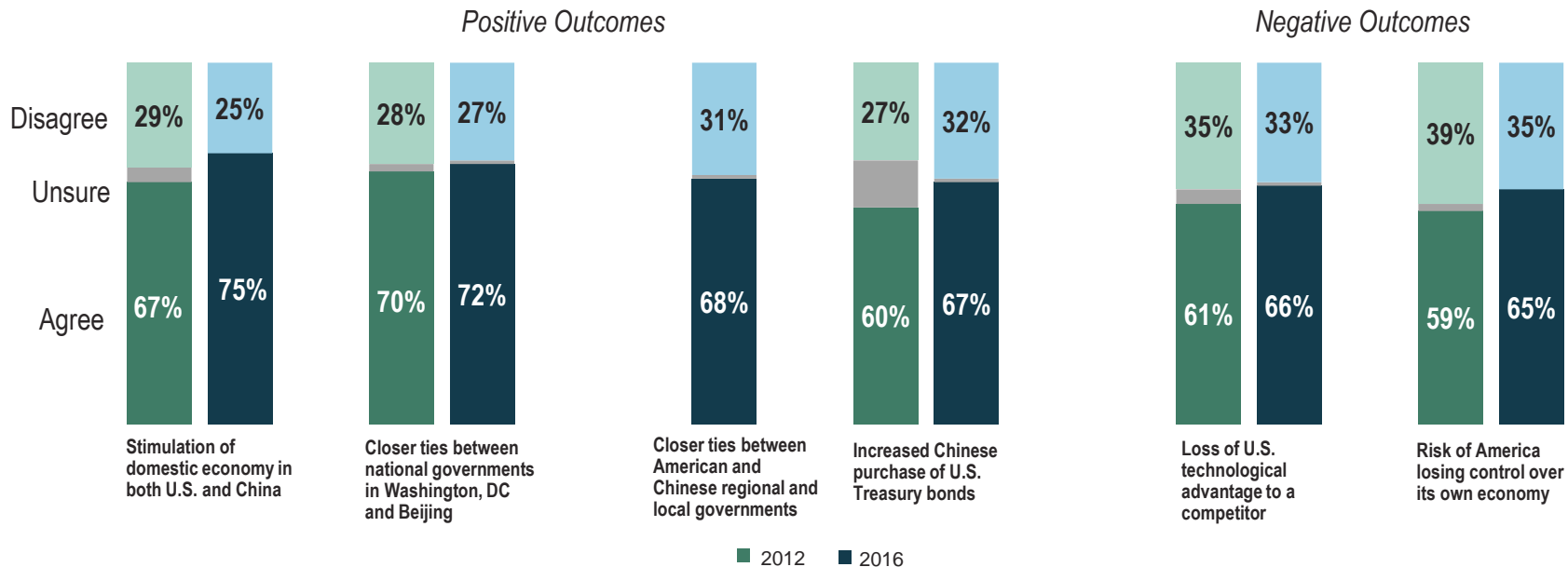
Do you agree or disagree with these statements?



Economic & Political Outlook

Americans have a complicated perspective of Chinese investment in the U.S.

Do you agree or disagree with these statements?

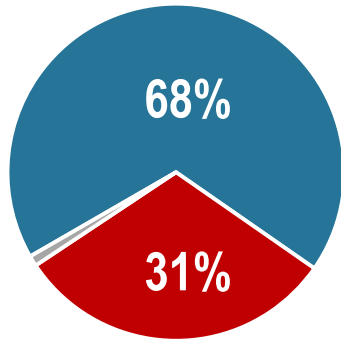


Economic & Political Outlook

Fewer respondents believe China will be the world's leading superpower compared to 2012, but there is strong agreement that the U.S. accepts China's rise

Which of these comes the closest to your views about how the U.S. sees China's rise?

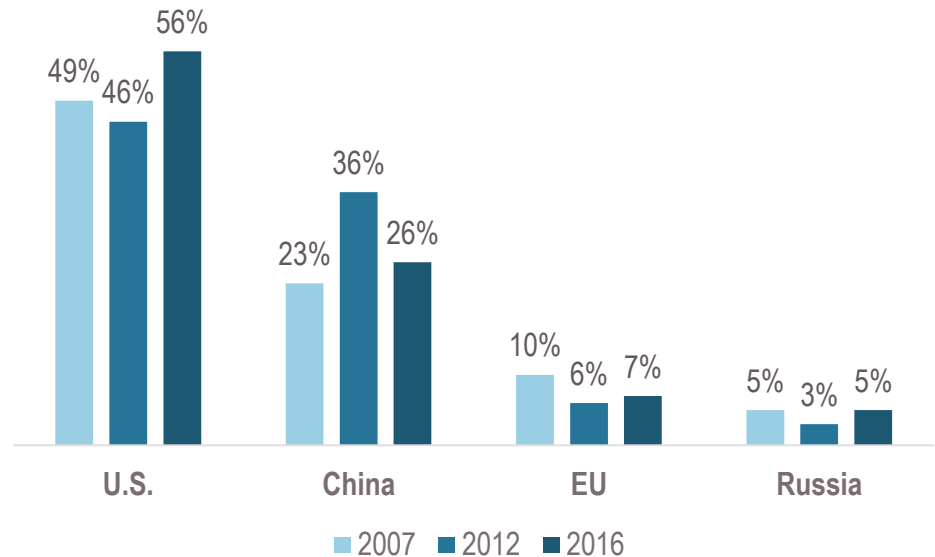
- The U.S. **accepts China's status as a rising power** and wants a collaborative relationship.



- The U.S. is **trying to prevent** China from becoming a great power.

Not Sure

Which nation or political region do you think will be the world's leading superpower twenty years from now?



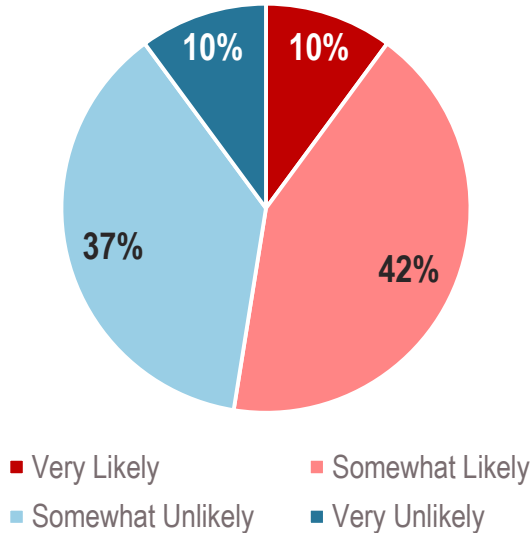
QUESTION: Please indicate which statement comes closest to your view.

Note: Responses that received less than 5 percent were excluded from the second chart.

Economic & Political Outlook

More than half of Americans believe the U.S. and China will go to war in the next decade

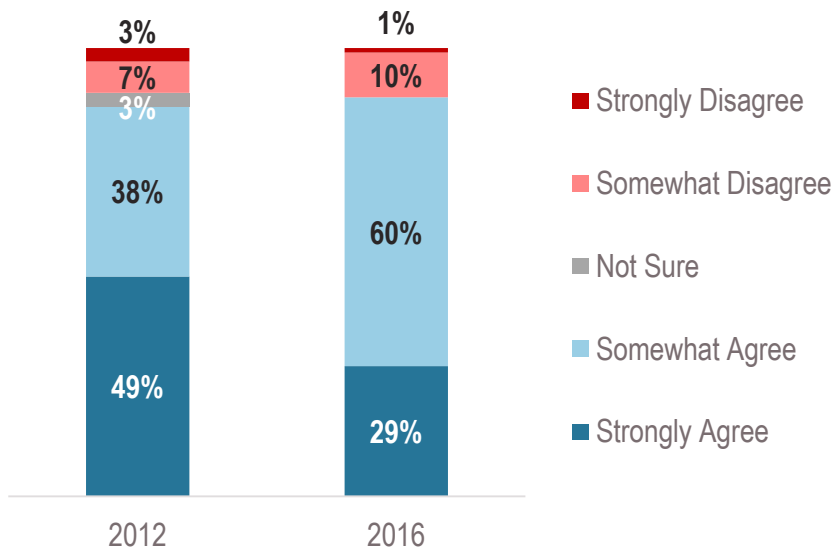
How likely is a military conflict involving the U.S. and China in the next ten years?



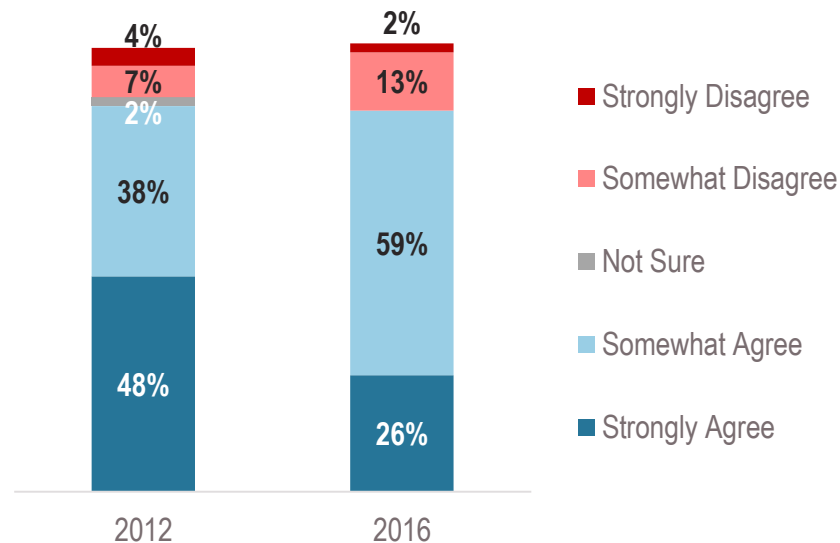
Economic & Political Outlook

In the past year, optimism about social and political change in China has dropped

China's growing middle class could contribute to **social change**.



China's growing middle class could contribute to **political change**.



QUESTION: Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements:

Economic Espionage

Chinese scientists and researchers in the United States have increasingly become the focus of criminal investigations and prosecutions involving national security, intellectual property theft, and corporate espionage in the United States. Some of these investigations have been warranted, while others have not.

Our survey finds that **many Americans view Chinese professionals with a cautious eye, and three in four Chinese Americans say the community faces discrimination in the workplace.**



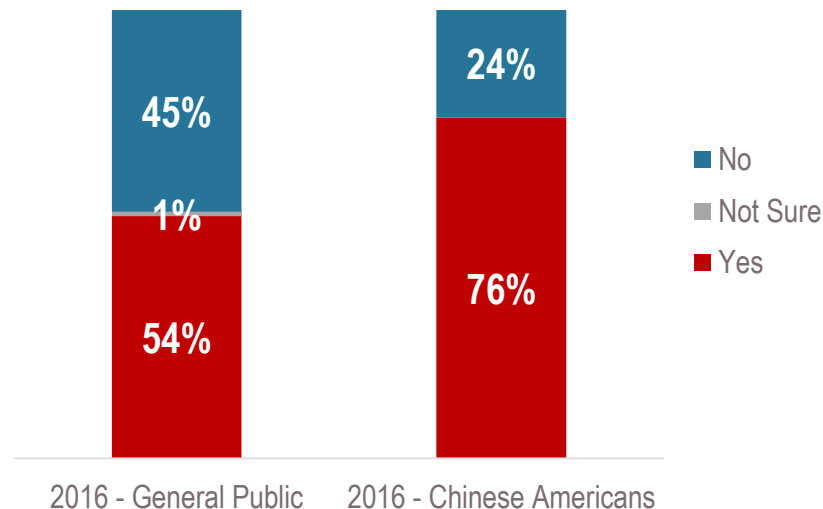
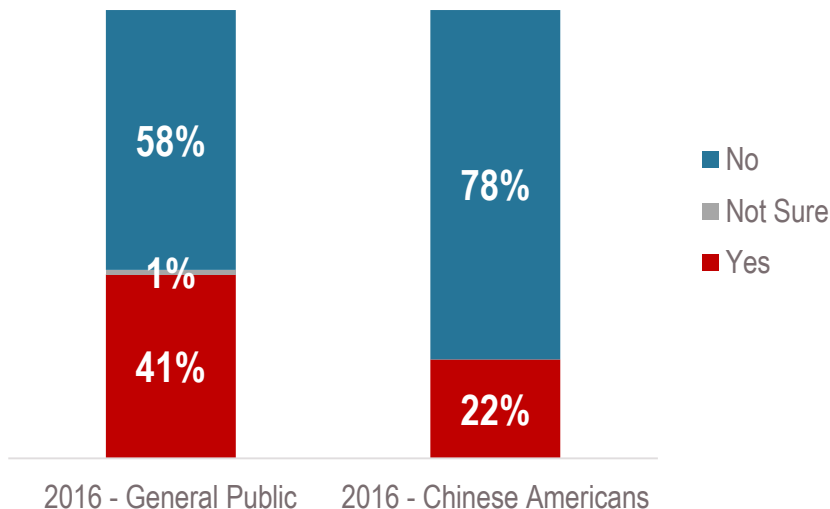
US-CHINA PUBLIC PERCEPTIONS SNAPSHOT SURVEY

Economic Espionage

Two in five Americans believe Chinese Americans and immigrants pose a security threat

Many Chinese immigrants and Chinese Americans work for the U.S. government and U.S. companies as researchers, scientists, and engineers. **Do you think these individuals pose a security risk to the U.S.?**

Do you think Chinese immigrants and Chinese Americans **face discrimination at work in the U.S.?**



QUESTION: Many Chinese immigrants and Chinese Americans work for the U.S. government and U.S. companies as researchers, scientists, and engineers. Do you think these individuals pose a security risk to the U.S.?

QUESTION: Do you think Chinese immigrants and Chinese Americans face discrimination at work in the U.S.?

Cybersecurity

The frontlines of the next major conflict may not be on a battlefield, but rather in cyberspace. As more data goes online, more nations, hackers, and criminals are attempting to get access.

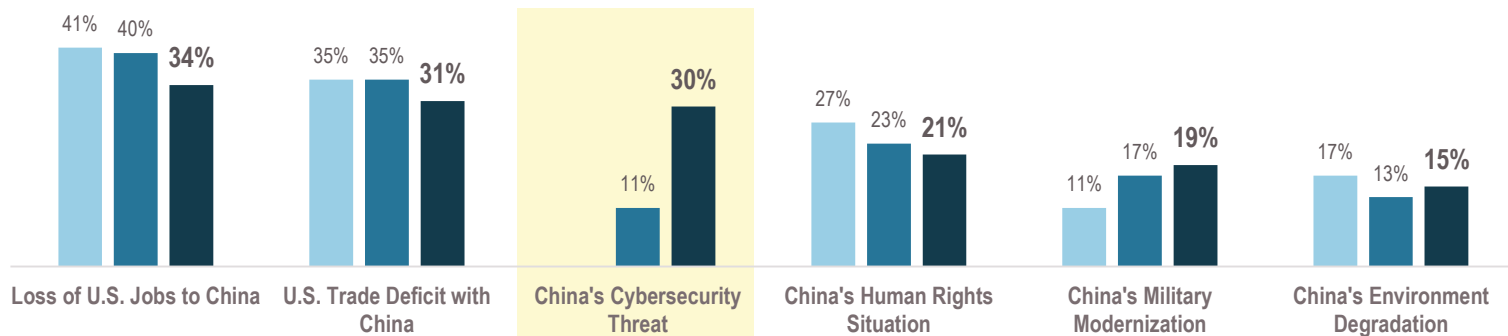
Our survey finds that **cybersecurity is now as significant of a concern as job loss and the trade deficit** when Americans think of China. When it comes to stopping hackers, **blame is equally placed on the governments of America and China.**



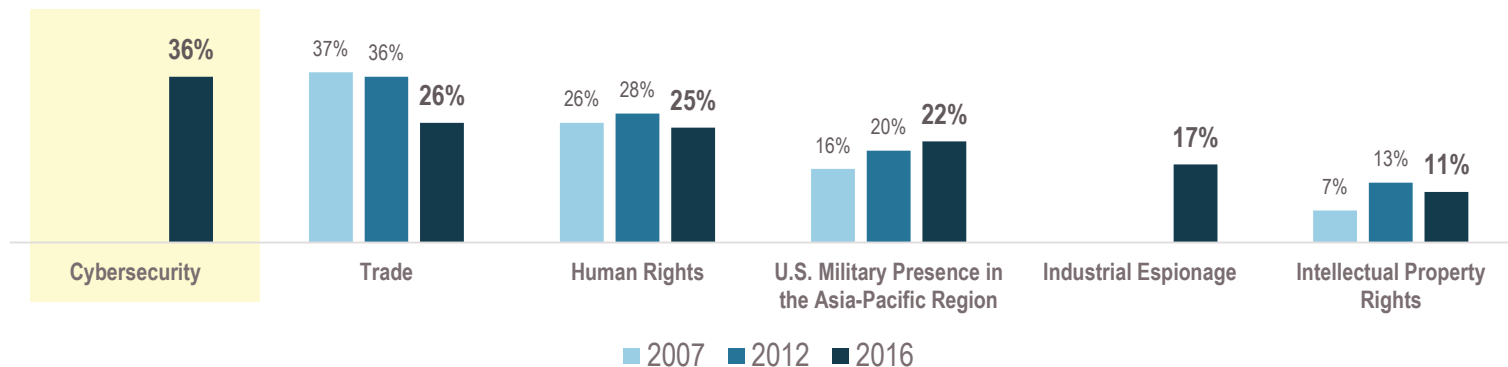
Cybersecurity

Concern about cybersecurity has tripled since 2012; now seen as most likely source of conflict

Concerns about the US-China relationship



Potential sources of conflict



2007 2012 2016

QUESTION: What are your two greatest concerns about the U.S.-China relationship?

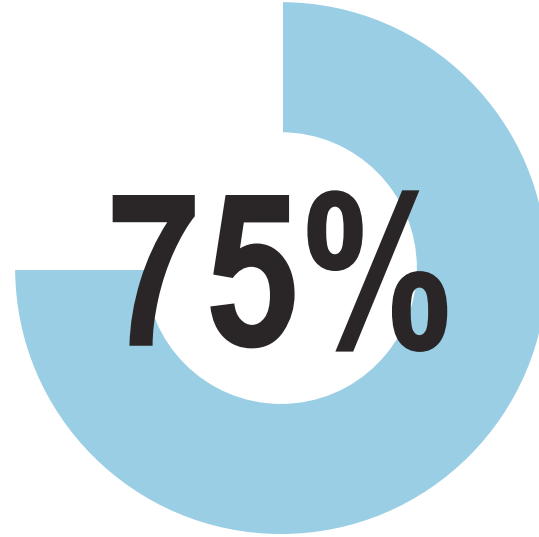
QUESTION: What are the two most likely sources of conflict between the U.S. and China in the near future?

Cybersecurity

The U.S. and China are equally blamed for failing to prevent cyber-hacking



Believe the **Chinese** government is not doing enough to prevent cyber-hacking



Believe the **American** government is not doing enough to prevent cyber-hacking

QUESTION: Is the [Chinese/American] government doing enough to prevent international cyber-hacking?

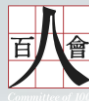
Hollywood and China

In 2015, Hollywood films in China had their most successful outing yet. At the same time, China's footprint in Hollywood is growing rapidly as Chinese investments in American films and U.S. film companies continue to rise.

A majority of Americans see **Chinese investment in the U.S. as a positive trend**. But they are **more cautious when it comes to investment in Hollywood**. Our survey finds that **concerns about creative control** drive much of this skepticism.



Hollywood



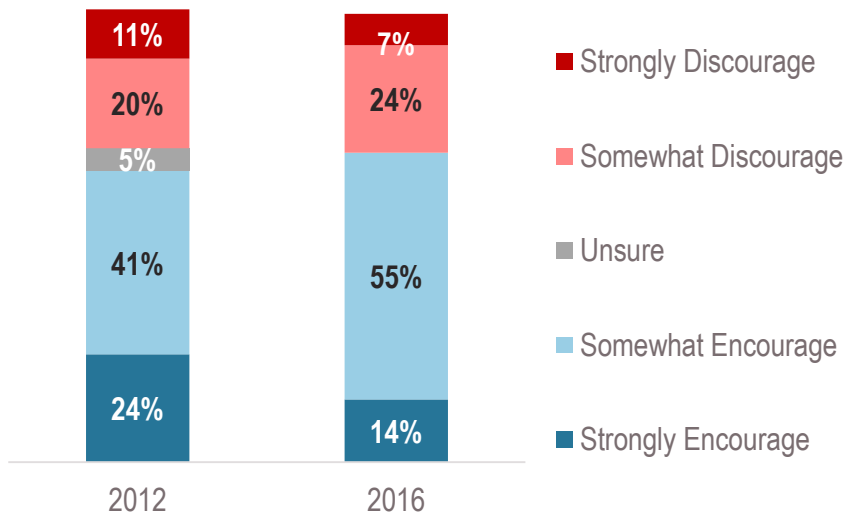
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US-CHINA PUBLIC PERCEPTIONS SNAPSHOT SURVEY

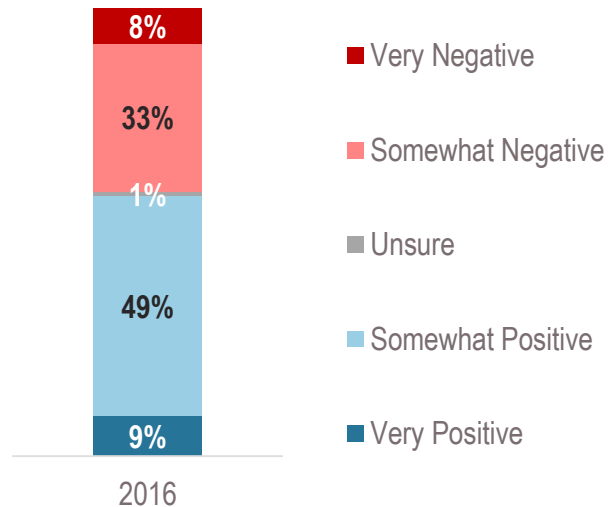
Hollywood and China

While support for Chinese investment in the U.S. has softened, a majority says it should be encouraged; views of Chinese investment in Hollywood are more negative

How much should the United States encourage Chinese investment in the U.S.?



How do you feel about Chinese investment in Hollywood's film industry?



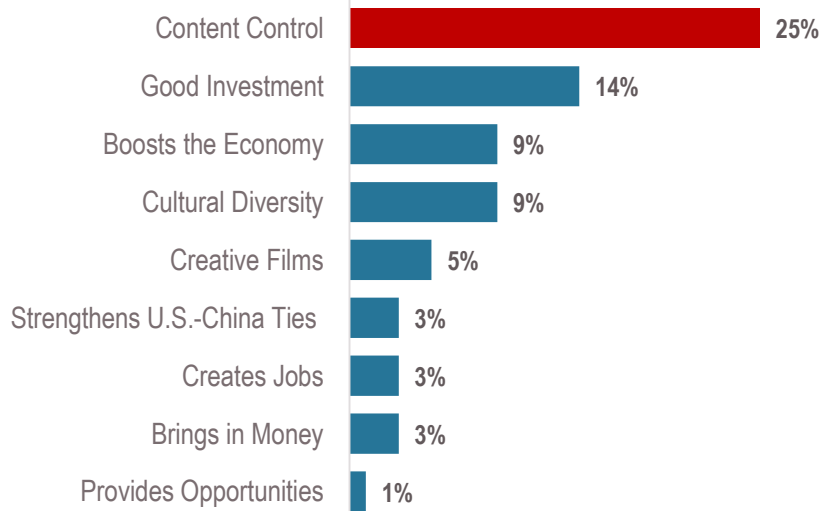
QUESTION: How much should the United States encourage Chinese investment in the U.S.?

QUESTION: How do you feel about Chinese investment in Hollywood's film industry? Is it very positive, somewhat positive, somewhat negative, or very negative?

Hollywood and China

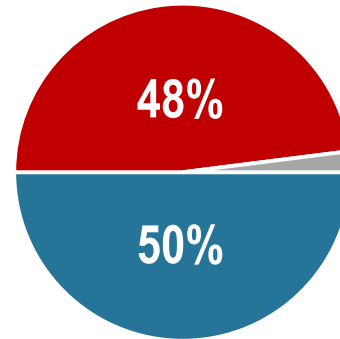
Underpinning these views is a belief that Chinese investors are after influence and control

Why do you have such a view of Chinese investment in Hollywood's film industry?



Which of these comes the closest to your views about Chinese investment in the U.S.?

Chinese investors are buying up American companies and resources to **increase China's influence** on the U.S.



Chinese investors are attracted to the U.S. by the **financial opportunities** those investments present.

Unsure

QUESTION: Please explain why you view Chinese investment in Hollywood's film industry as being [PIPE Q39A SELECTION]?

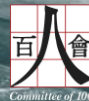
QUESTION: Below are two statements about Chinese investment in the U.S. Please tell me which comes closest to your view.

Soft Power



China is investing billions of dollars in improving its image abroad through education, entertainment, and art. Is this strategy working?

Our survey findings suggest that Chinese soft power is helping to shape American views. Many have seen Chinese art, and this results in many having more favorable perceptions of China.

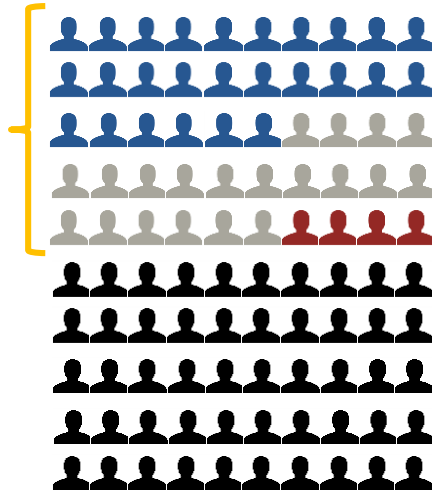


US-CHINA PUBLIC PERCEPTIONS SNAPSHOT SURVEY

Soft Power

A majority of those who have seen Chinese art have more positive views as a result

50% of Americans
have seen Chinese
art in a gallery or
exhibition



26% say this gave them a more favorable view of China

20% say this did not change their view of China

4% say this gave them a less favorable view of China

QUESTION: Have you ever seen Chinese art in a gallery or exhibition?

QUESTION: Did seeing Chinese art in a gallery or exhibition give you a more favorable or less favorable perception of China? Or did it not make an impact on how you view China?

Chinese American Views

Chinese Americans view China as America's most important partner in the world today. But like the rest of Americans their perceptions of China are underpinned by skepticism.

While the U.S. population is most concerned about the domestic economic effects of a rising China, **Chinese Americans are more focused on China's human rights record and environmental protection policies.**

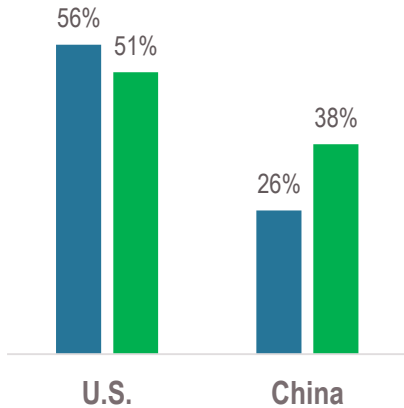


US-CHINA PUBLIC PERCEPTIONS SNAPSHOT SURVEY

Chinese American Outlook

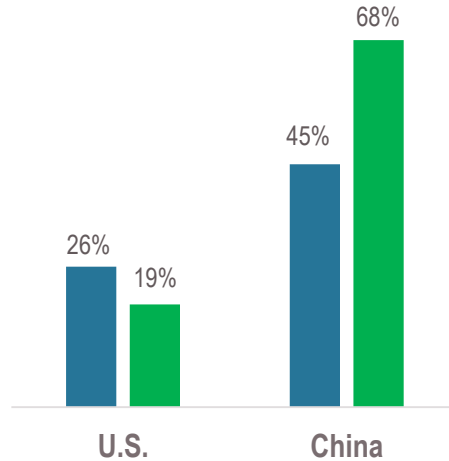
Chinese Americans see China as America's most important partner in the world today

Leading super power in 20 years?

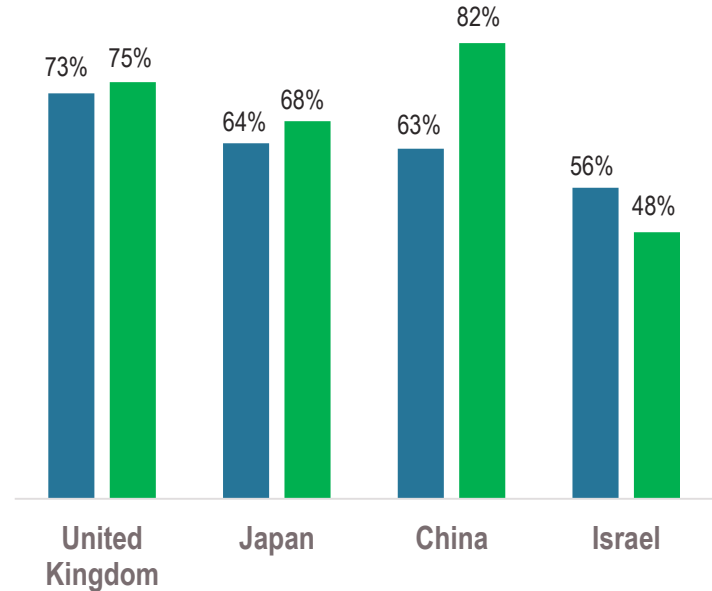


■ 2016 - General Public ■ 2016 - Chinese Americans

Most influence in Asia-Pacific region in 20 years?



Important partner to the U.S.?



QUESTION: Which nation or political region do you think will be the world's leading superpower twenty years from now?

QUESTION: Which one of the following countries do you expect to have the greatest degree of influence in the Asia-Pacific region twenty years from now?

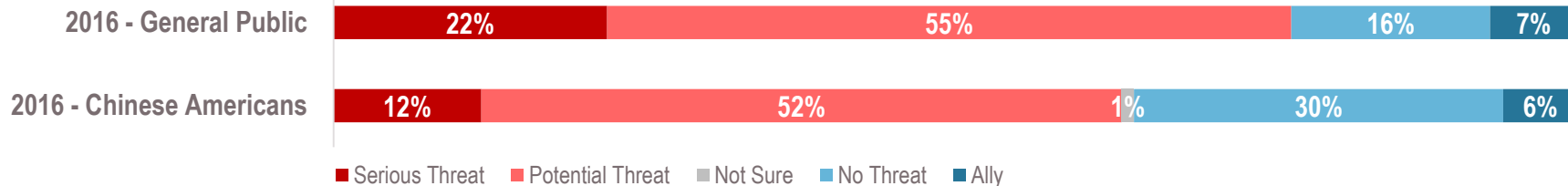
QUESTION: For each of the below countries, please indicate if they are the most important, a very important, a somewhat important, or not an important partner to the U.S. in the world today.

Note: Data points represent counts of this country as "Important." This includes "Most Important" and "Very Important."

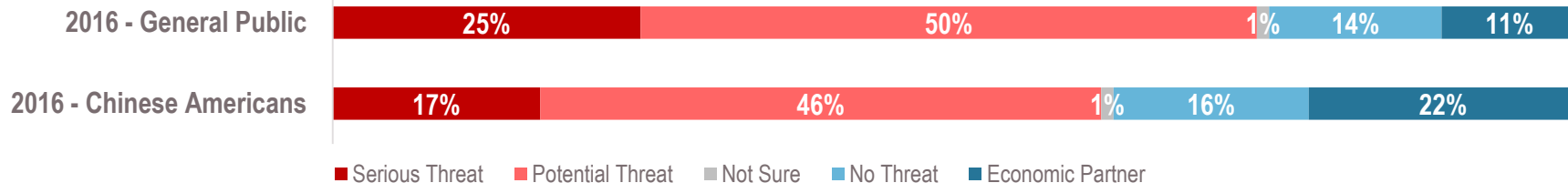
Chinese American Outlook

While more optimistic than the U.S. public, a majority of Chinese Americans call China a threat

Views of China's military power



Views of China's economic power



QUESTION: How do you view China's emergence as a military power — as a serious threat to the U.S., a potential threat, no threat, or as an ally of the U.S.?

QUESTION: How do you view China's emergence as a global economic power — as a serious threat to the U.S., a potential threat, no threat, or as an economic partner of the U.S.?

Chinese American Outlook

Chinese Americans are most concerned about human rights and environmental policies

Biggest concerns about U.S.-China relations?

General Public

1	Loss of jobs to China	34%
2	Trade deficit within China	31%
3	China's cybersecurity threat	30%

Chinese Americans

1	China's human rights situation	28%
2	China's environment degradation	26%
3	China's cybersecurity threat	24%

Biggest sources of conflict in the near future?

General Public

1	Cybersecurity	36%
2	Trade	26%
3	Human rights	25%

Chinese Americans

1	Human rights	31%
2	Cybersecurity	29%
3	U.S. military presence in the Asia-Pacific region	28%

QUESTION: What are your two greatest concerns about the U.S.-China relationship?

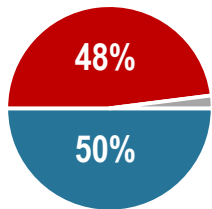
QUESTION: What are the two most likely sources of conflict between the U.S. and China in the near future?

Chinese American Outlook

There is more optimism about Chinese investment in the U.S. among Chinese Americans

Is China trying to buy influence or make sound investments?

2016 – General Public

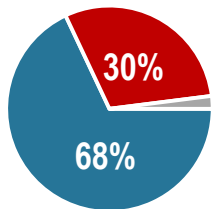


Chinese investors are buying up American companies and resources to **increase China's influence** on the U.S.

Chinese investors are attracted to the U.S. by the **financial opportunities** those investments present.

Not Sure

2016 – Chinese Americans



How will increased investment from China impact the U.S.?

General Public

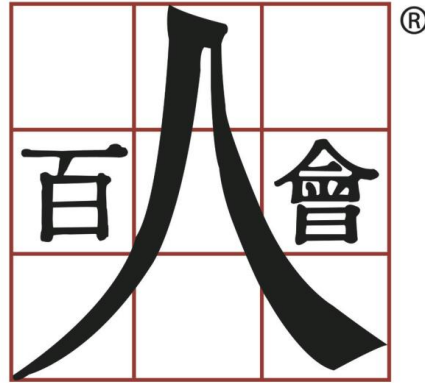
- | | | |
|---|-------------------------------------|-----|
| 1 | Hurt the U.S. economy | 39% |
| 2 | Create national security concerns | 32% |
| 3 | Improve the U.S.-China relationship | 31% |

Chinese Americans

- | | | |
|---|-------------------------------------|-----|
| 1 | Help the U.S. economy | 51% |
| 2 | Improve the U.S.-China relationship | 44% |
| 3 | Create national security concerns | 27% |

QUESTION: Please indicate which of the following statements comes closest to your view about Chinese investment in the U.S.

QUESTION: Other than buying U.S. Treasury bills, do you think increased investment from China in the U.S. will:



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2016 US-China Public Perceptions Snapshot Survey

Full Analysis

ENSURING FULL INCLUSION IN AMERICA • ADVANCING U.S.-CHINA RELATIONS

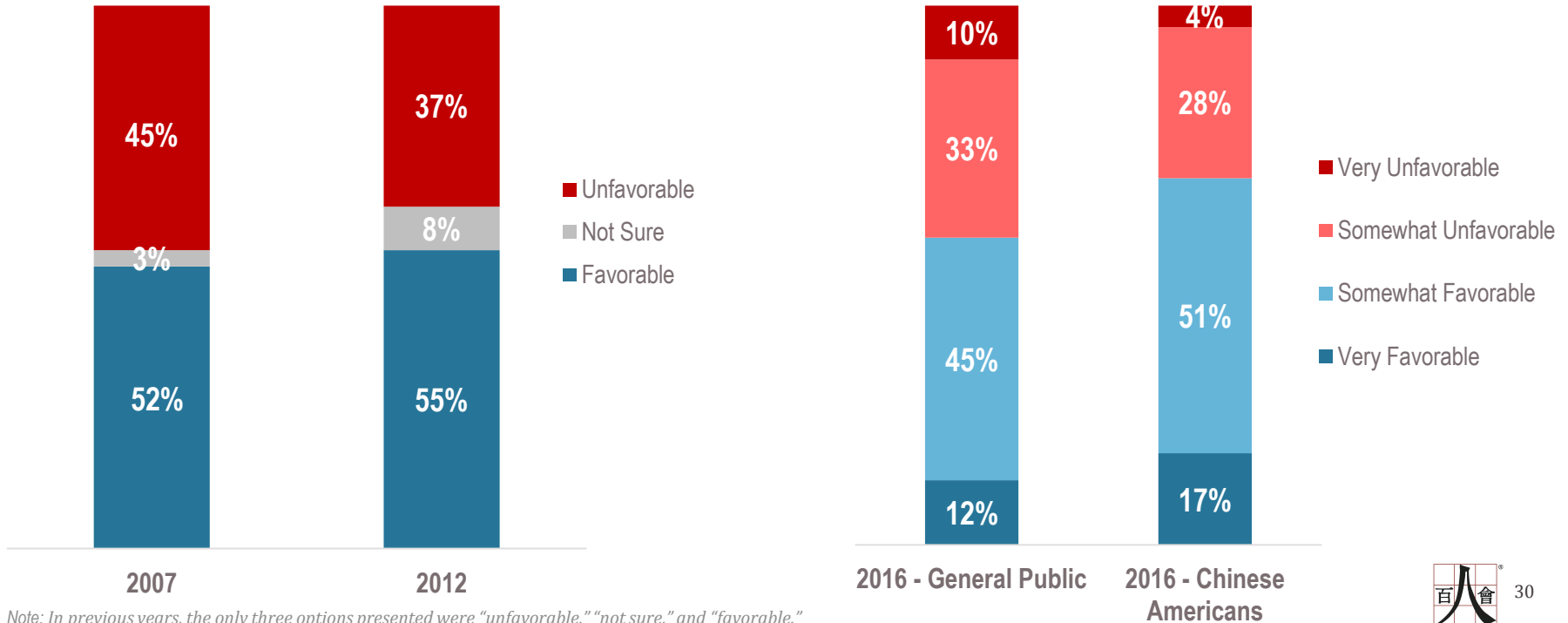
A wide-angle, high-angle photograph of the Shanghai skyline across the Huangpu River. The Oriental Pearl Tower is prominent on the left, and the Shanghai Tower is under construction on the right. The river is filled with boats and bridges. The text "Overall Impressions" is overlaid in the center in a large, white, sans-serif font.

Overall Impressions

Overall Impressions

Favorable impressions of China have increased

BASE QUESTION: How would you describe your impression of China? Is it very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable?

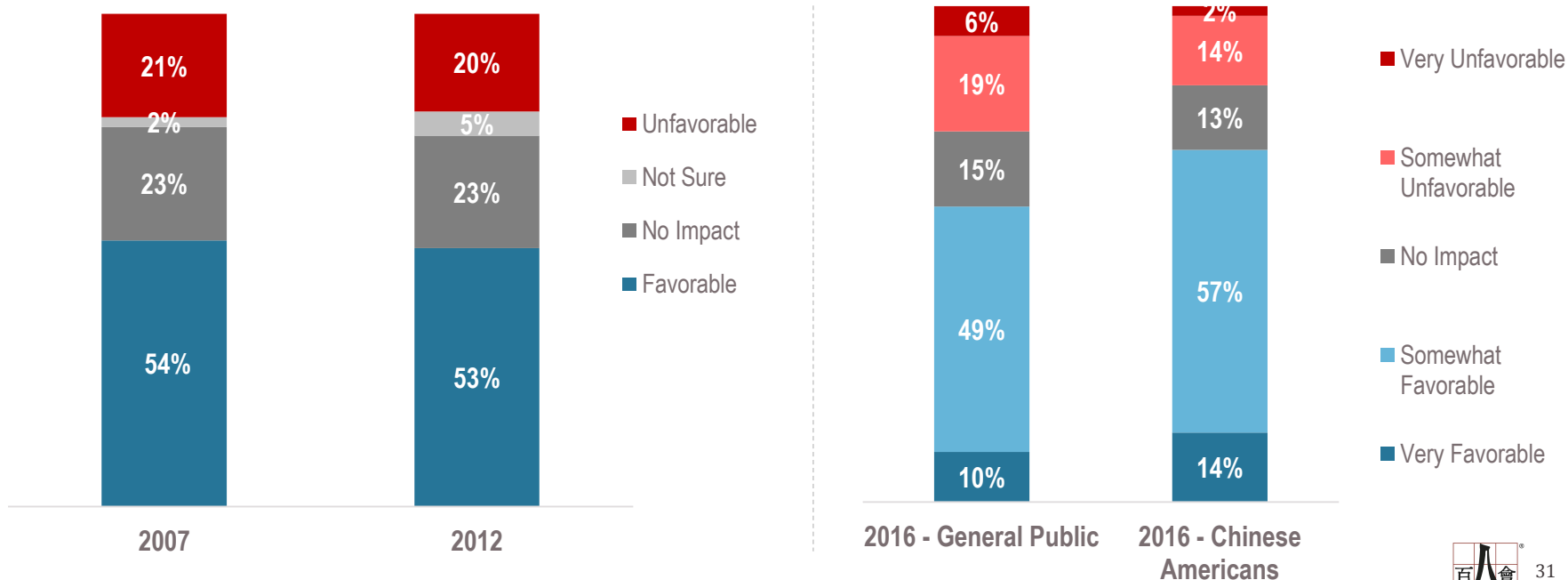


Note: In previous years, the only three options presented were "unfavorable," "not sure," and "favorable."

Overall Impressions

More Americans say the impact of Chinese culture on the U.S. has been favorable

BASE QUESTION: Would you say the impact of Chinese culture on the U.S. has been very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or has it had no impact?

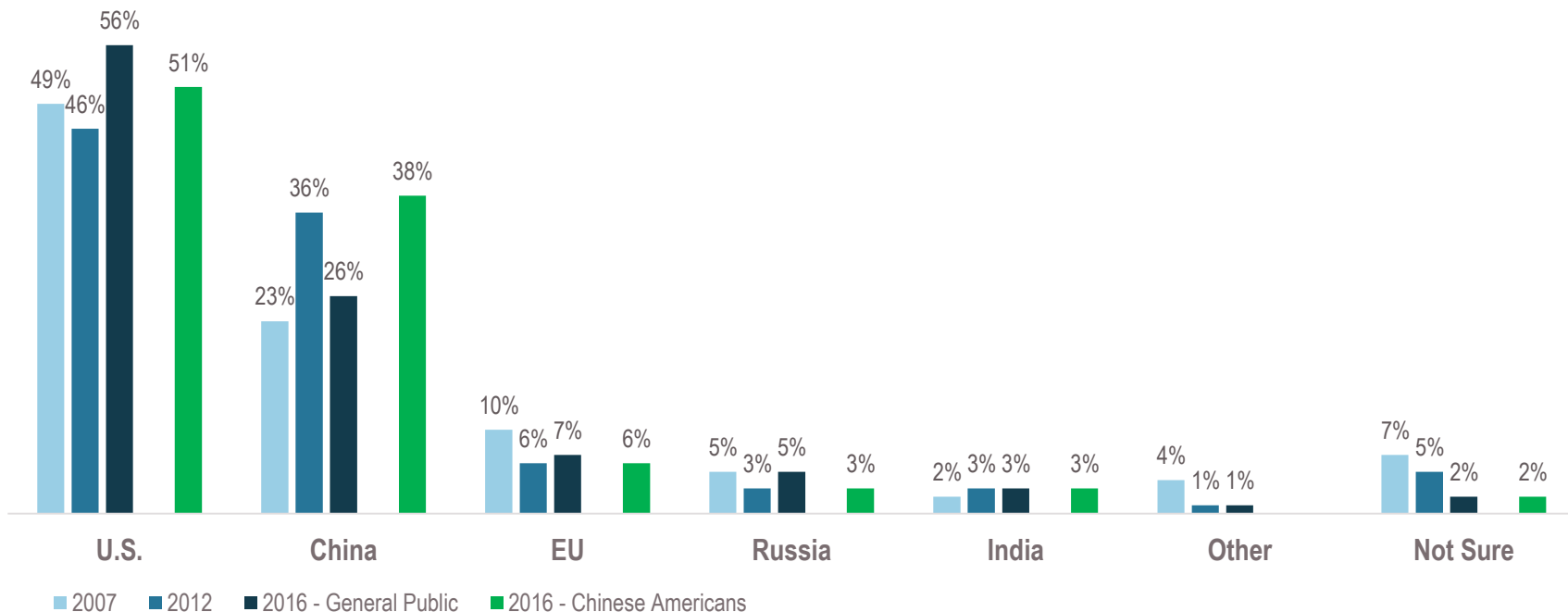


Note: In previous years, the only three options presented were "unfavorable," "not sure," and "favorable."

Overall Impressions

Fewer predict China's international dominance, but Chinese Americans are more optimistic

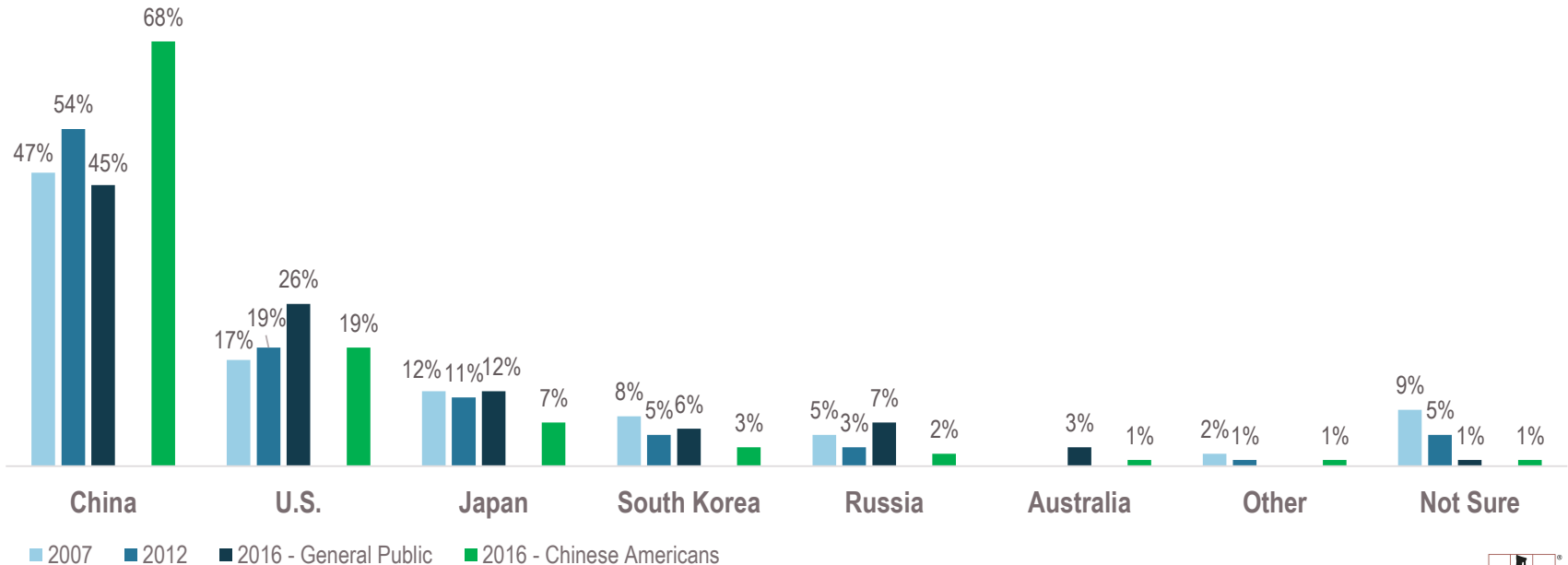
BASE QUESTION: Which nation or political region do you think will be the world's leading superpower twenty years from now?



Overall Impressions

U.S. gains in most recent influence forecast; Chinese Americans see China as the dominant force in Asia by a large margin

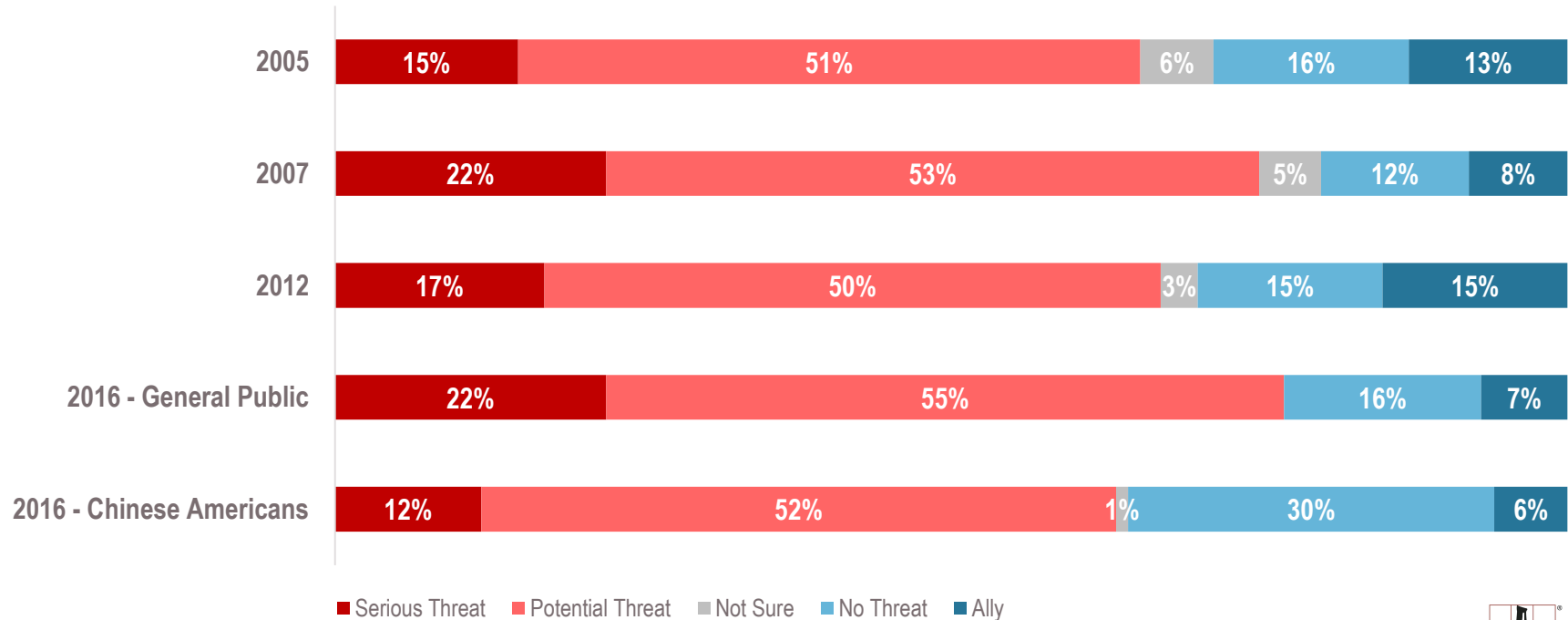
BASE QUESTION: Which one of the following countries do you expect to have the greatest degree of influence in the Asia-Pacific region twenty years from now?



Overall Impressions

Americans increasingly see China's military power as a threat

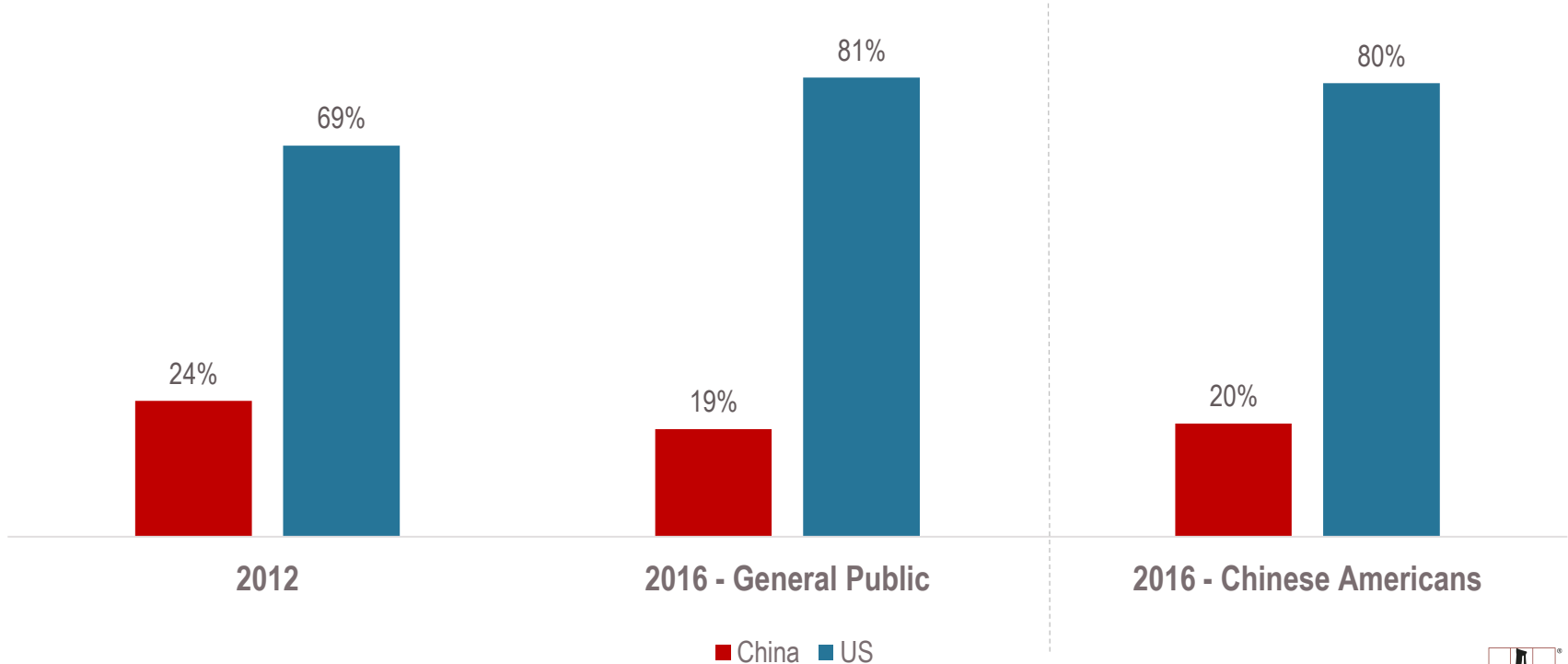
BASE QUESTION: How do you view China's emergence as a military power — as a serious threat to the U.S., a potential threat, no threat, or as an ally of the U.S.?



Overall Impressions

The U.S. has consistently had a better international image than China

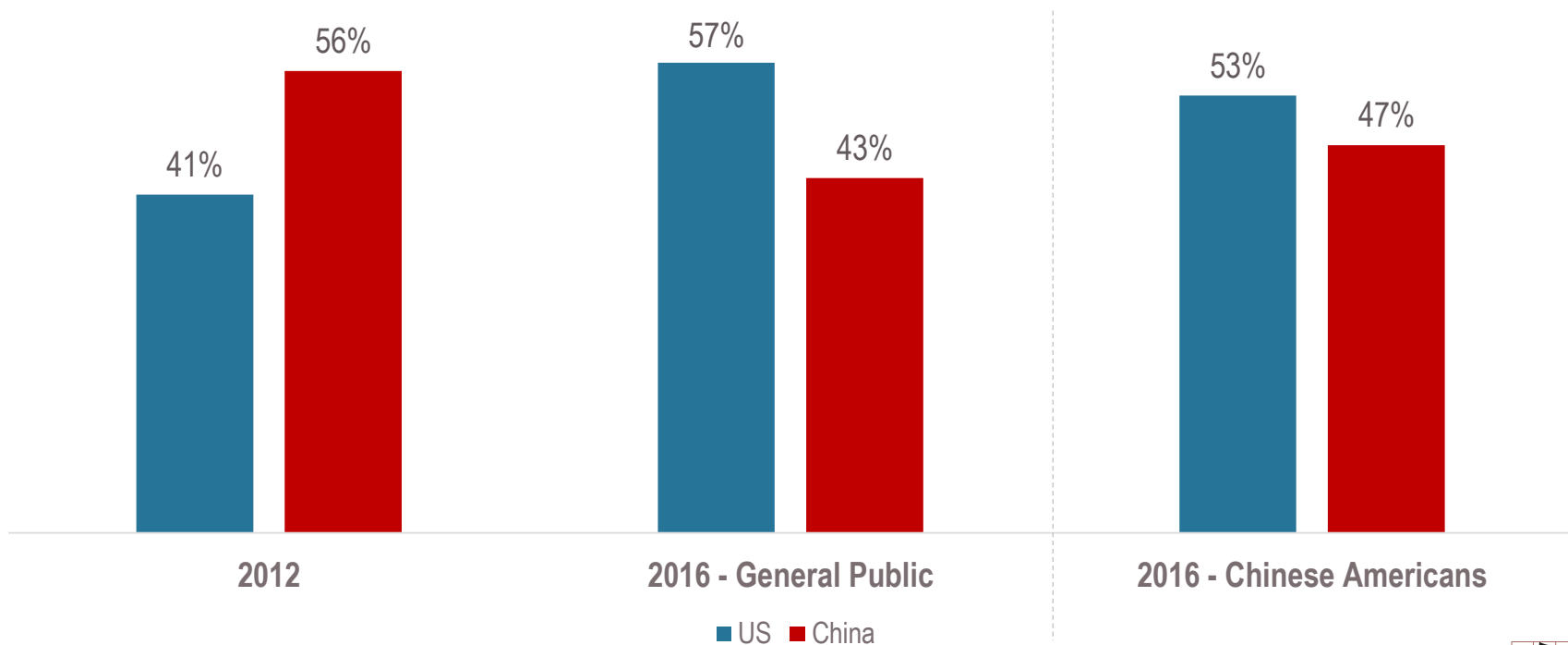
BASE QUESTION: Which country currently has a better international image?



Overall Impressions

United States is now expected to lead the global economy in the next 20 years

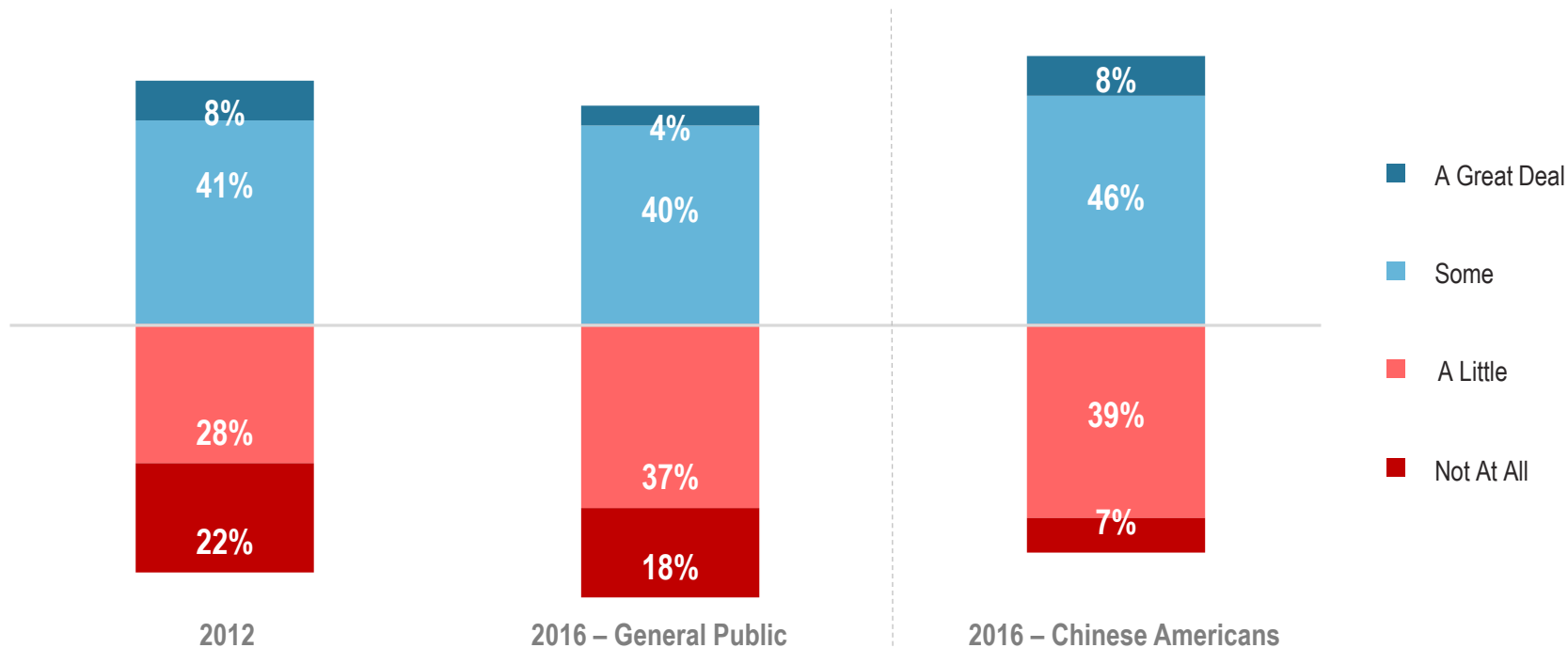
BASE QUESTION: Which country do you think will have the most influence over the global economy in the next 20 years?



Overall Impressions

Americans tend to approach China with distrust, although views are divided

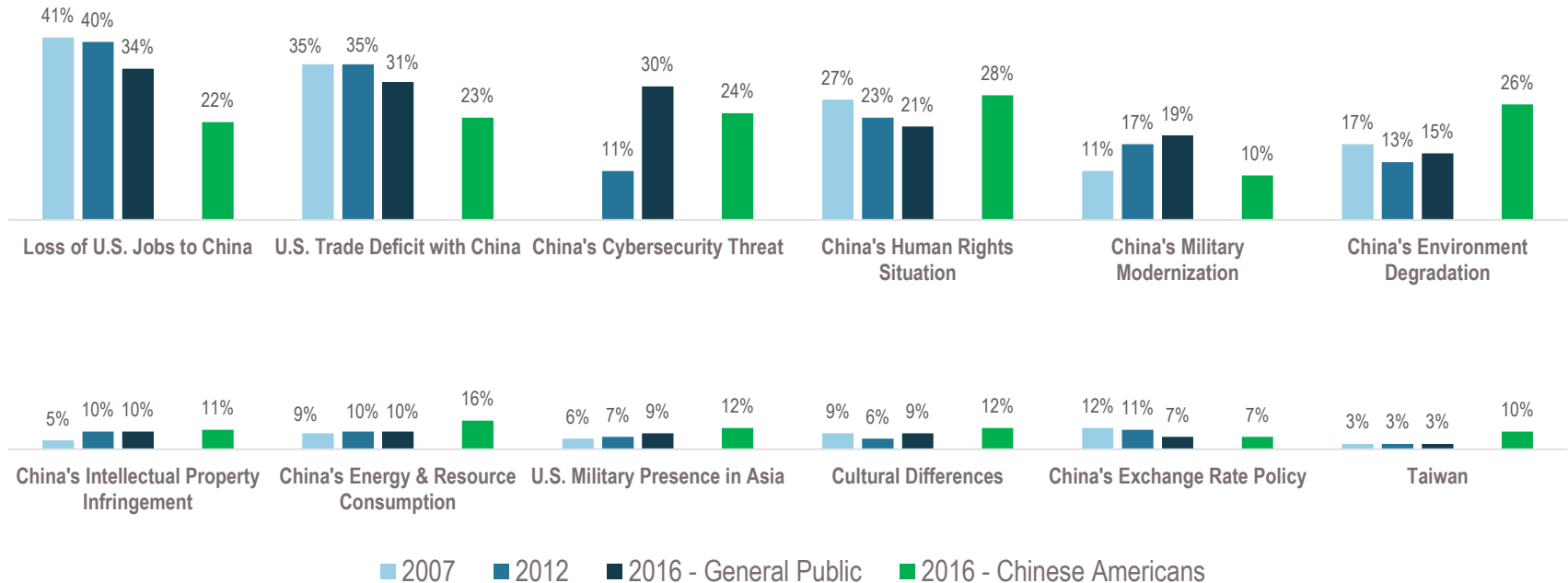
BASE QUESTION: How much do you think that the U.S. should trust China – a great deal, some but not a lot, a little or none at all?



Overall Impressions

Cybersecurity and economic imbalance are top concerns for the U.S.-China relationship

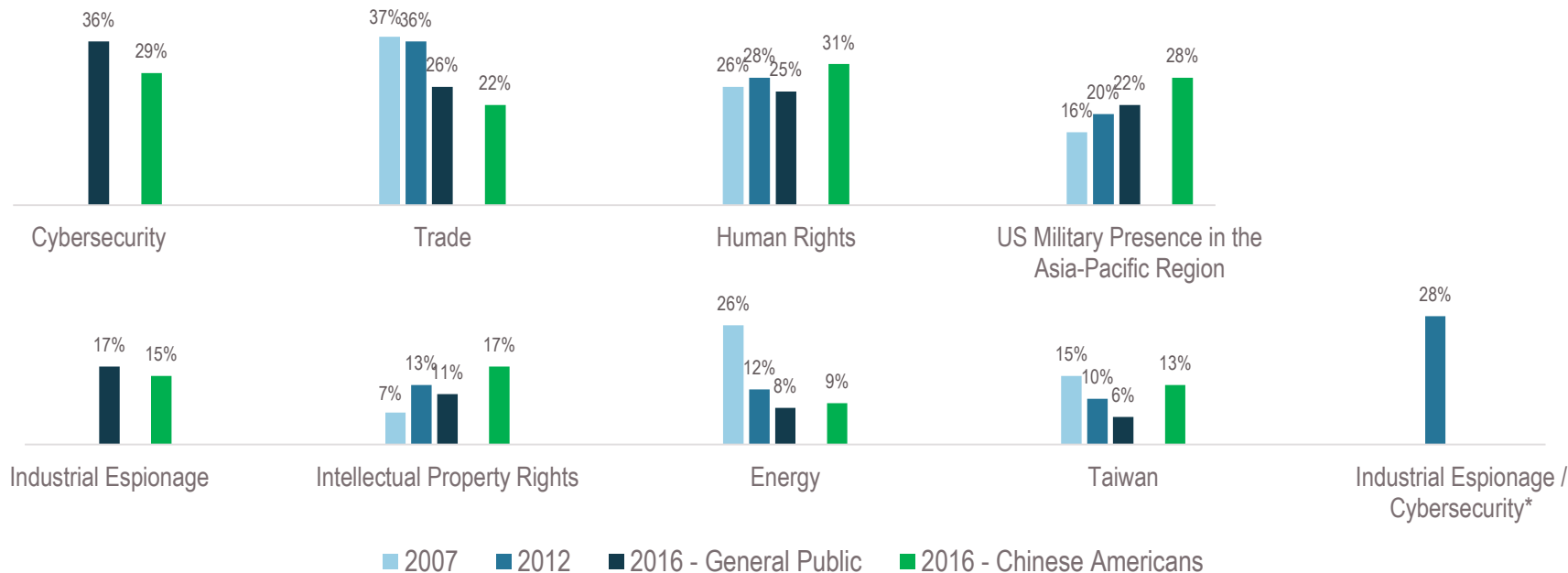
BASE QUESTION: What are your two greatest concerns about the U.S.-China relationship?



Overall Impressions

Cybersecurity is biggest conflict area, but US presence in Asia is also an intensifying concern

BASE QUESTION: What are the two most likely sources of conflict between the U.S. and China in the near future?



*Note: In 2012 this question combined these options; 2016 split these options apart.

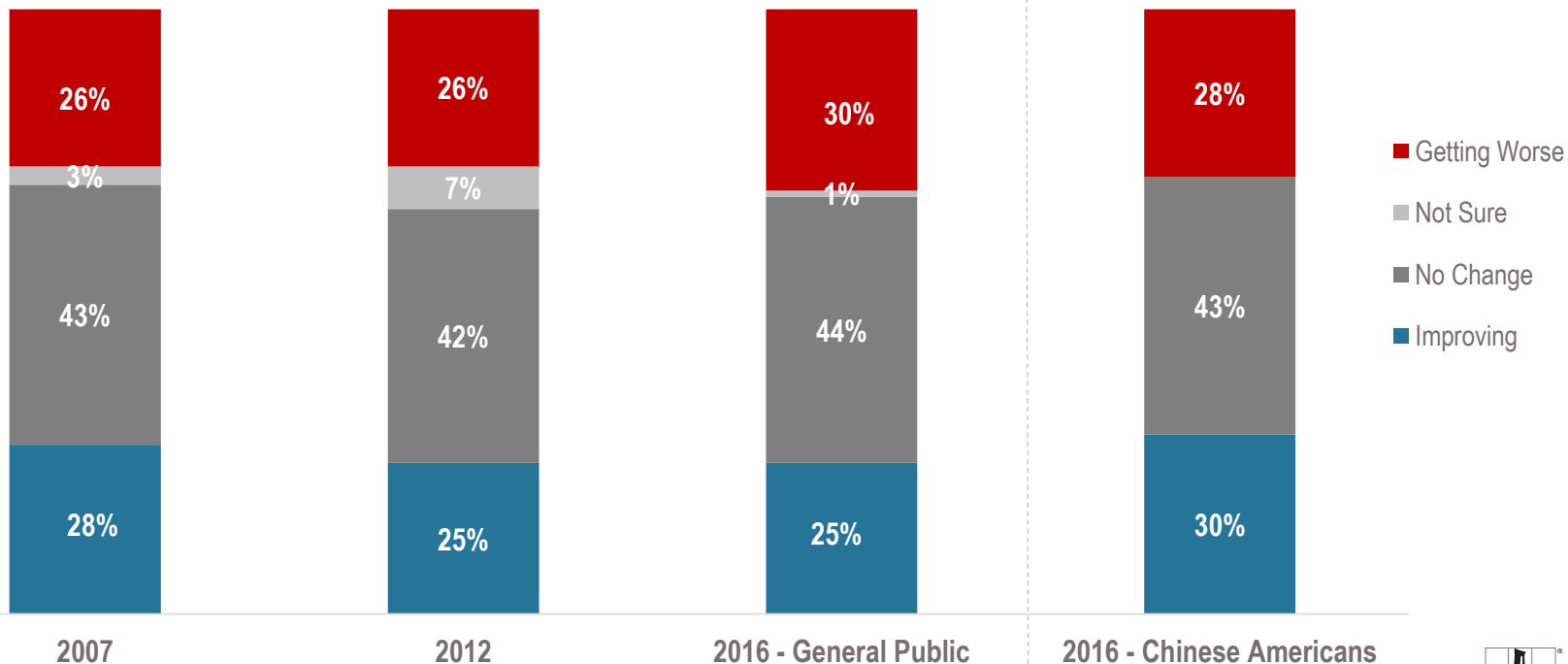
A black flag with white stars is flying on a pole against a cloudy sky. The flag is positioned on the right side of the frame, with the stars visible in the upper left quadrant. A horizontal dark band across the middle of the image contains the text.

Political Outlook

Political Outlook

Nearly half of respondents believe there has been no change in the U.S.-China relationship

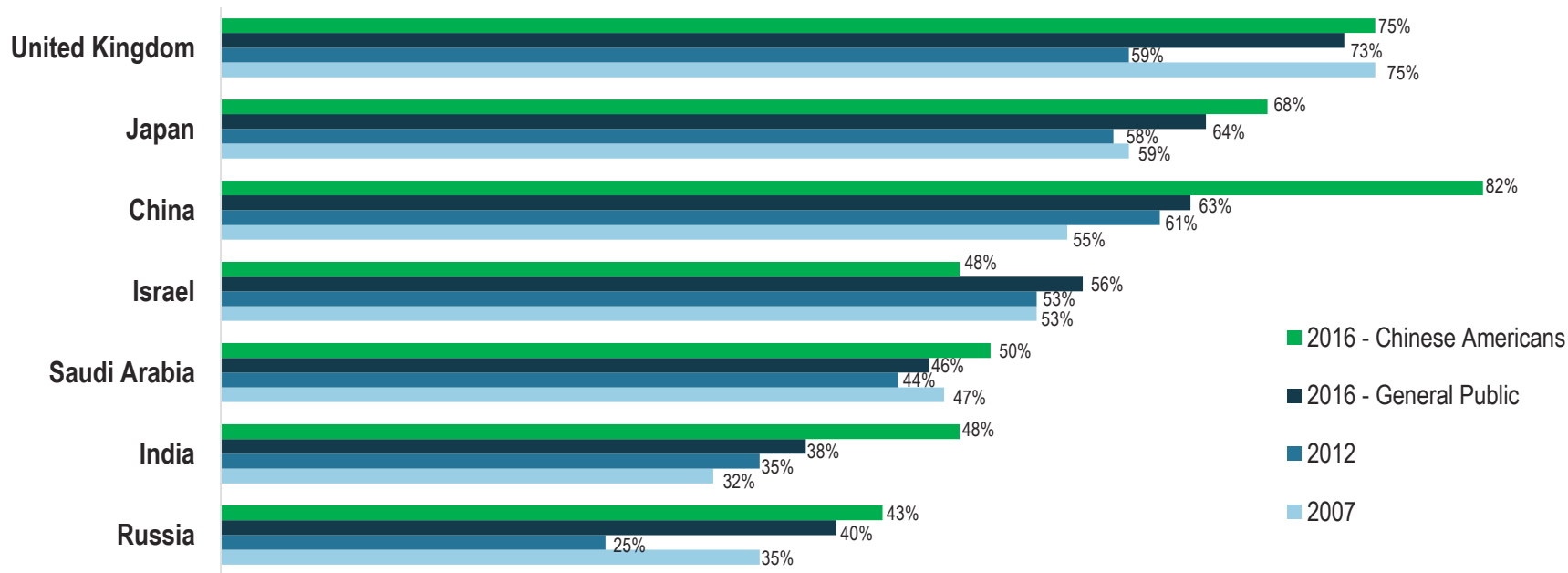
BASE QUESTION: Do you believe that the relationship between the U.S. and China is currently improving, getting worse, or is there no change?



Political Outlook

China's importance as a partner to the U.S. has steadily increased over the past few years

BASE QUESTION: For each of the below countries, please indicate if they are the most important, a very important, a somewhat important, or not an important partner to the U.S. in the world today.

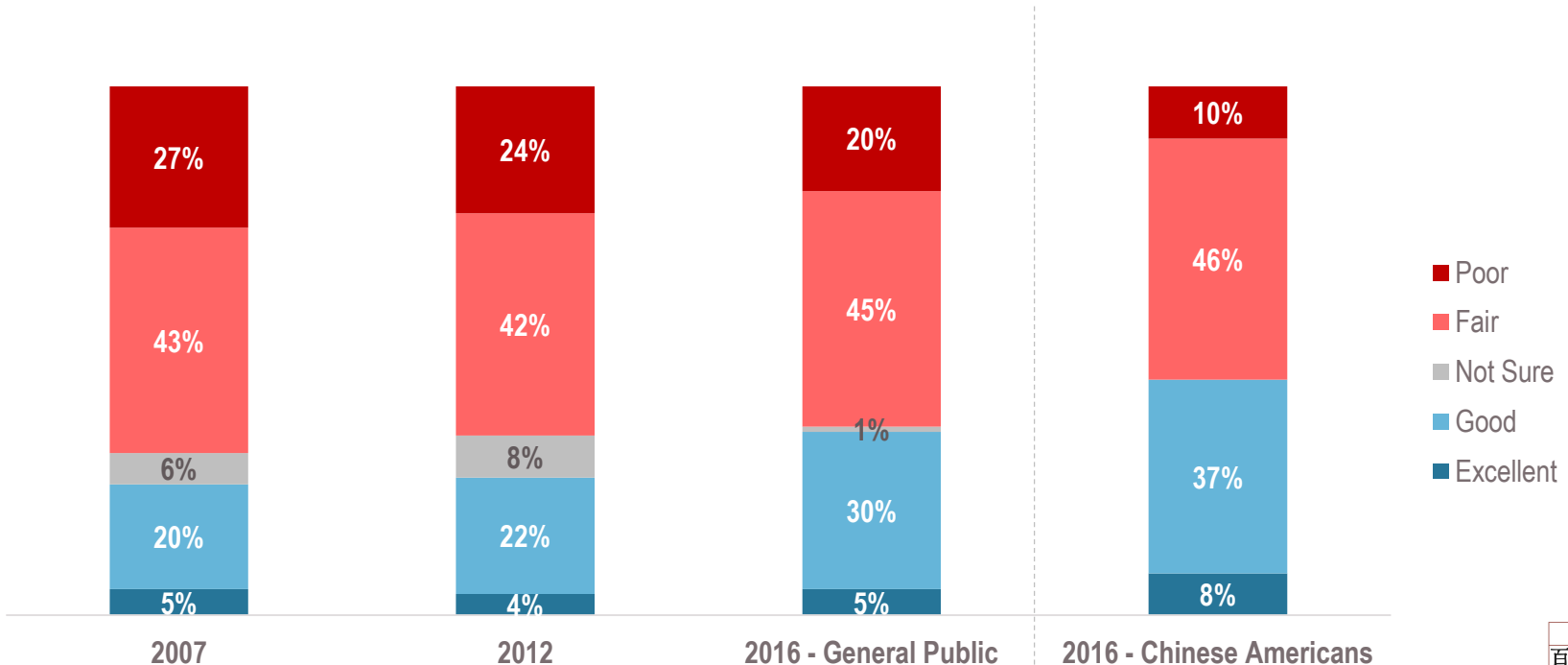


Note: Data points represent counts of this country as "Important." This includes "Most Important" and "Very Important."

Political Outlook

While there has been a slight increase in positivity, respondents still rate the Chinese government's handling of its relations with the U.S. poorly

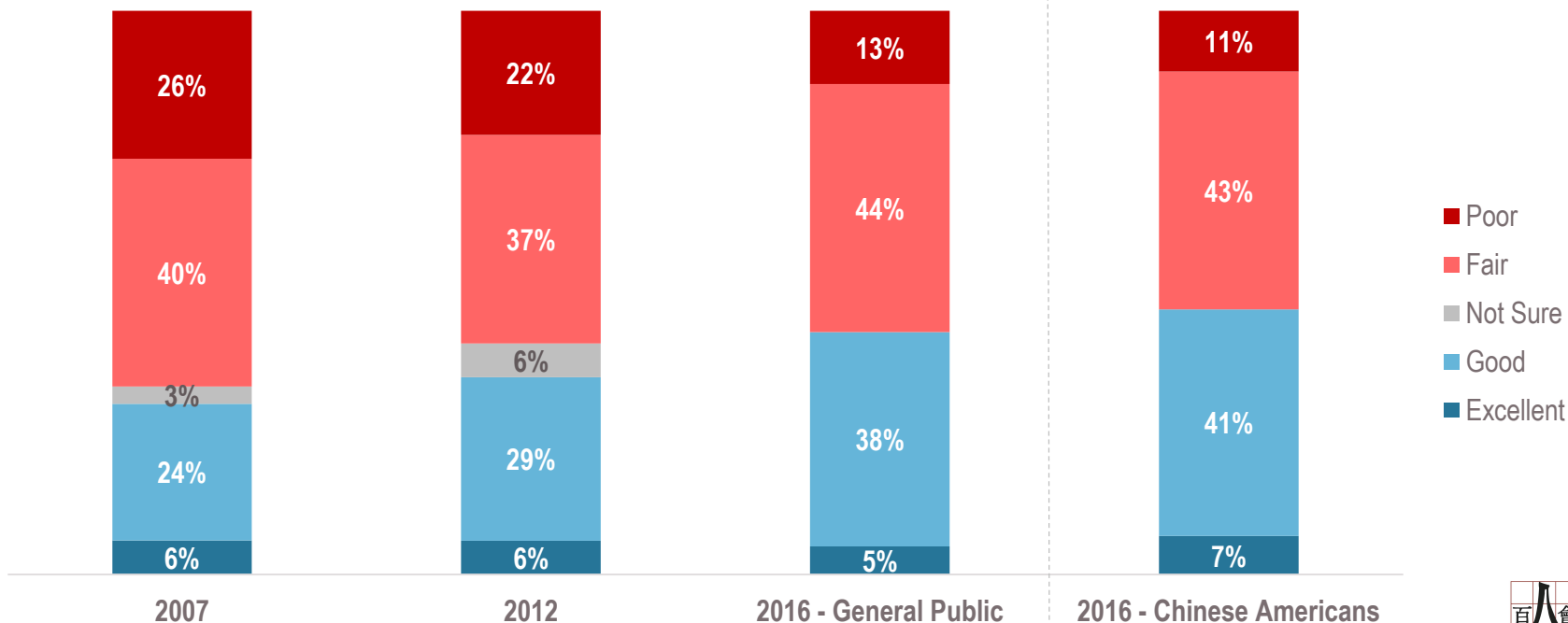
BASE QUESTION: How would you rate the Chinese government's handling of its relations with the U.S.?



Political Outlook

Respondents consistently rated the U.S. government's handling of its relations with China better than China's handling of its relations with the U.S.

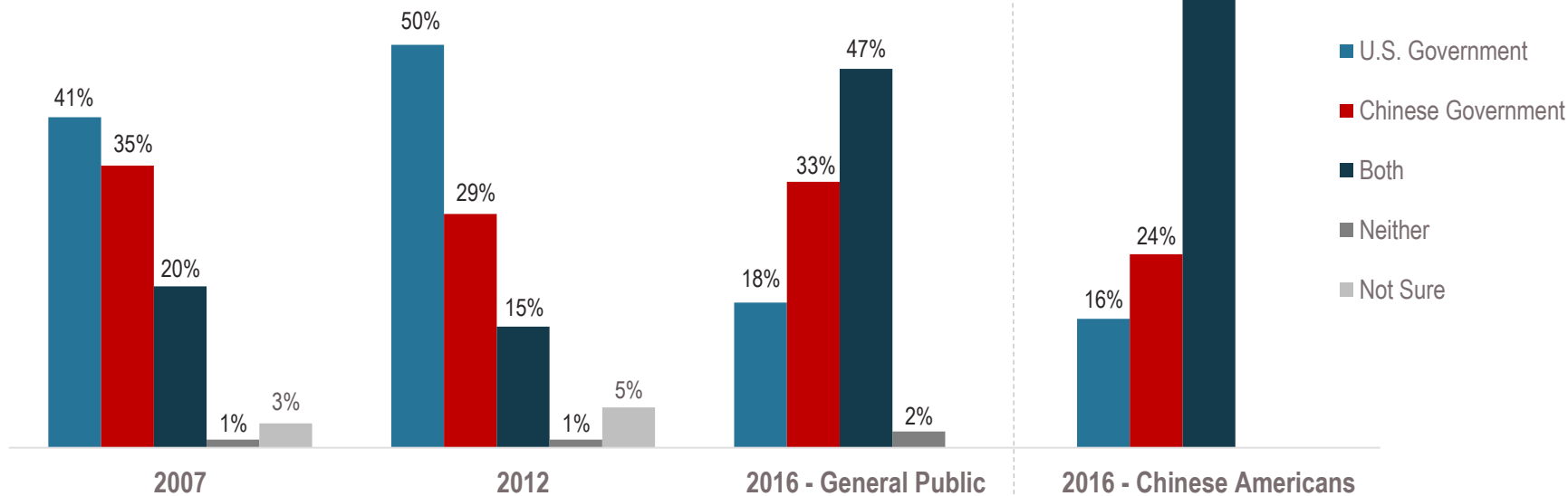
BASE QUESTION: How would you rate the U.S. government's handling of its relations with China?



Political Outlook

Of those who believe the relationship between the U.S. and China has gotten worse, fault has shifted from the U.S. to both countries

BASE QUESTION: Who do you think is most responsible for the deterioration in U.S.-China relations — The U.S. government or the Chinese government?

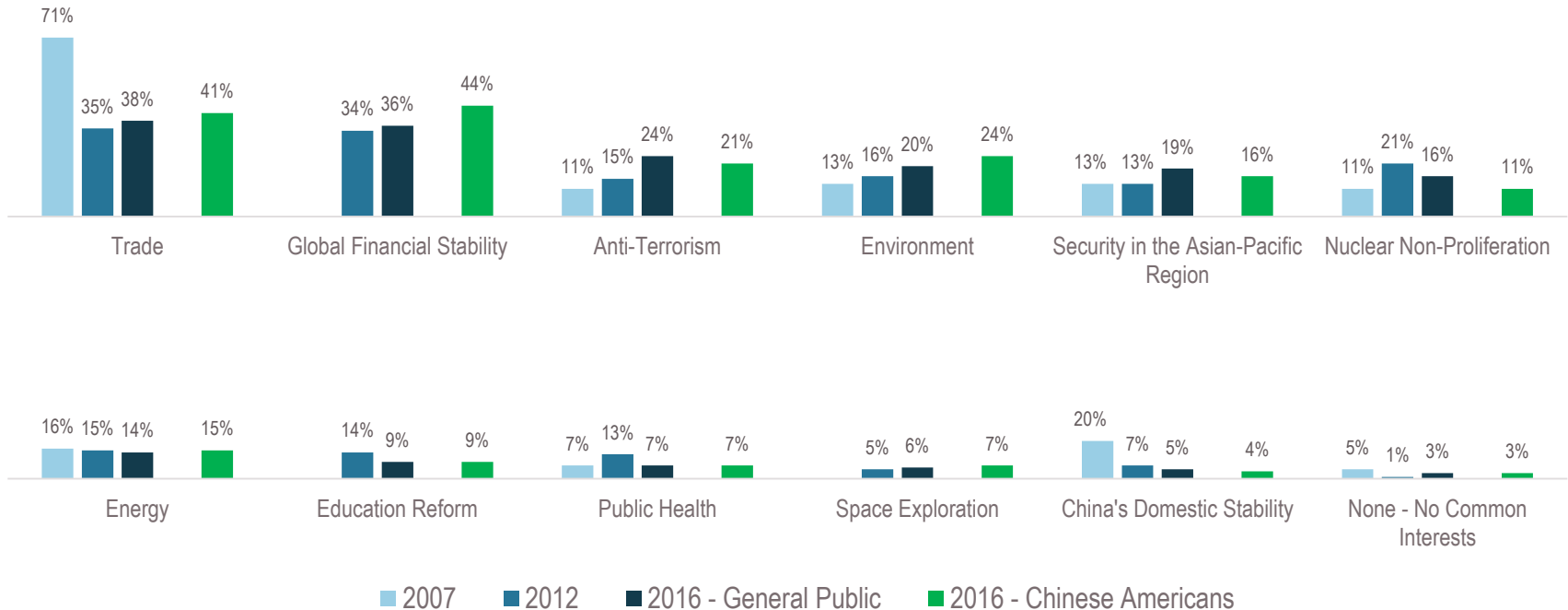


Note: "Both" was a shown option in 2016 data, while in previous years, the data was collected over the phone and "both" was only noted when respondents offered both countries in their responses.

Political Outlook

Trade and global financial stability remain top two areas of common interest

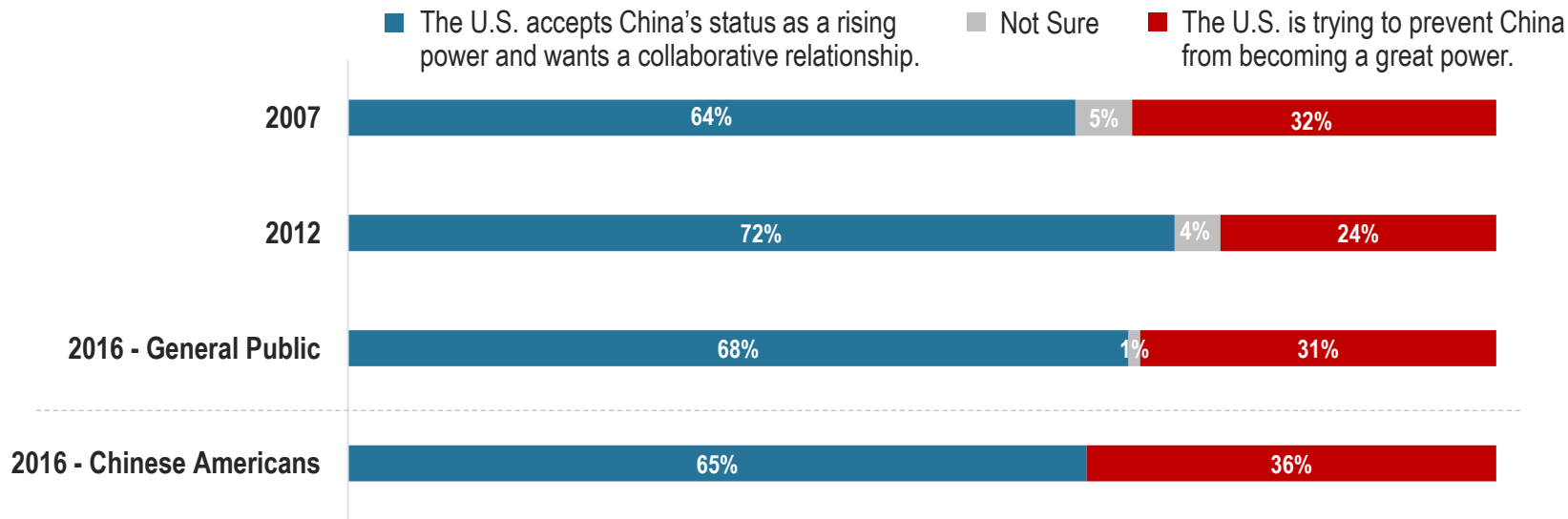
BASE QUESTION: In what two areas do you think that the U.S. and China would benefit from working together?



Political Outlook

Two in three believe America accepts China's rise

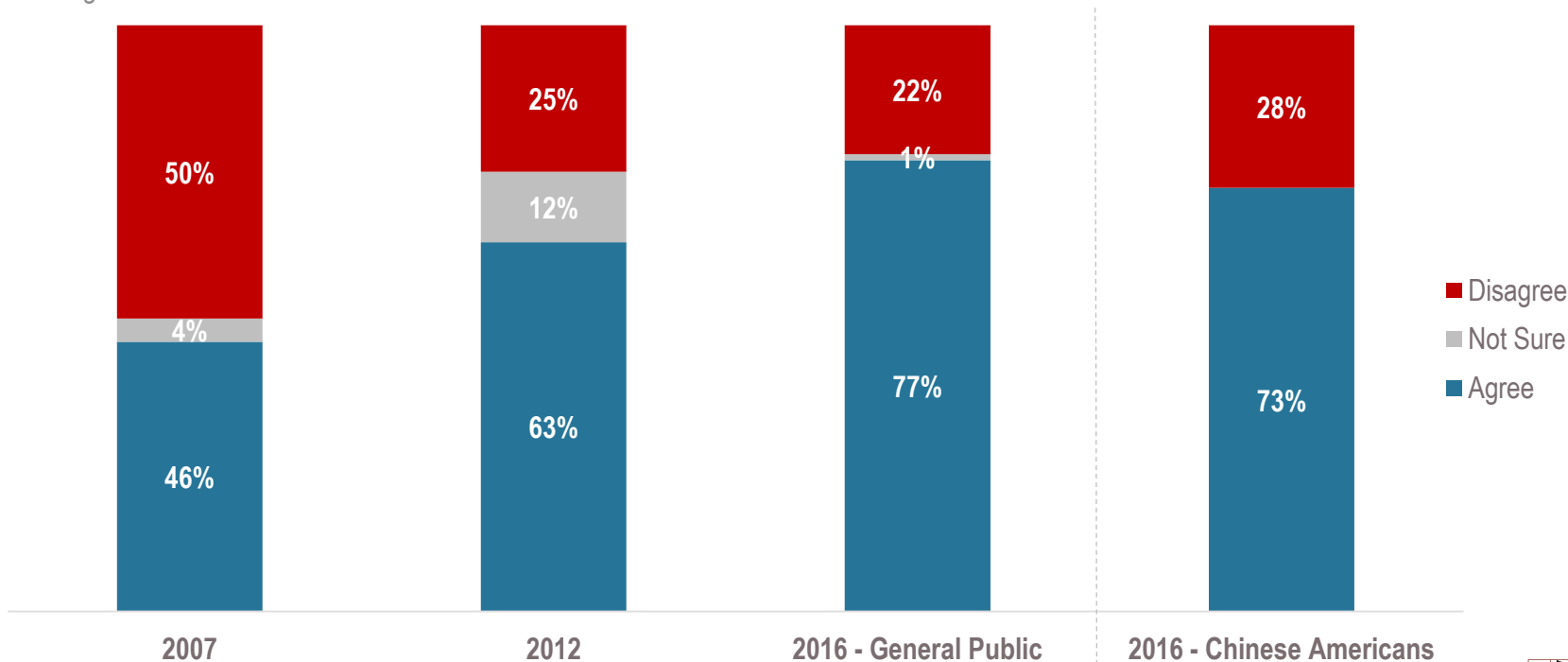
BASE QUESTION: Please indicate which statement comes closest to your view. The U.S. accepts China's status as a rising power and wants a collaborative relationship OR The U.S. is trying to prevent China from becoming a great power.



Political Outlook

Public increasingly agrees the U.S. should take an active role in China-Taiwan relations

BASE QUESTION: Please indicate whether you agree or disagree with the following statement: China-Taiwan relations is a strategic issue in U.S.-China relations.

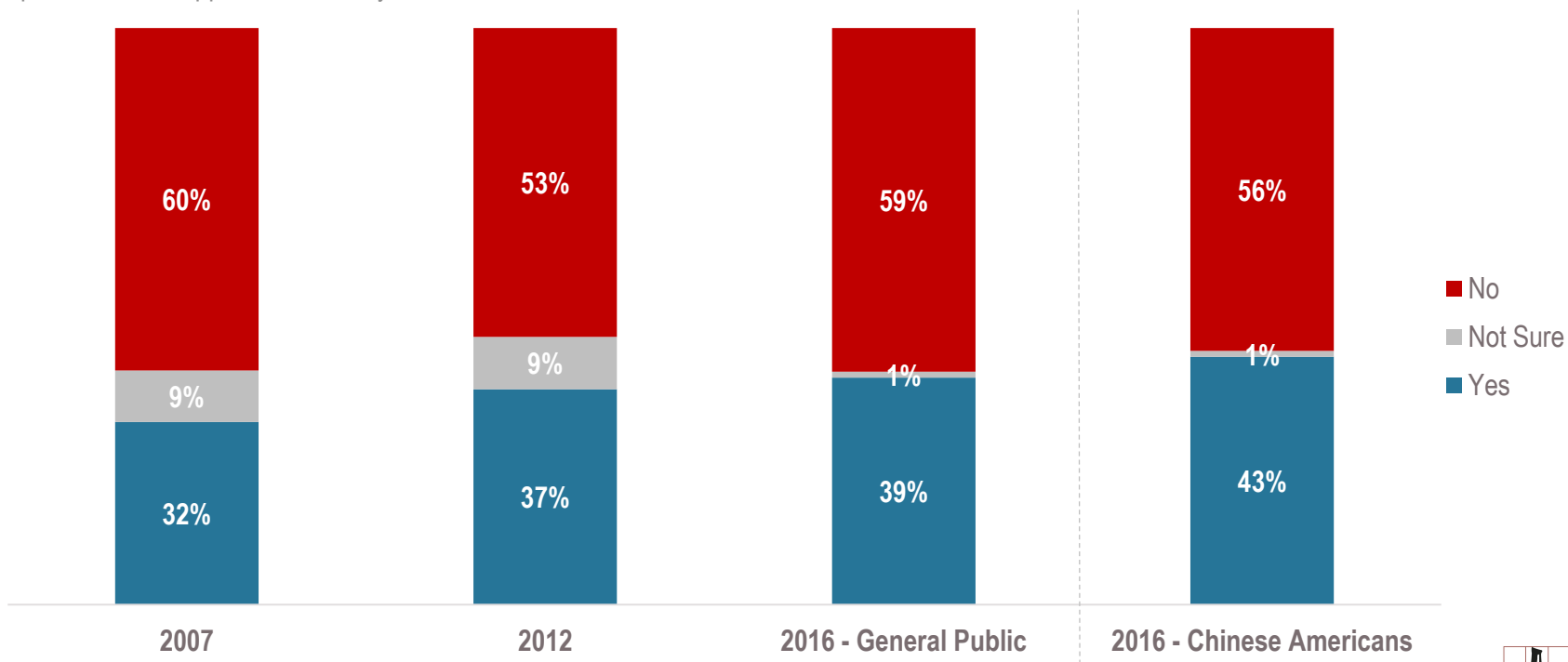


Note: The 2007 version of this question read: Please tell me whether you agree or disagree with the following statement: The US should take an active role in China-Taiwan relations.

Political Outlook

Consistent opposition to military intervention in China-Taiwan affairs

BASE QUESTION: If a declaration of independence by Taiwan leads to military hostilities with China, do you think the American public should support U.S. military intervention?

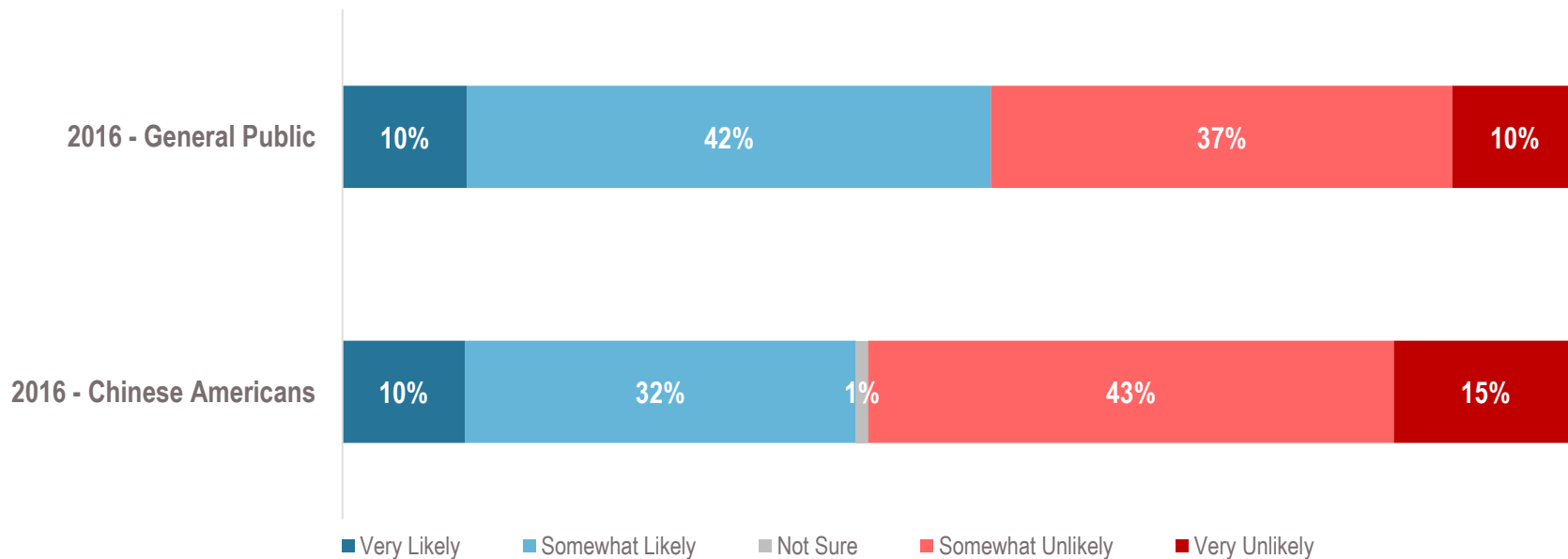


Note: The 2007 version of question read: If a declaration of independence by Taiwan leads to military hostilities, should the US intervene on behalf of Taiwan?

Political Outlook

Chinese Americans less likely than the general public to expect open conflict in next ten years

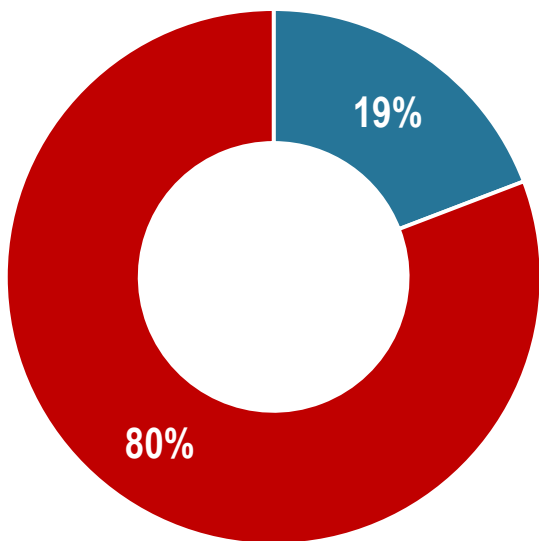
BASE QUESTION: How likely is a military conflict involving the U.S. and China in the next ten years — very likely, somewhat likely, somewhat unlikely, or very unlikely?



Political Outlook

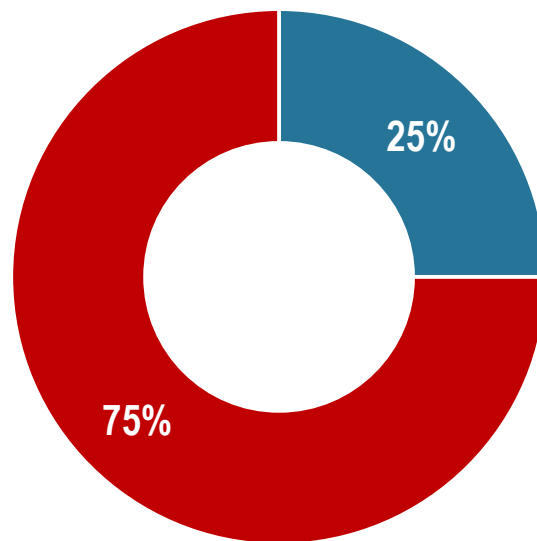
U.S. and China are equally blamed for lack of international cyber-hacking prevention efforts

BASE QUESTION: Is the [Chinese/American] government doing enough to prevent international cyber-hacking?



“The **Chinese** government is doing enough to prevent cyber-hacking”

■ Yes ■ No



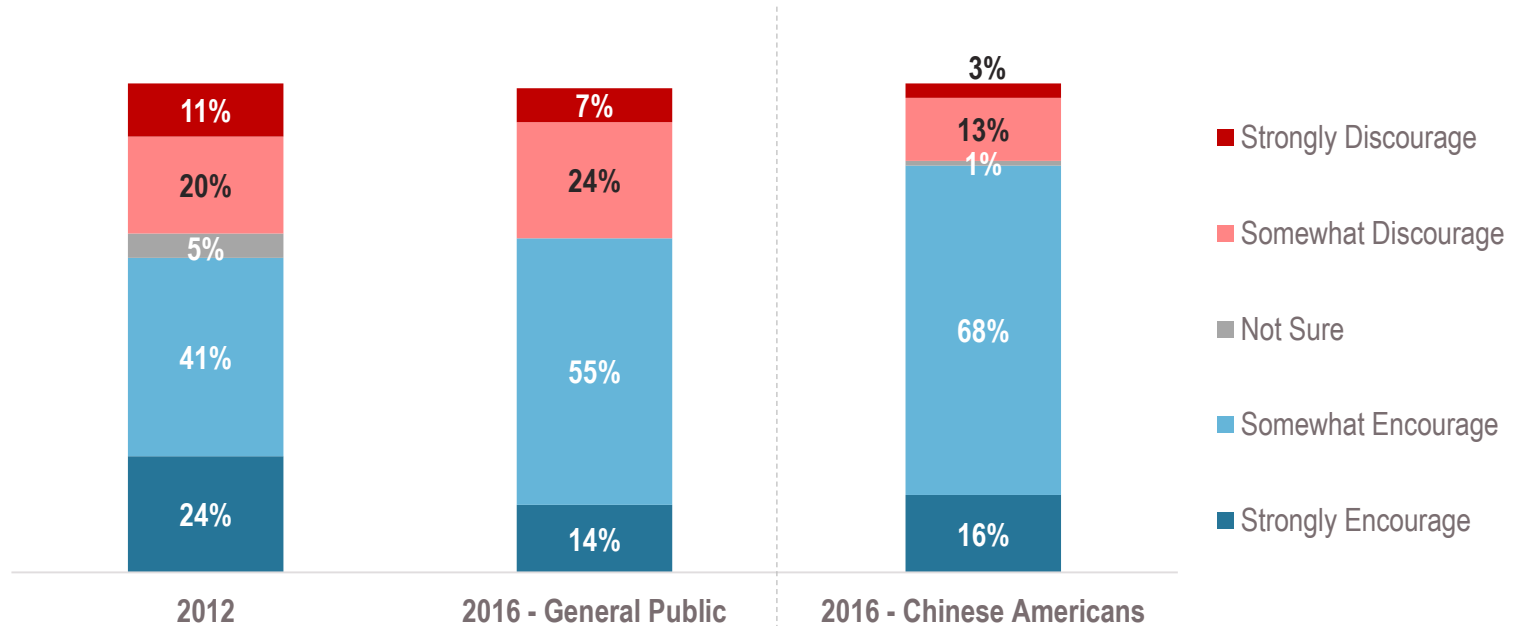
“The **American** government is doing enough to prevent cyber-hacking”

Investment

Investment

Support for Chinese investment in the U.S. has softened, but a majority still says it should be encouraged

BASE QUESTION: How much should the United States encourage Chinese investment in the U.S.?

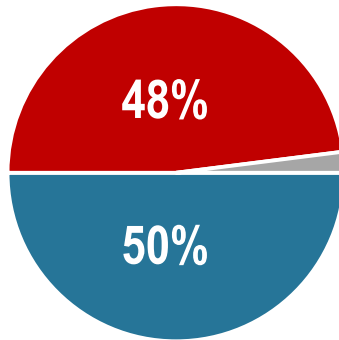


Investment

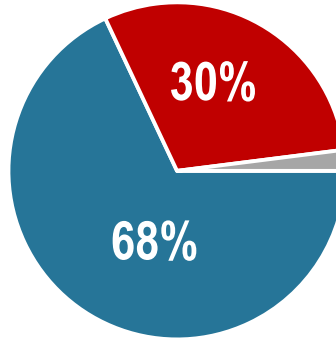
Americans are divided on the motivations of Chinese investors; Chinese Americans see these investments as being driven by financial opportunity

BASE QUESTION: Please indicate which of the following statements comes closest to your view about Chinese investment in the U.S.

2016 – General Public



2016 – Chinese Americans



Chinese investors are buying up American companies and resources to **increase China's influence** on the U.S.

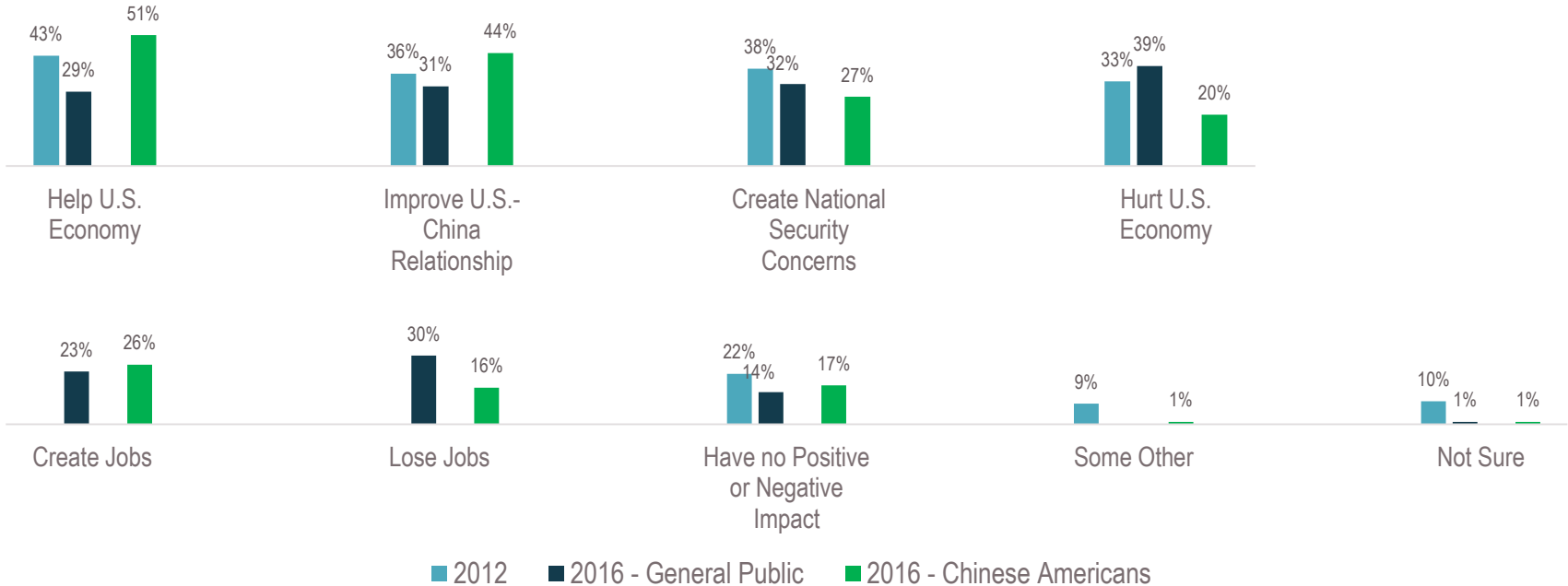
Chinese investors are attracted to the U.S. by the **financial opportunities** those investments present.

Not Sure

Investment

Americans are more likely in recent years to say that increased investment in China will hurt the U.S. economy

BASE QUESTION: Other than buying U.S. Treasury bills, do you think increased investment from China in the U.S. will:

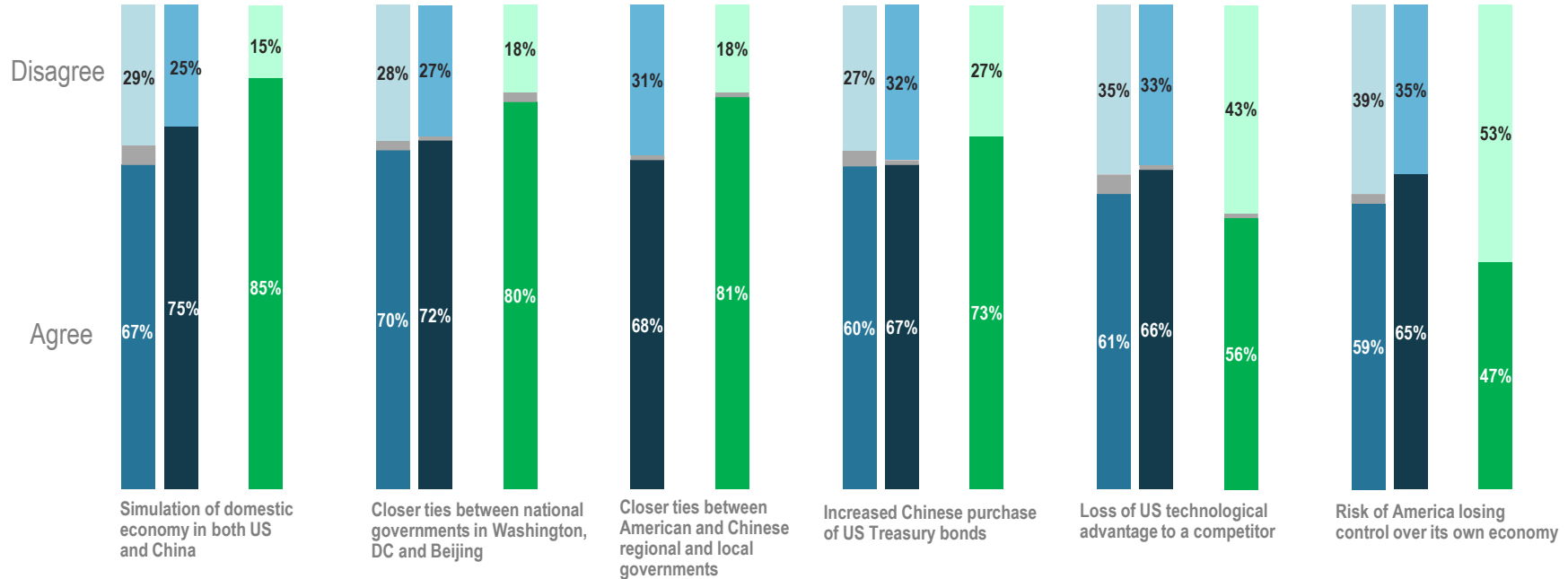


*Note: In 2012, "some other" and "not sure" were options presented to all respondents. In 2016, it had to be explicitly called out by the respondent.

Trade

Americans expect increased investment to strengthen US-China political connections

BASE QUESTION: Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statements below. Investments between the U.S. and China will result in:

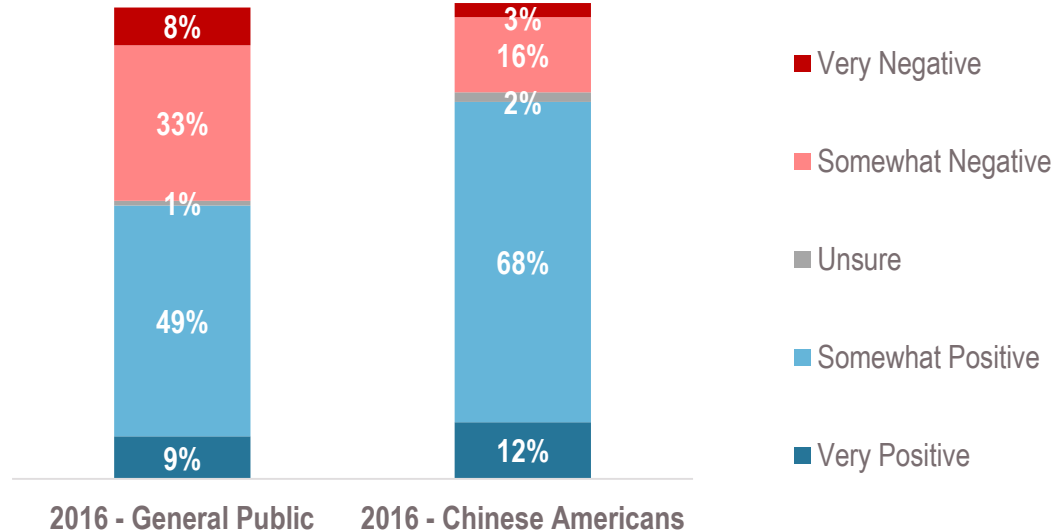


■ 2012 ■ 2016 – General Public ■ 2016 – Chinese Americans

Investment

Most Americans say Chinese investment in Hollywood is positive, although support is lower than support for investment broadly

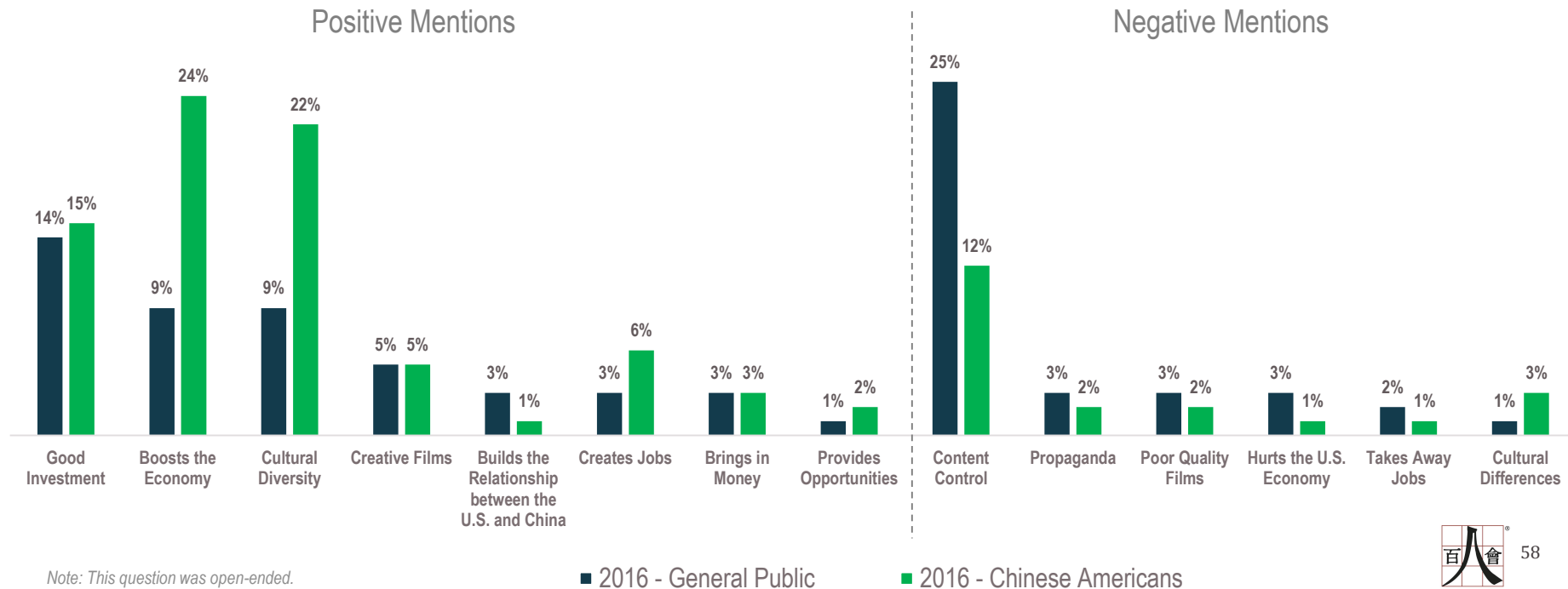
BASE QUESTION: How do you feel about Chinese investment in Hollywood's film industry? Is it very positive, somewhat positive, somewhat negative, or very negative?



Investment

The Chinese investment in Hollywood's film industry is mostly seen as an advantage; with Chinese control and influence being the top disadvantages

BASE QUESTION: Please explain why you view Chinese investment in Hollywood's film industry as being [previous answer]?



Note: This question was open-ended.

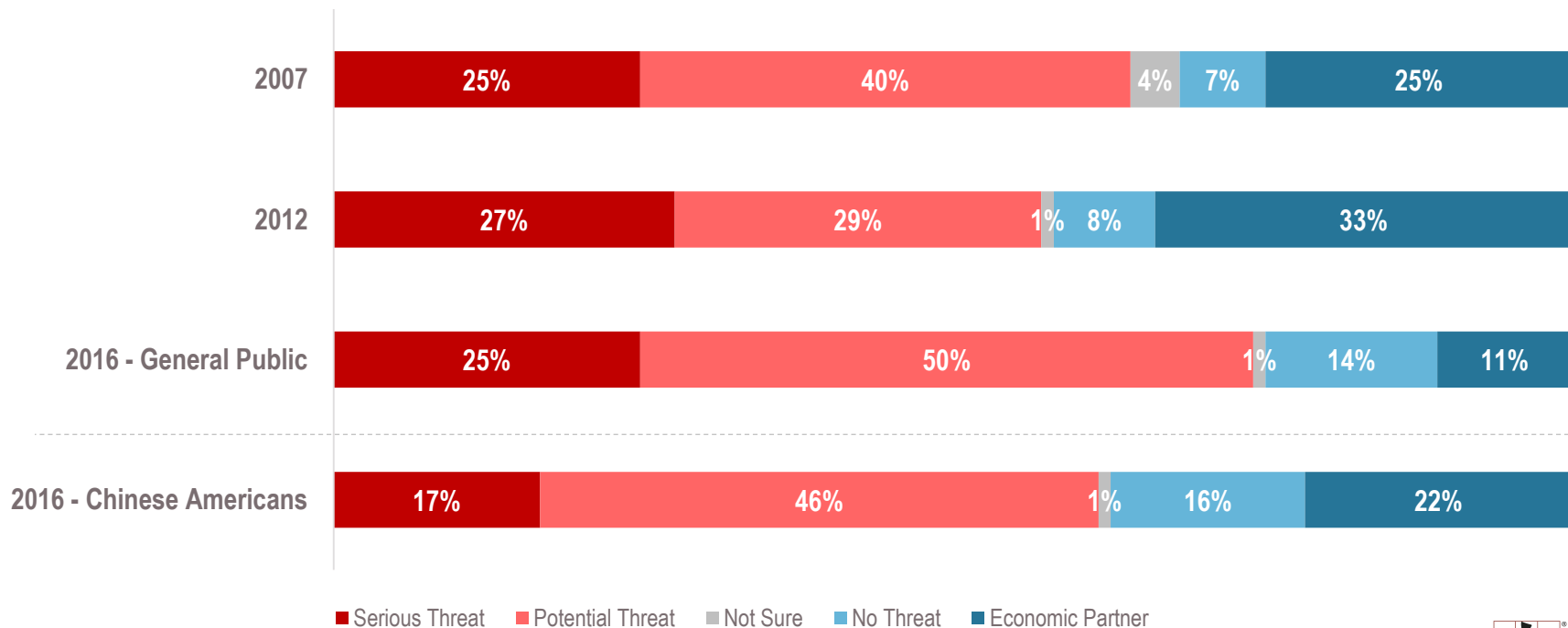
Trade



Trade

As more Americans see economic threat on the horizon, fewer think of China as a partner

BASE QUESTION: How do you view China's emergence as a global economic power —as a serious threat to the U.S., a potential threat, no threat, or as an economic partner of the U.S.?



Trade

A slowing Chinese economy is viewed as potentially damaging to the U.S. economy

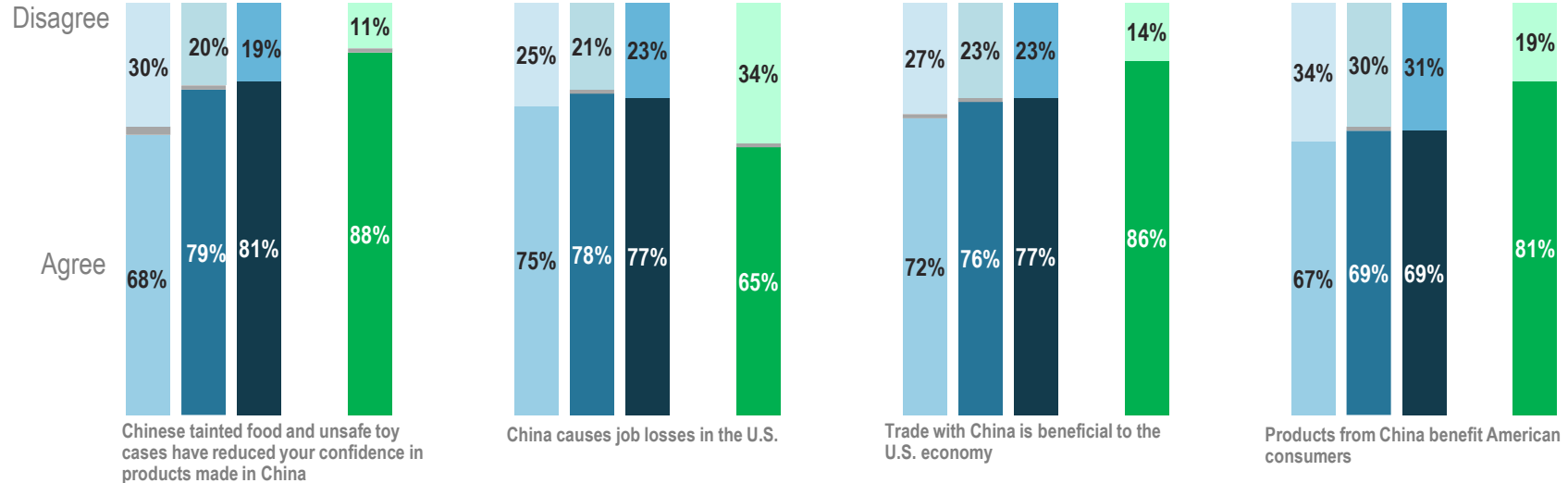
BASE QUESTION: How do you view the effect of a slowing Chinese economy on the U.S. economy - will it have a positive effect, negative effect, or no effect?



Trade

Americans say they have low confidence in Chinese products, but 8 in 10 Americans say trade with China is beneficial

BASE QUESTION: Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statements below.

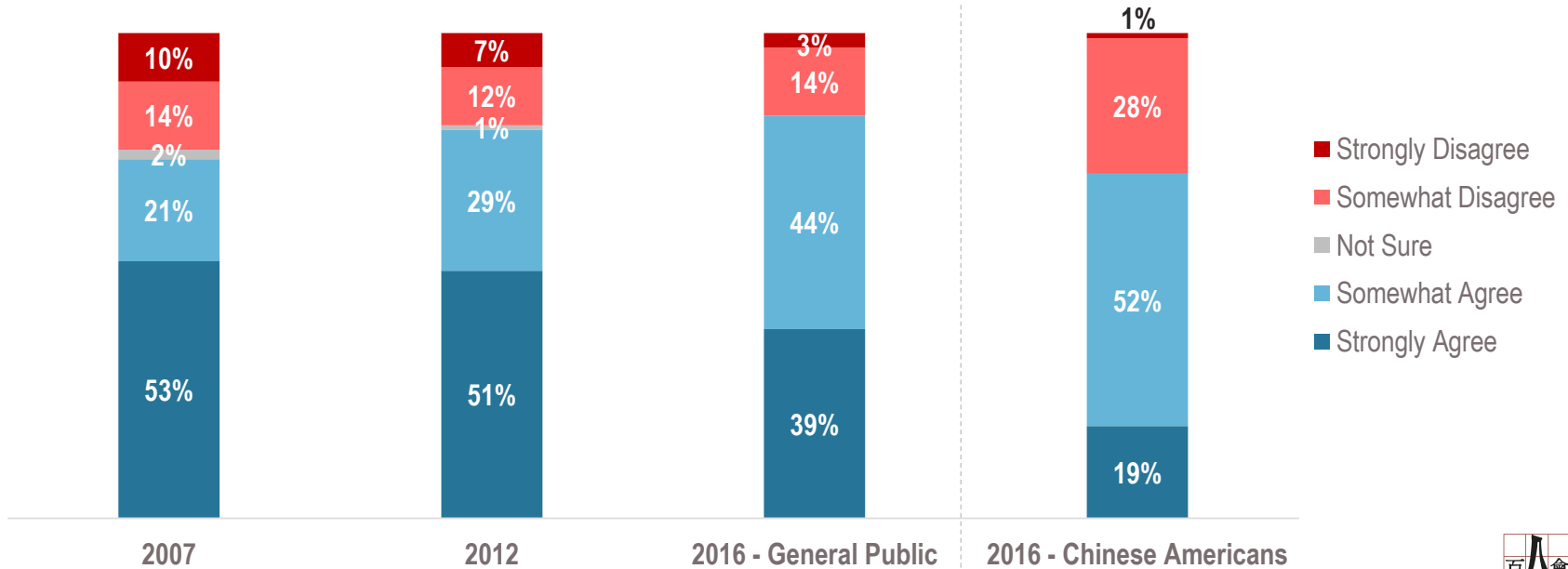


2007 2012 2016 – General Public 2016 – Chinese Americans

Trade

Americans are firmly opposed to outsourcing, although intensity of this view has softened

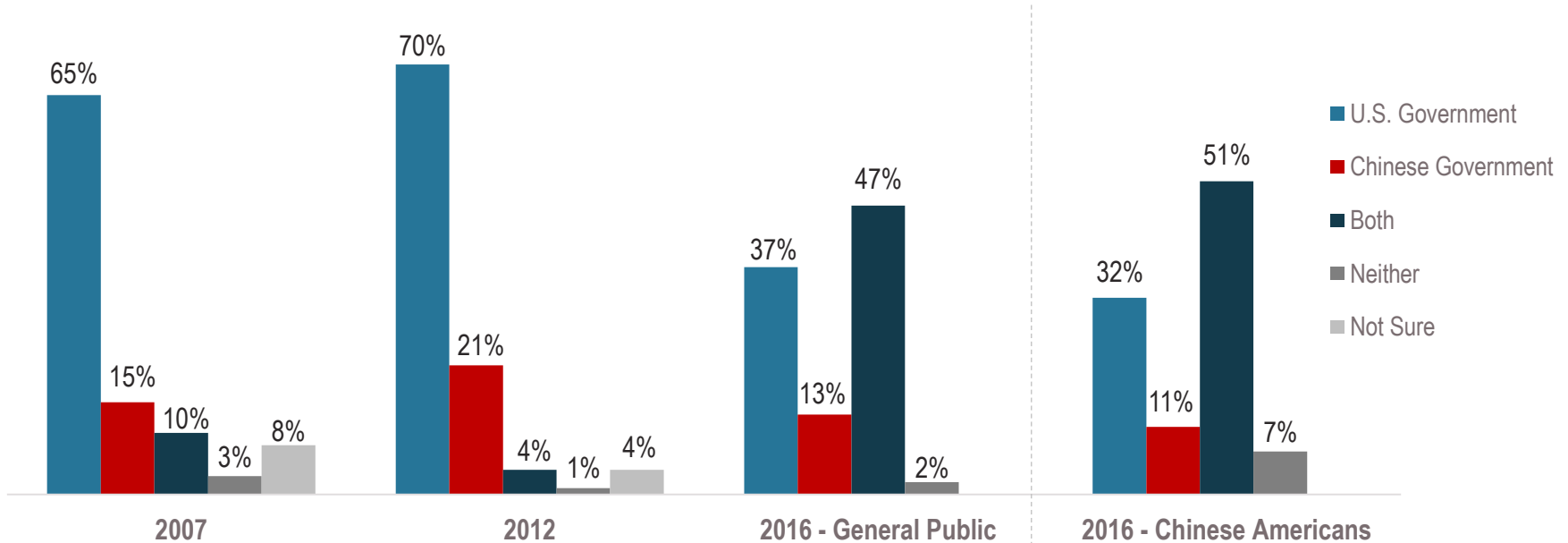
BASE QUESTION: Please indicate whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement: The U.S. should not outsource manufacturing jobs to China even if eliminating outsourcing results in higher prices for U.S. consumers.



Trade

Respondents find both countries' governments, but particularly the U.S., responsible for the U.S. trade deficit with China

BASE QUESTION: Who do you think is most responsible for the U.S.'s trade deficit with China—
The U.S. government or the Chinese government?



Note: In 2016, "both" was an option presented to all respondents. In previous years it had to be explicitly called out by the respondent.

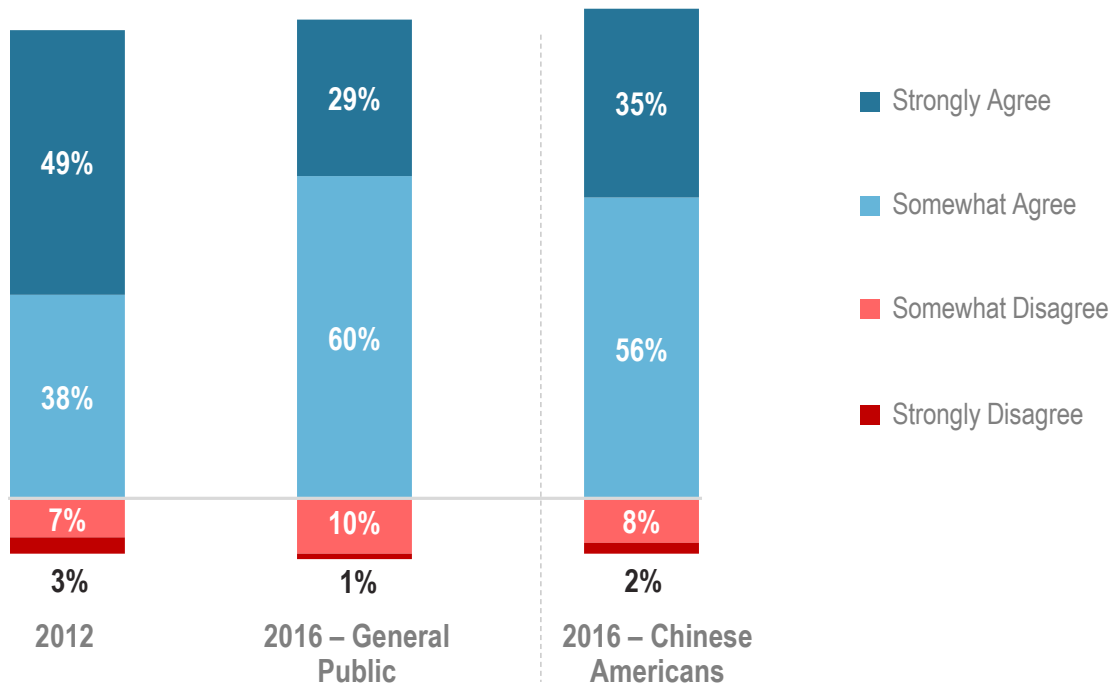


China's Rise & Implications

China's Rise & Implications

Expectations for economic development to lead to social change in China have softened

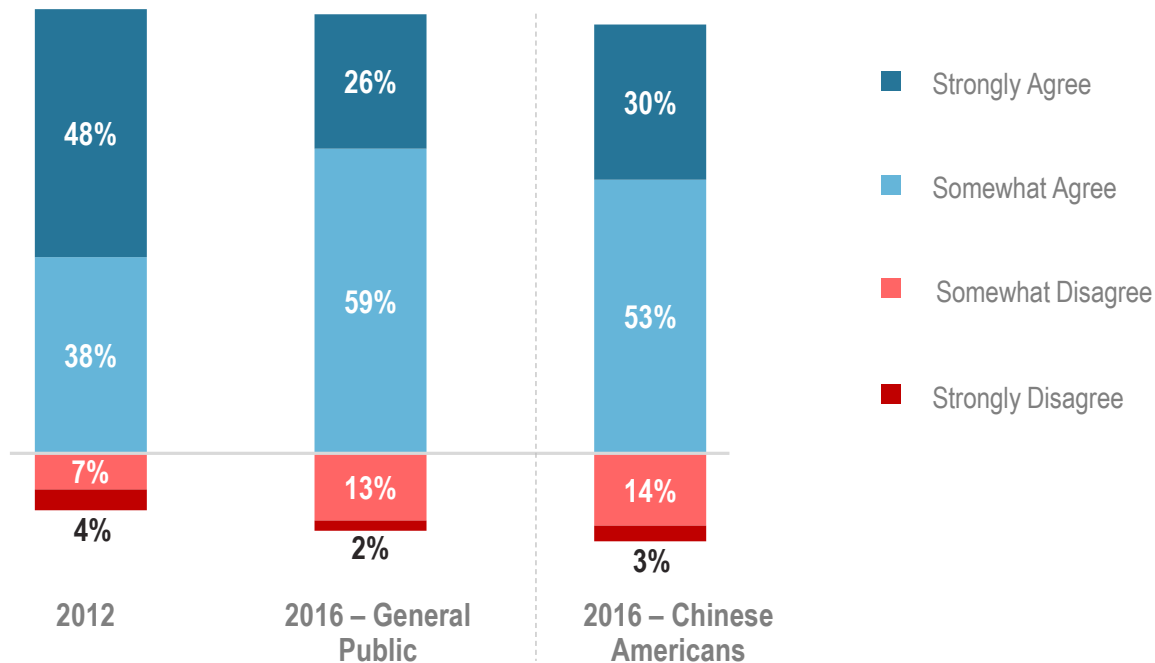
BASE QUESTION: Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements: China's growing middle class could contribute to **social change**.



China's Rise & Implications

Fewer Americans agree that China's growing middle class could contribute to political change

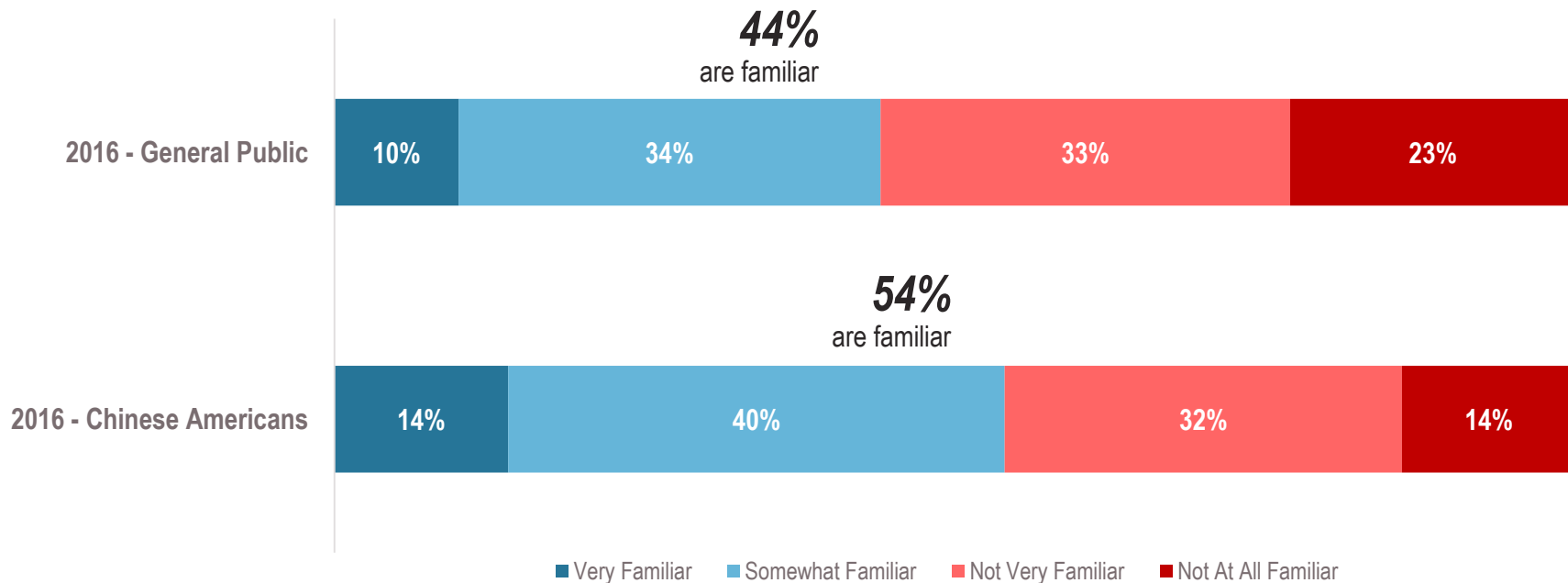
BASE QUESTION: Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statements: China's growing middle class could contribute to **political change**.



China's Rise & Implications

Chinese Americans more aware of South China Sea disputes than general public

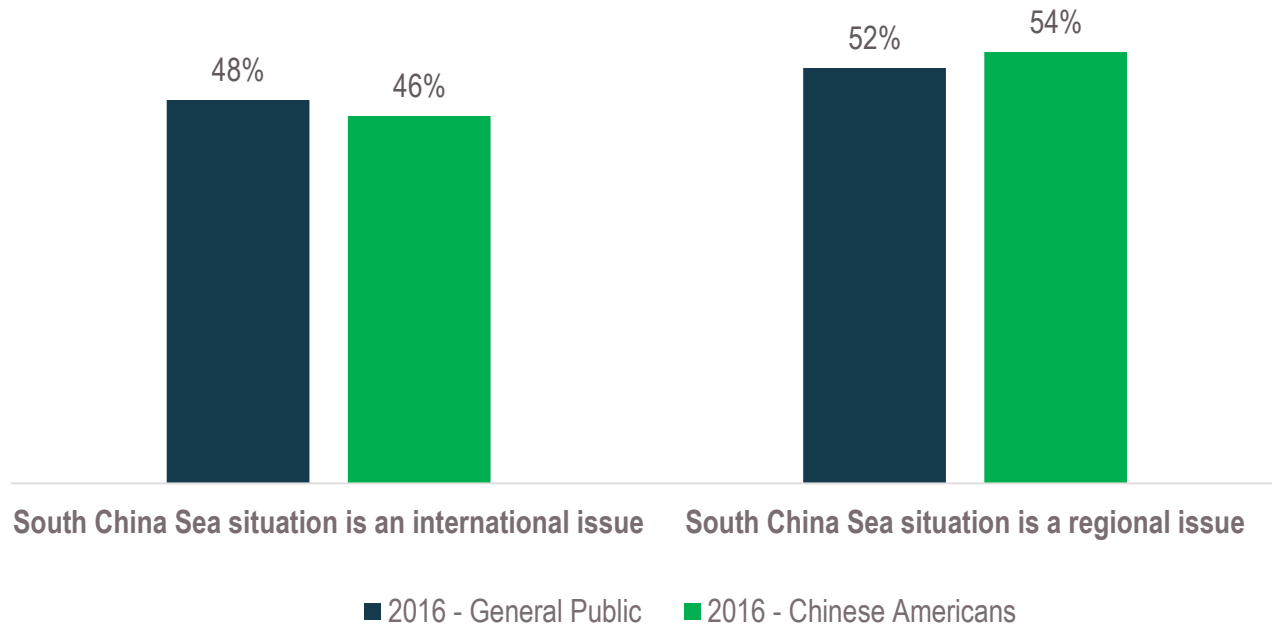
BASE QUESTION: How familiar are you with the current situation in the South China Sea where China, Vietnam, the Philippines and several other Asian countries have overlapping claims in the resource-rich sea?



China's Rise & Implications

General public split on implications of South China Sea disputes

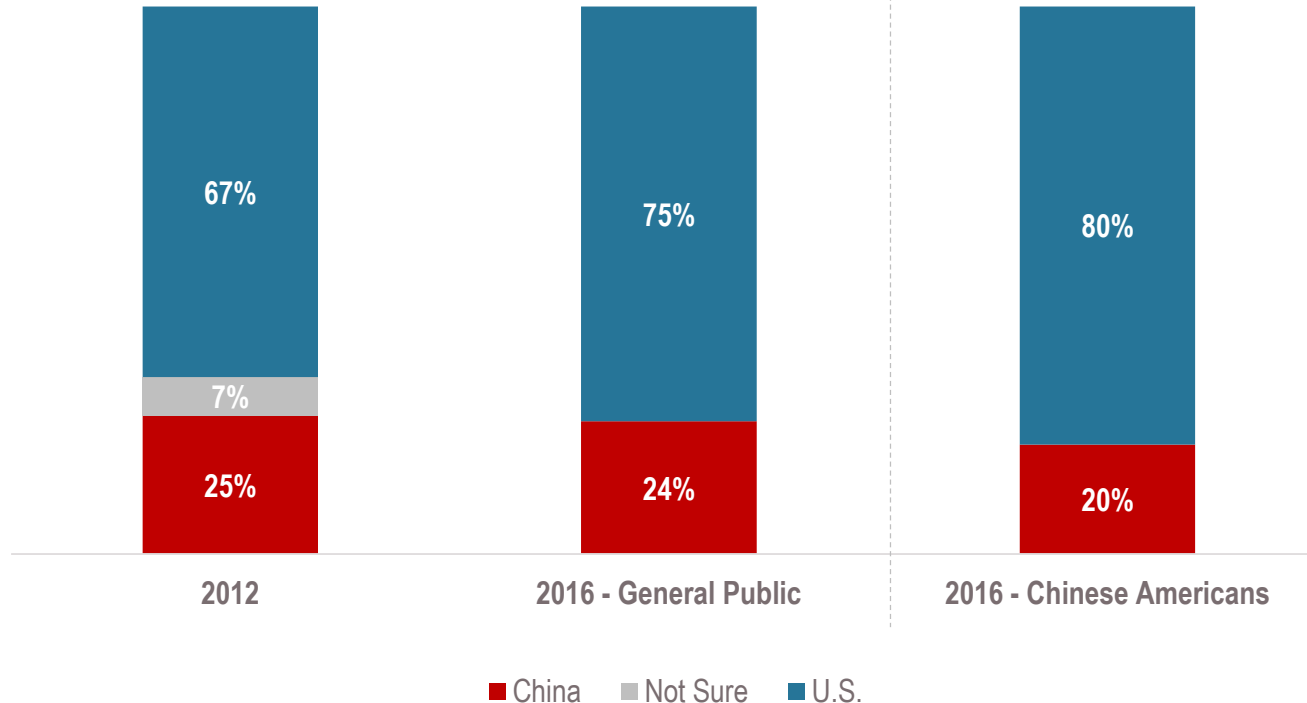
BASE QUESTION: Do you believe that the situation in the South China Sea is a regional issue that should be resolved by the nations that are involved, or is it an international issue that should be resolved by the US?



China's Rise & Implications

Strong expectation for Chinese Americans to side with the U.S. on U.S.-China disputes

BASE QUESTION: Generally speaking, when it comes to economic/military issues between the United States and China, in your view, are Chinese Americans more likely to support the U.S. or China?



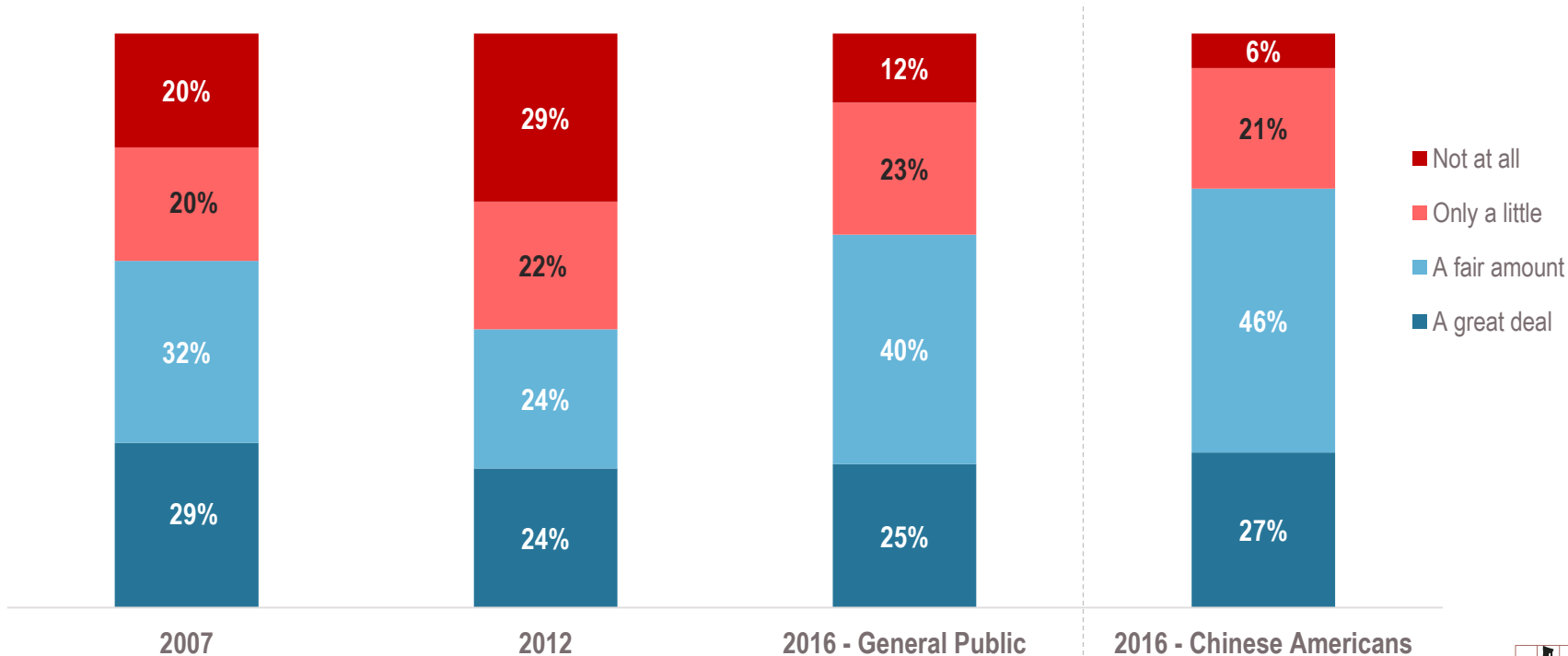


Environment

Environment

Climate change is consistently top-of-mind

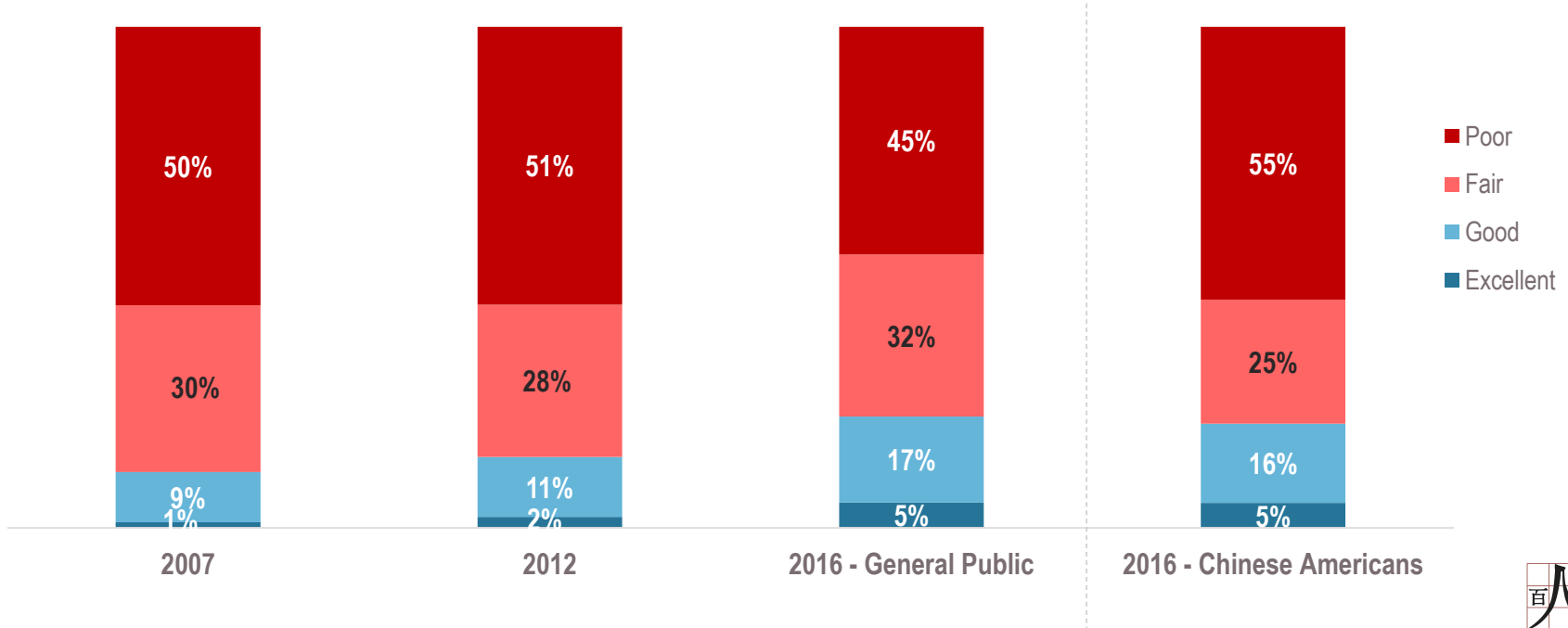
BASE QUESTION: How much do you personally worry about climate change —a great deal, a fair amount, only a little, or not at all?



Environment

The majority of respondents believe the Chinese government is doing a poor job at handling environmental issues

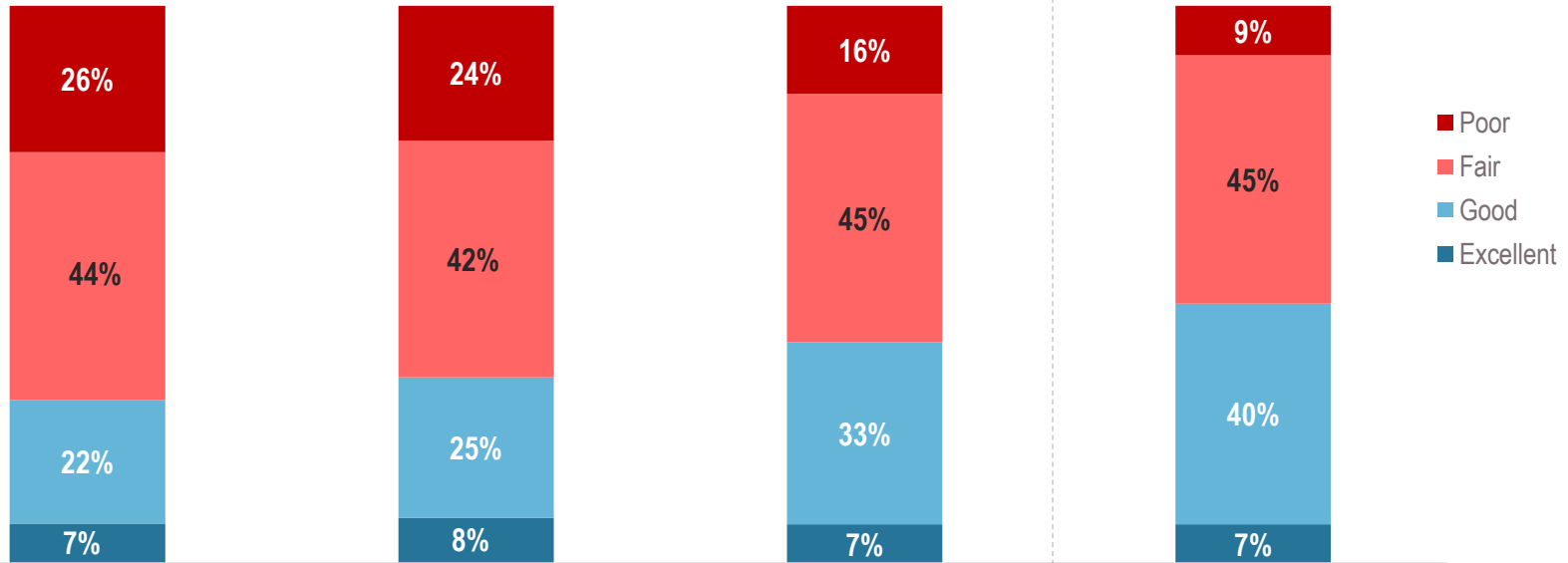
BASE QUESTION: How would you rate the Chinese government's performance in handling environmental issues?



Environment

The majority of respondents believe the U.S. government is doing a fair job at handling environmental issues

BASE QUESTION: How would you rate the American government's performance in handling environmental issues?



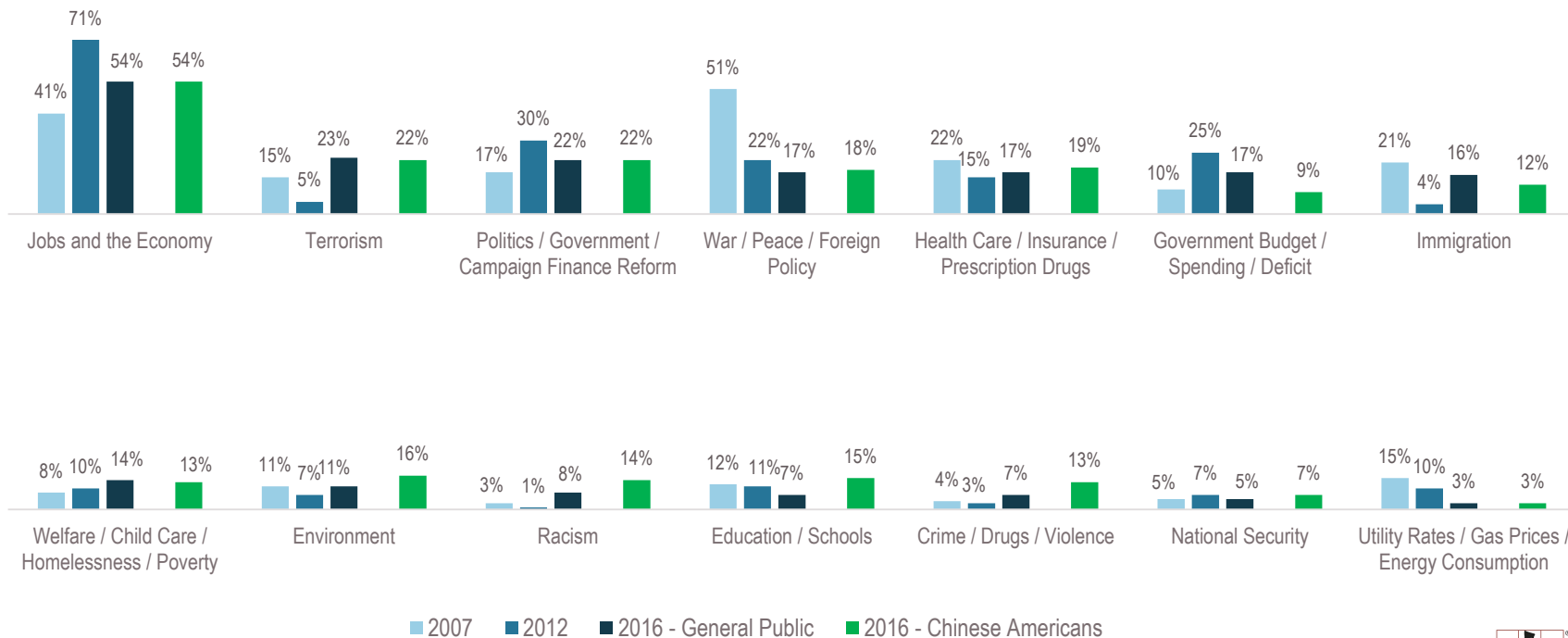
An aerial photograph of a dense urban skyline, likely New York City, viewed from a high angle. The image is heavily tinted with a green color overlay. A semi-transparent horizontal band across the middle of the image contains the text "Domestic Views" in white. The skyline features numerous skyscrapers, including the Chrysler Building on the right, and a body of water is visible on the left side.

Domestic Views

Overall Impressions

Jobs, terrorism, and politics are preeminent concerns in this election year

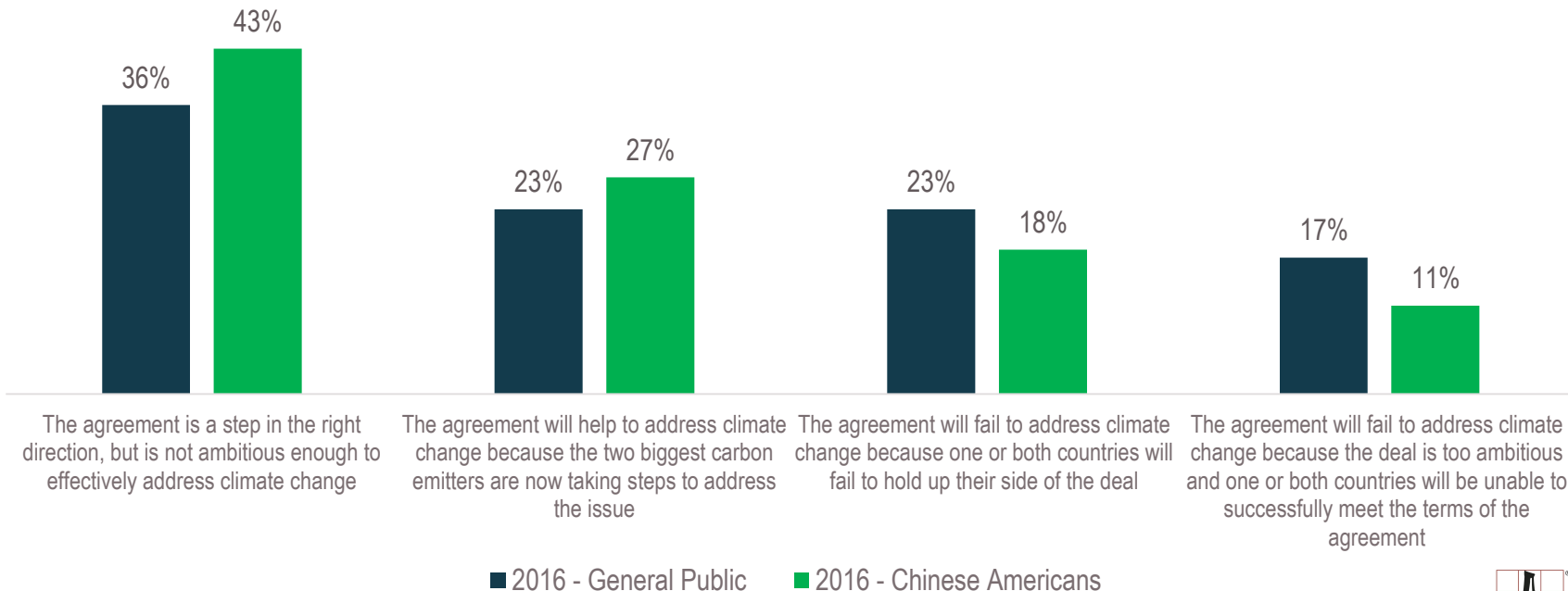
BASE QUESTION: What are the three most important issues facing the U.S. today?



Environment

Most respondents believe the American and Chinese joint climate change agreement is a step in the right direction, but not ambitious enough

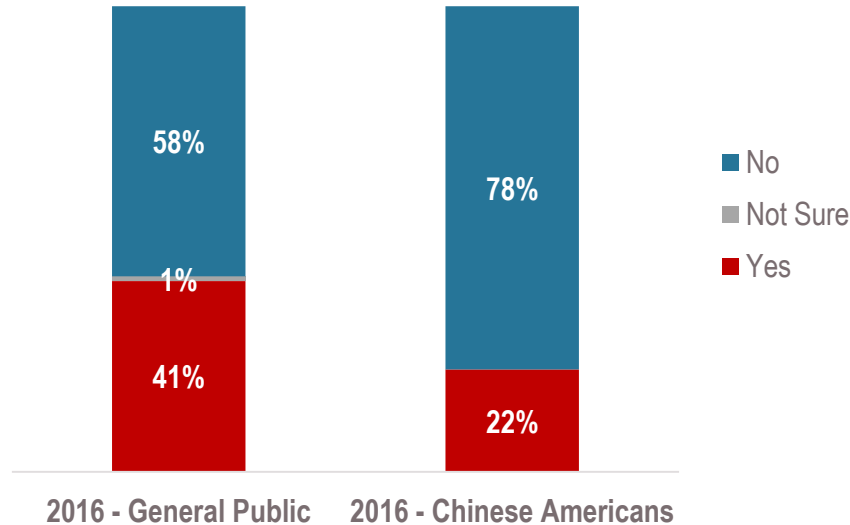
BASE QUESTION: Recently, the American and Chinese governments reached a joint agreement on climate change. Which of these statements comes the closest to your views toward that agreement?



Domestic Views

Two in five Americans believe Chinese Americans pose a security threat

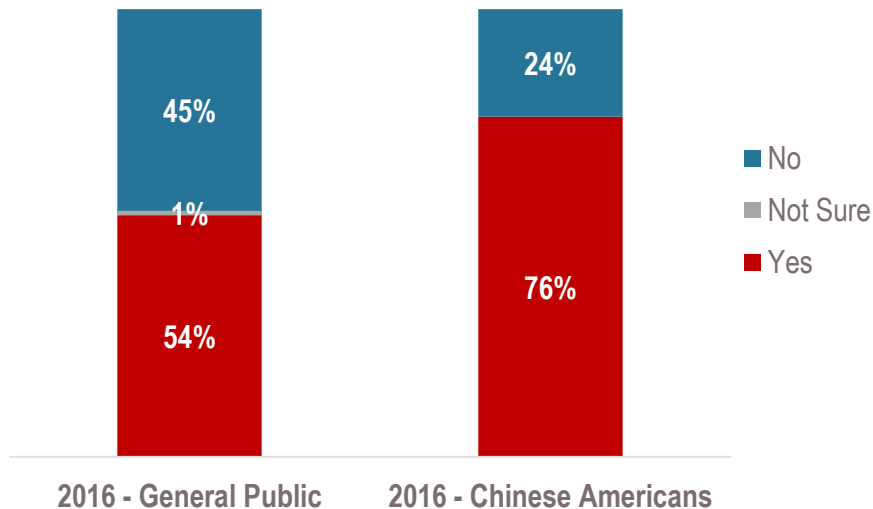
BASE QUESTION: Many Chinese immigrants and Chinese Americans work for the U.S. government and U.S. companies as researchers, scientists, and engineers. Do you think these individuals **pose a security risk to the U.S.**?



Domestic Views

More than half say Chinese Americans and immigrants face discrimination at work

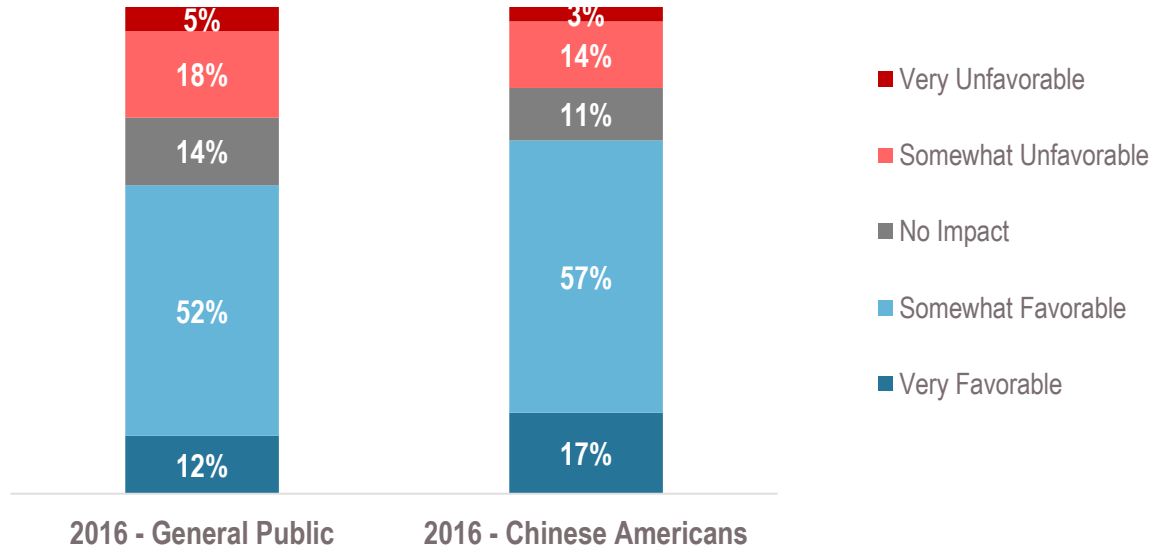
BASE QUESTION: Do you think Chinese immigrants and Chinese Americans **face discrimination at work** in the U.S.?



Domestic Views

Americans see the impact of U.S. culture on China as favorable

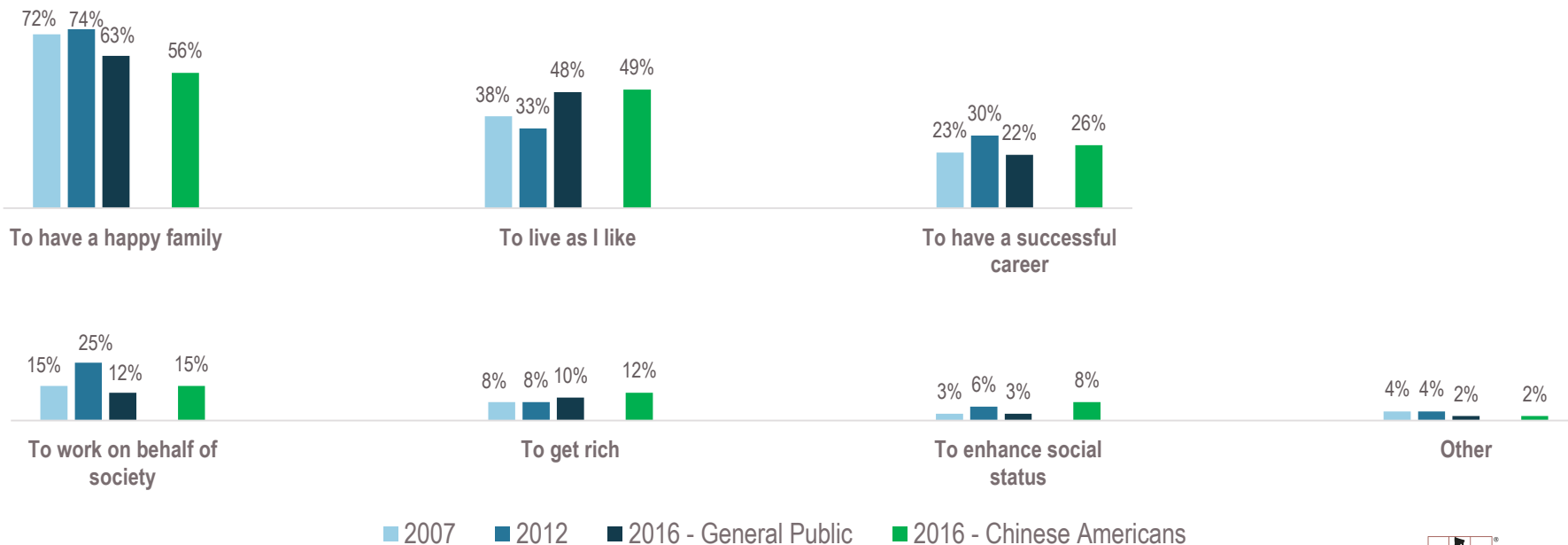
BASE QUESTION: Would you say the impact of U.S. culture on China has been very favorable, somewhat favorable, somewhat unfavorable, very unfavorable or has it had no impact?



Domestic Views

2016 respondents align with previous years by saying that having a happy family is their top personal goal

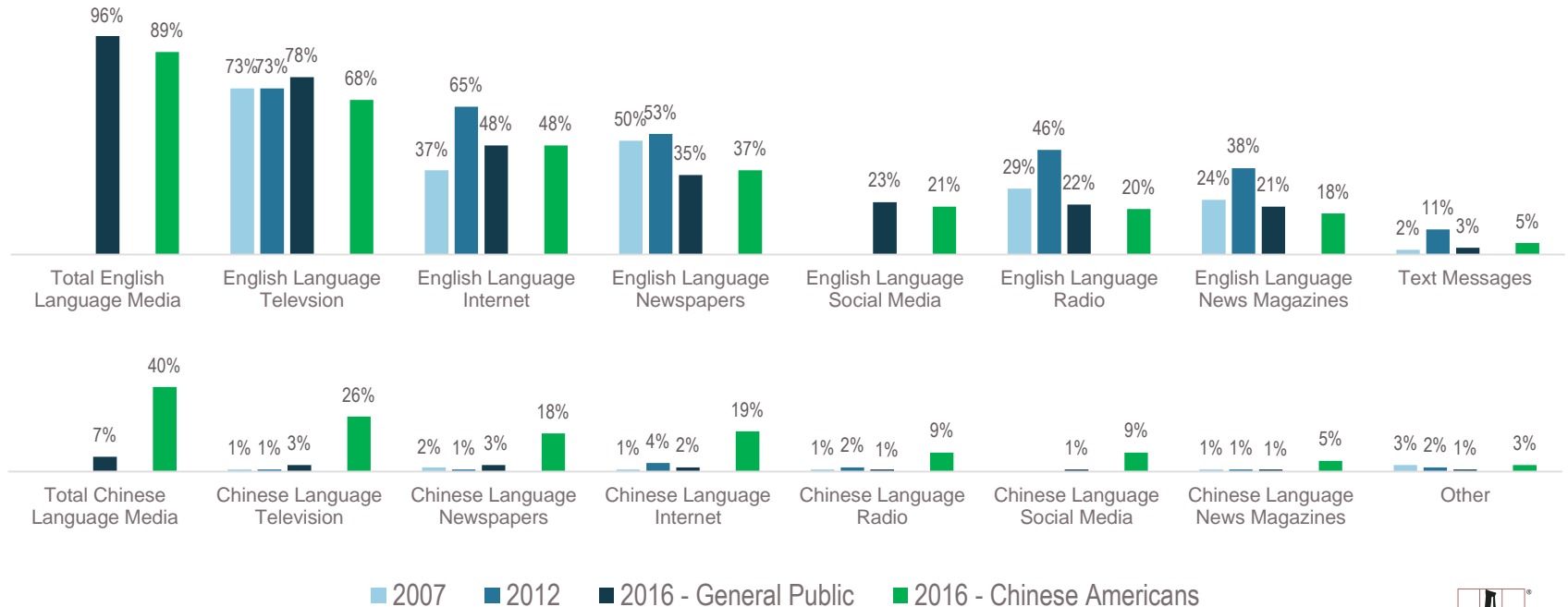
BASE QUESTION: Which of the following comes closest to your current personal goal in life?



Domestic Views

English language media is more popular than Chinese language media; Chinese language television is the most popular source of Chinese language media

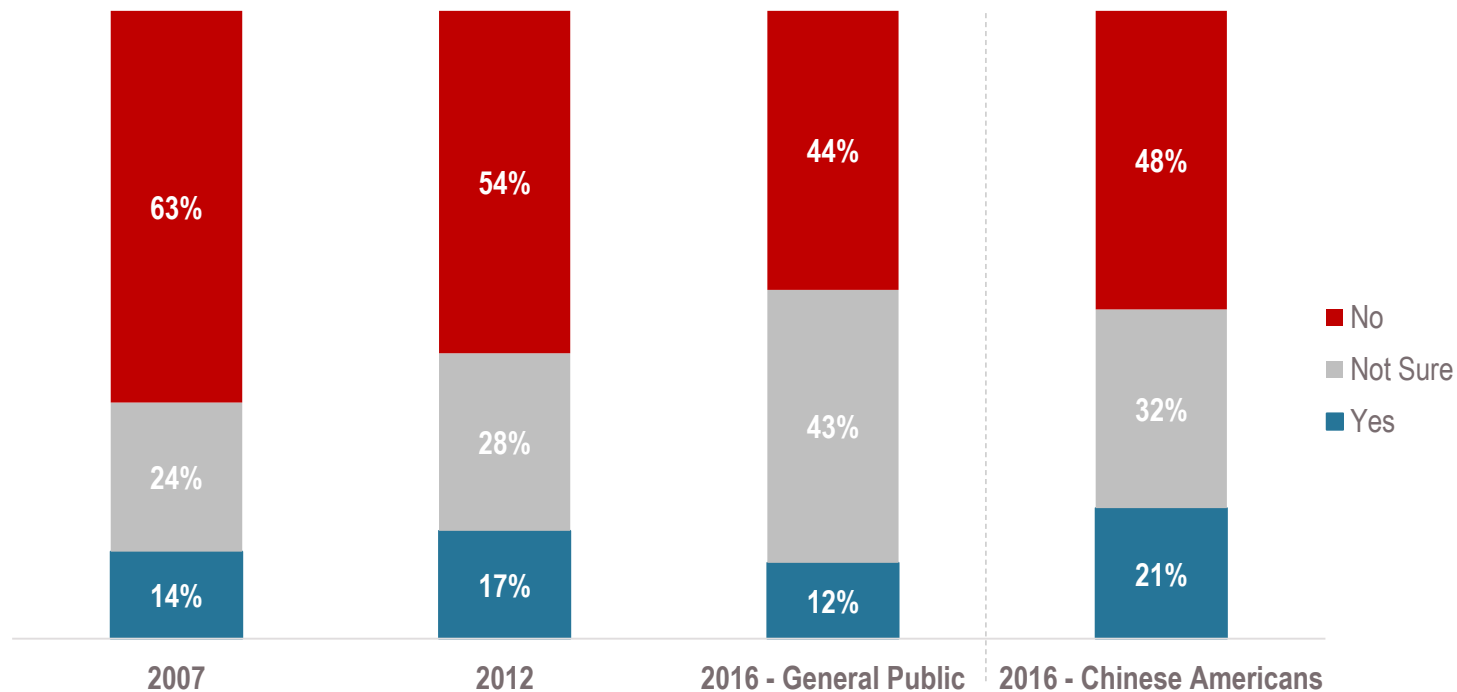
BASE QUESTION: From which sources do you get your news about China? Please select all that apply.



Domestic Views

Respondents are increasingly unaware of the accuracy of U.S. portrayals in Chinese media

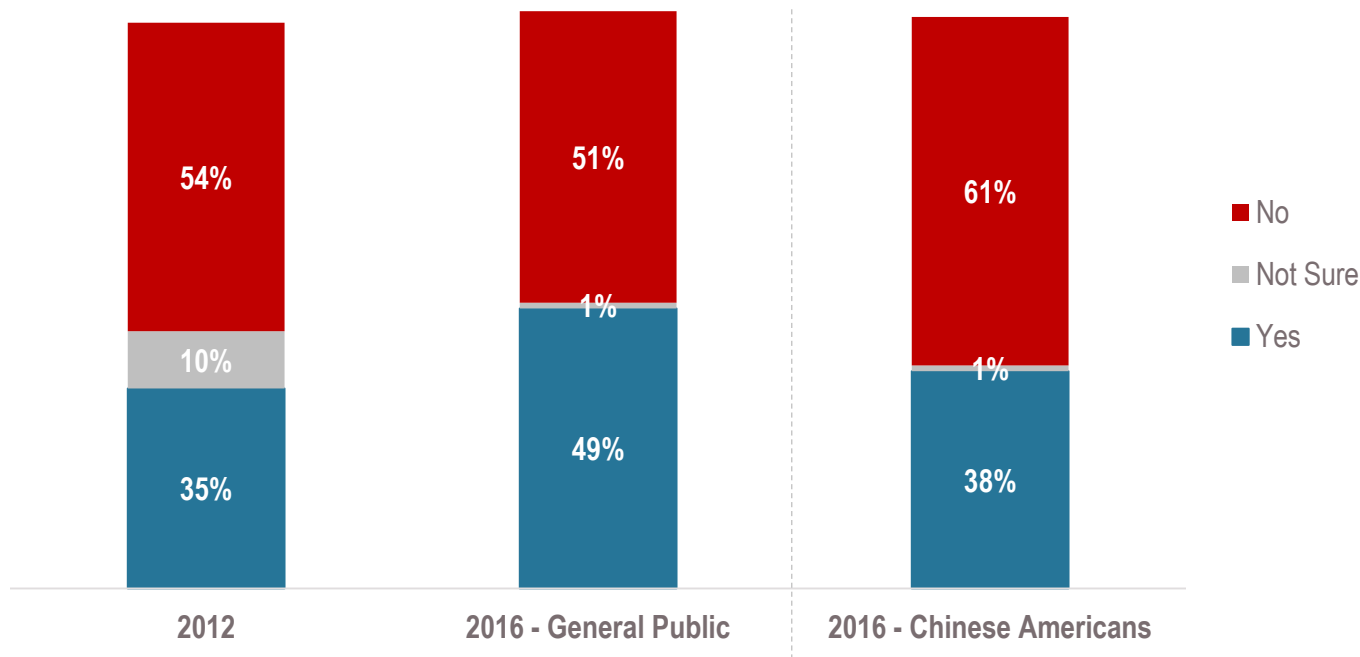
BASE QUESTION: Do you think that the Chinese news media generally portrays an accurate picture of the U.S.?



Domestic Views

Americans are split over whether the U.S. media covers China fairly

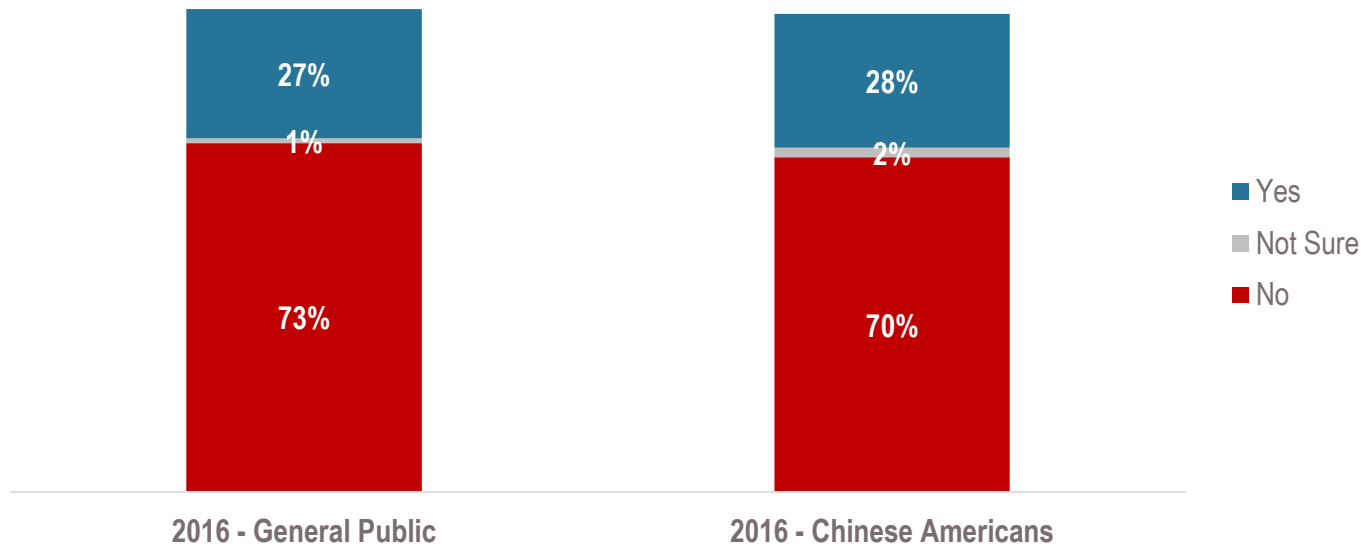
BASE QUESTION: Now, thinking about the U.S. news media, do you think this generally portrays an accurate picture of China?



Domestic Views

Neither the general public nor Chinese Americans think that Chinese entertainment programs portray an accurate picture of the U.S.

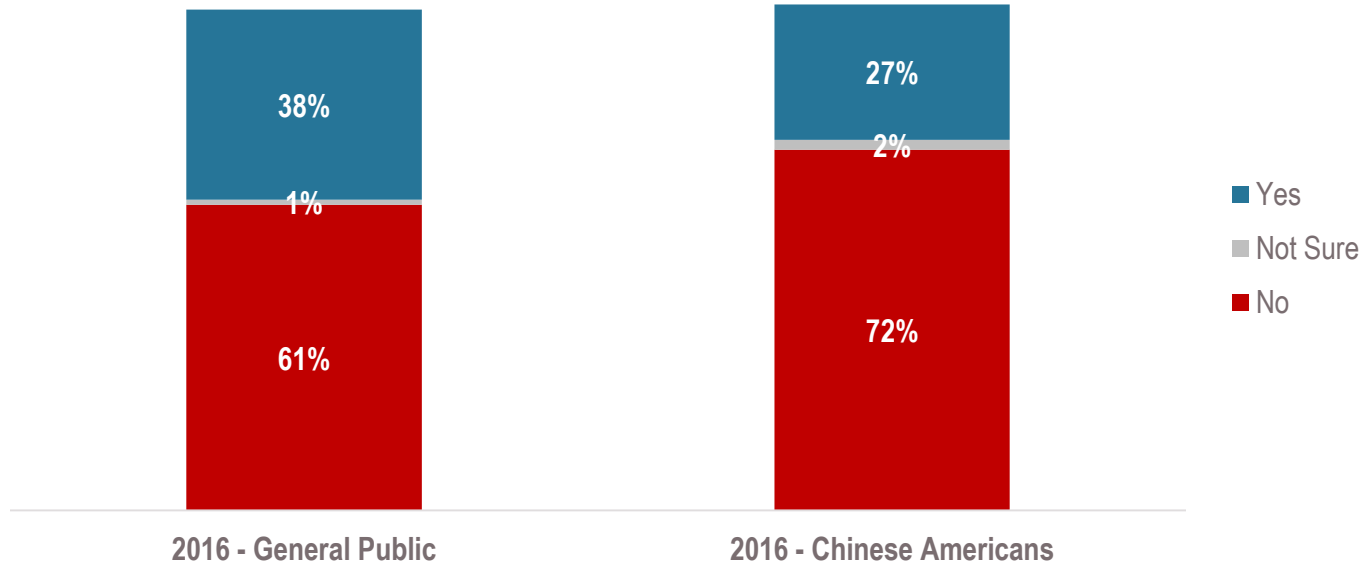
BASE QUESTION: Do you think that Chinese entertainment programs, such as movies and television shows, generally portray an accurate picture of the U.S.?



Domestic Views

Chinese Americans were more likely to say that American entertainment programs do not portray an accurate picture of China

BASE QUESTION: Now, thinking about American entertainment programs, such as movies and television shows, do you think this generally portrays an accurate picture of China?

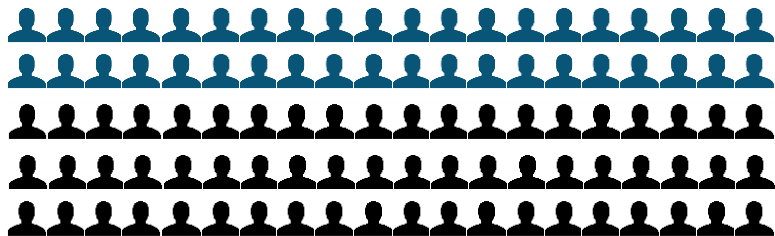


Domestic Views

Chinese Americans are twice as likely as other Americans to have watched a Chinese movie or television show

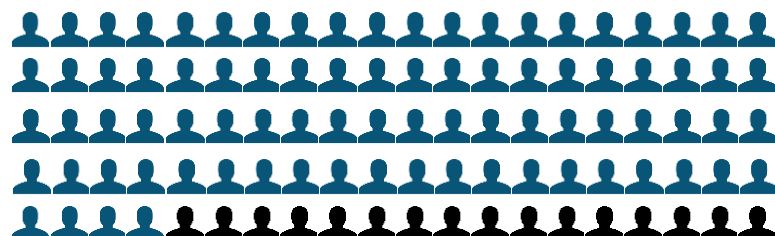
BASE QUESTION: Have you ever watched a Chinese movie or television show?

2016 – General Public



40%

2016 – Chinese Americans



84%

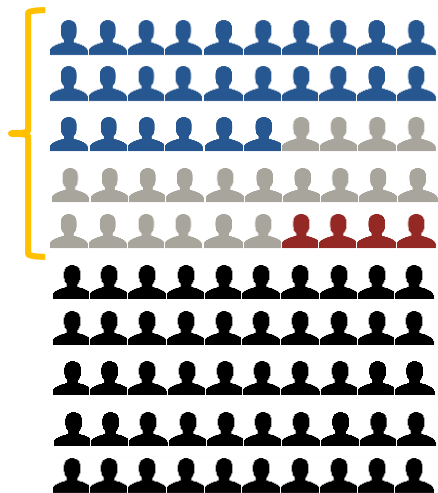
Domestic Views

A majority of those who have seen Chinese art have more positive views as a result

BASE QUESTION: Have you ever seen Chinese art in a gallery or exhibition?

BASE QUESTION: Did seeing Chinese art in a gallery or exhibition give you a more favorable or less favorable perception of China? Or did it not make an impact on how you view China?

50% of Americans
have seen Chinese
art in a gallery or
exhibition



26% say this gave them a more favorable view of China

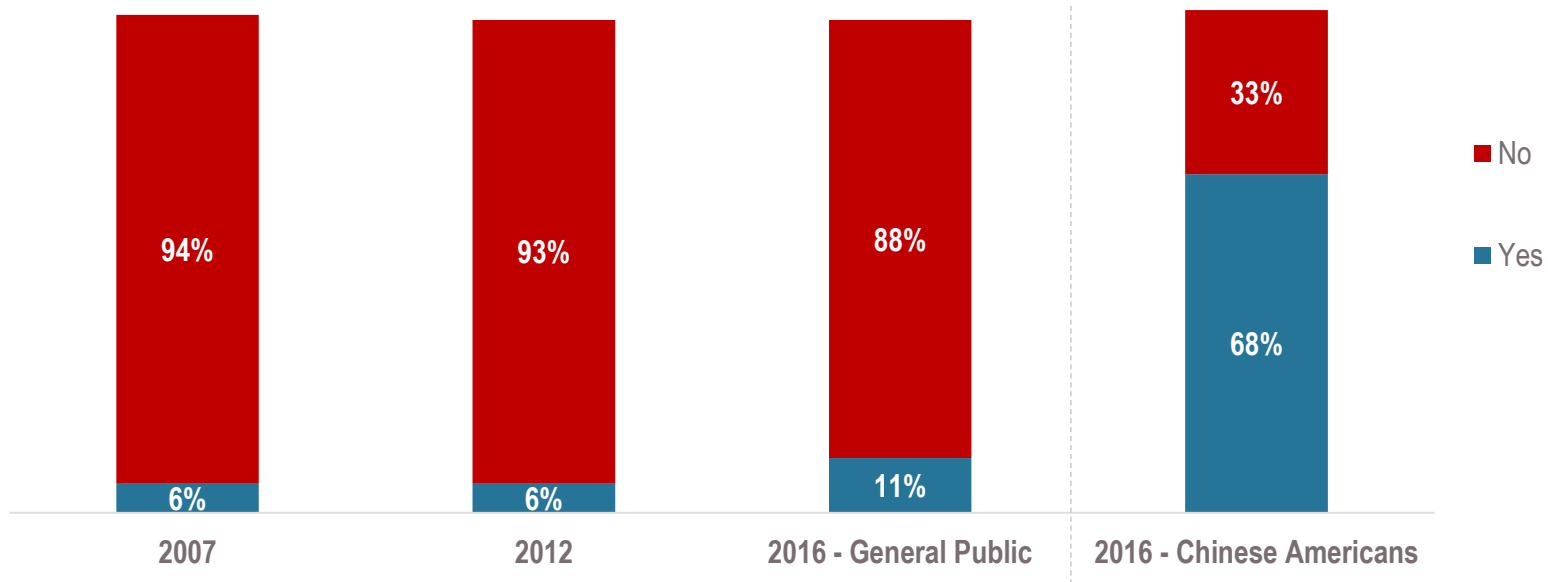
20% say this did not change their view of China

4% say this gave them a less favorable view of China

Domestic Views

More Americans are visiting China than in previous years

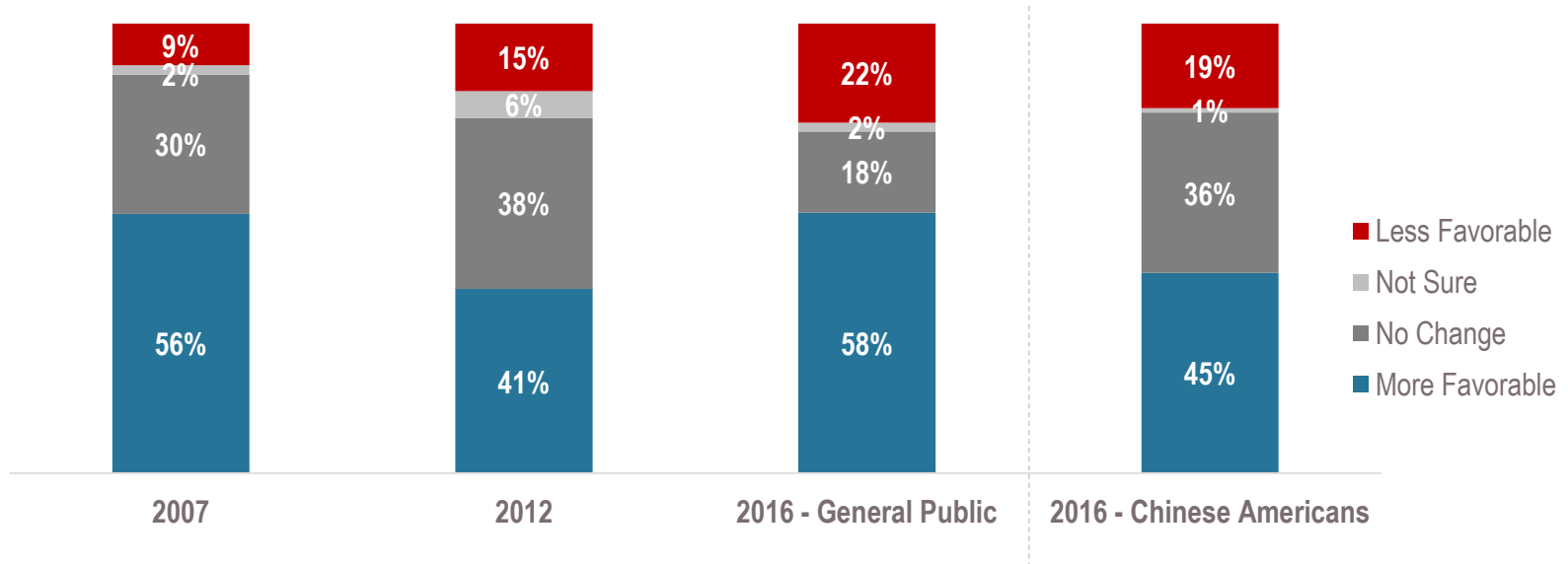
BASE QUESTION: Have you ever visited mainland China?



Domestic Views

Over half of Americans who have gone to mainland China say they have a more favorable impression after visiting

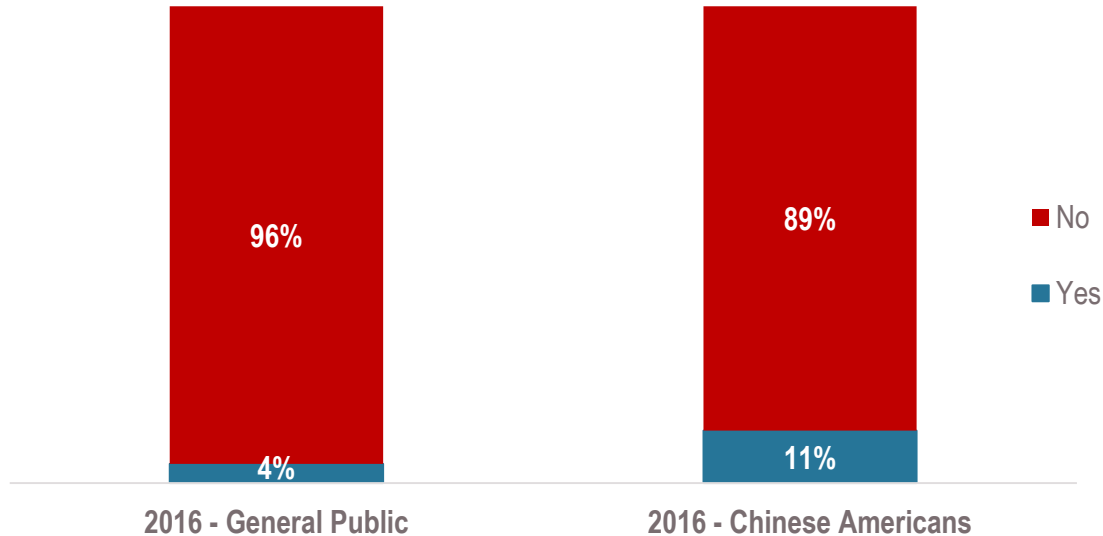
BASE QUESTION: After visiting mainland China, is your impression of China more favorable, less favorable, or was there no change?



Domestic Views

One-third of Americans who have traveled to China did so as part of a study abroad program

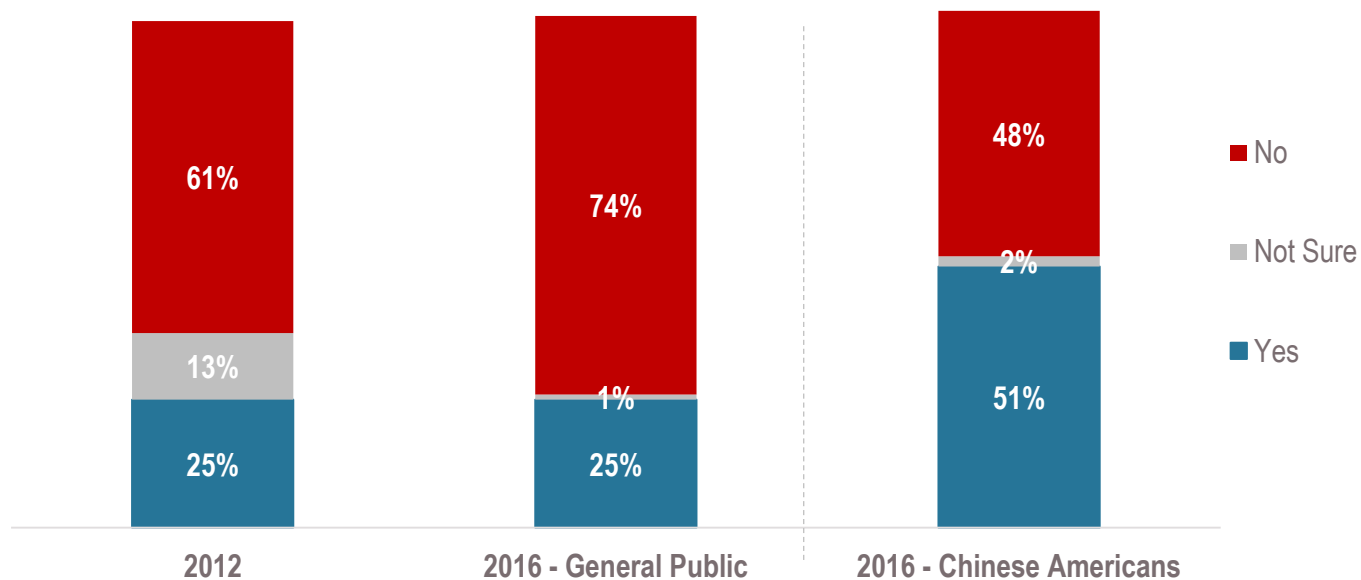
BASE QUESTION: Have you participated in a study abroad or educational exchange program in China?



Domestic Views

Three in four Americans are unaware if Chinese is being taught in their local schools

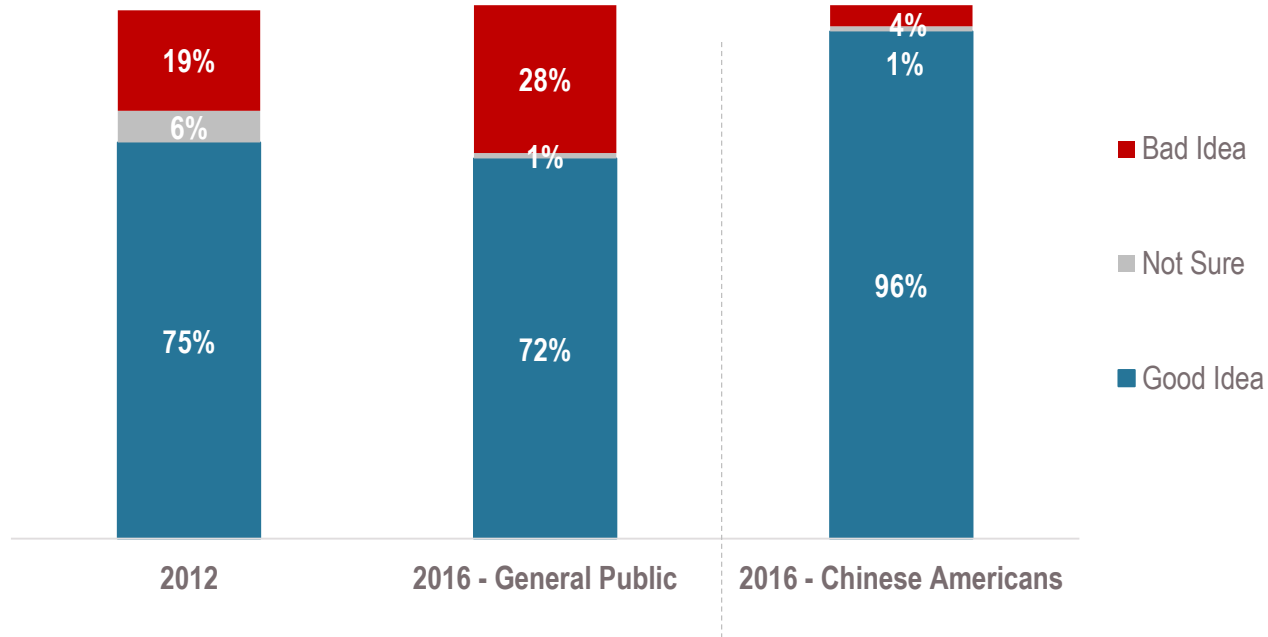
BASE QUESTION: Do you know if Chinese is being taught in your local schools?



Domestic Views

Most Americans support teaching Chinese in school

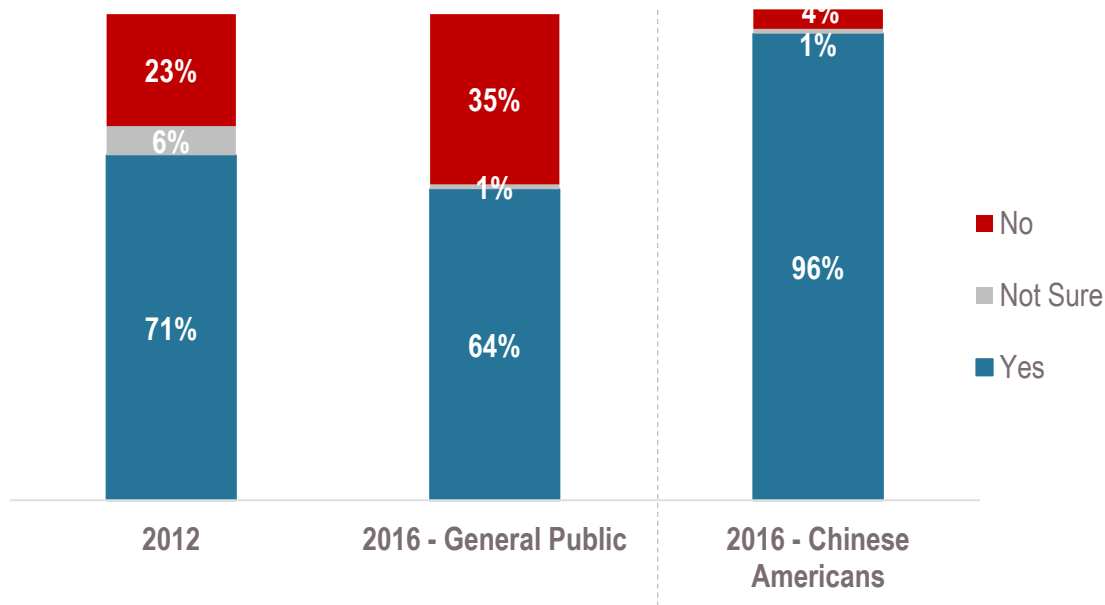
BASE QUESTION: Do you think it is a good idea or a bad idea to teach Chinese in school?



Domestic Views

The majority of Americans say they would want their child to learn Chinese, but opposition has increased

BASE QUESTION: If Chinese were being offered in schools in your area, would you want your child to take Chinese?



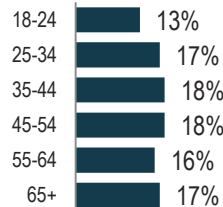


Appendix

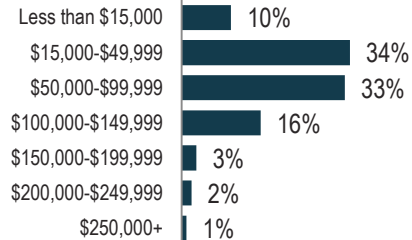
Respondent Demographics

2016 - General Public

AGE



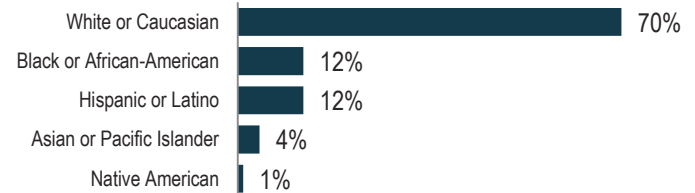
INCOME



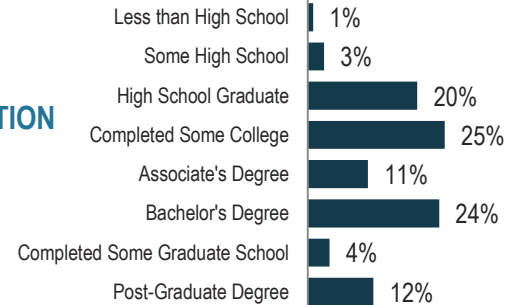
REGION



ETHNICITY



EDUCATION



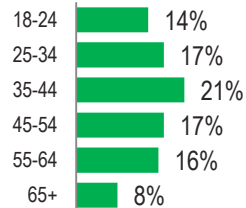
GENDER



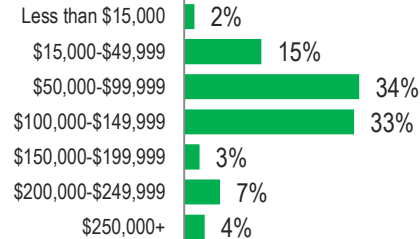
Respondent Demographics

2016 - Chinese Americans

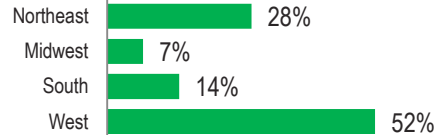
AGE



INCOME



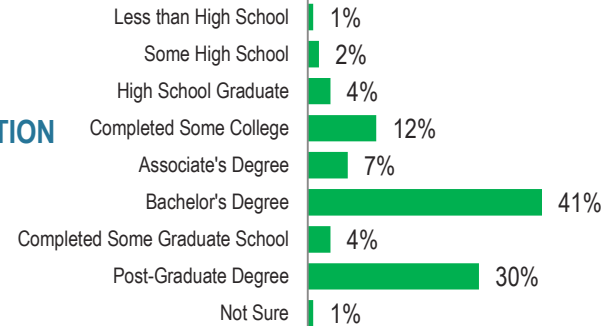
REGION



ETHNICITY

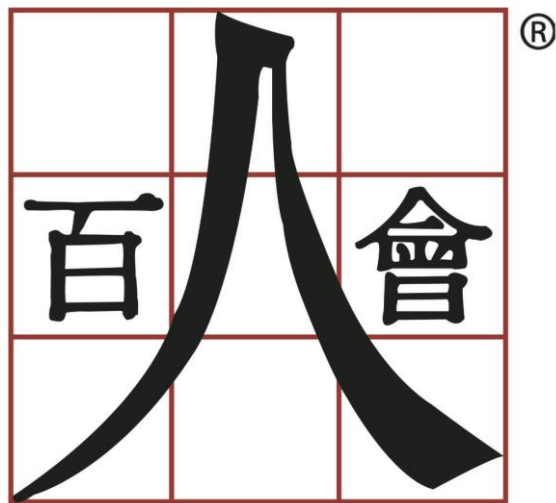


EDUCATION



GENDER





Committee of 100

WWW.COMMITTEE100.ORG