



Committee of 100

2016 ANNUAL CONFERENCE

THE PREMIER CONFERENCE ON U.S.-CHINA RELATIONS AND CHINESE-AMERICAN ADVANCEMENT

Towards a Common Future

APRIL 15-17, 2016
BEVERLY WILSHIRE HOTEL
BEVERLY HILLS, CA

SPONSORSHIP OPPORTUNITIES

ABOUT US

The **Committee of 100** (C-100) is a membership organization of Chinese Americans dedicated to the spirit of excellence and achievement in America. Established in 1990 by I.M. Pei and Yo-Yo Ma, C-100 has a rich legacy of harnessing the collective power of its distinguished members to provide leadership and act as a constructive force to advance three core program pillars: U.S.-China Trust-building, Chinese Americans for Greater Inclusion, and Next Generation Leadership Development.

We invite you to be a sponsoring partner of the C-100 2016 Annual Conference on April 15-16, 2016 at the Beverly Wilshire Hotel in Beverly Hills, CA. Sponsors will receive exclusive benefits as VIPs of the premier conference on U.S.-China relations and Chinese American advancement. Gain unique access to distinguished speakers, Committee of 100 members, and other key influencers by sponsoring today.

Topics at the C-100 2016 Annual Conference include:

- **The Future of Global and Cross-Border Philanthropy**
- **The Future of Hollywood and China**
- **The Future of U.S.-China Cross-Border Investments**
- **U.S.-China Technology Exchange vs Espionage**
- **China and Chinese-Americans in the 2016 Federal Elections**

This will be the **largest C-100 member gathering of the year**, and we expect over 500 leaders in business, government, academia, and the media to participate.

The Committee of 100 is a non-partisan 501(c)(3) tax-exempt nonprofit, with headquarters in New York City, and regional chapters in Washington, D.C., Los Angeles, San Francisco, and Beijing. Learn more at www.Committee100.org.

BECOME A SPONSOR

Diamond Sponsor \$200,000

VIP ACCESS, INVITATIONS & TABLE BENEFITS

- A seat at the head table
- 20 Invitations to VIP-only Reception on April 15
- 20 Seats (2 Premier Tables) at Awards Gala on April 15
- 20 Invitations to Pre-Summit VIP Breakfast on April 16
- 20 Reserved VIP Seats at Summit Luncheon on April 16
- 20 Tickets to All-Day Summit on April 16
- 10 Tickets to C-100 Town Hall on April 17

RECOGNITION & VISIBILITY

- Podium acknowledgement by C-100 Chairman during welcome remarks at both gala and summit
- Full-page color ad in conference booklet
- Distinctive Diamond Sponsor Badges for attendees throughout gala and summit
- Recognition as Diamond Sponsor in final event invitations (must confirm before March)
- Logo on event webpage
- Recognition as Diamond Sponsor in conference booklet and conference signage
- Recognition as Diamond Sponsor in media outreach material including: Media alerts, Press releases
- Opportunity to include promotional brochure in gift bags for all Summit Guests
- Logo and Recognition on prominent signage in Summit reception and breaks area
- Company name & logo displayed on screen as named host of one Summit panel
- Select one of the following special opportunities:
 - Provide introductory remarks for one Summit Panel
 - Named Host and exclusive branding for Pre-Gala General Cocktail Reception
 - Named Host and exclusive branding for the Summit VIP Breakfast
 - Named Host and exclusive branding for Plenary Break (with display and reception table)

YEAR-LONG BENEFITS:

- Logo on homepage of website throughout the year
- Logo on C-100 public newsletters throughout the year (distribution ~10,000)
- Invitations to adhoc / regional invite-only C-100 member activities throughout the year
- One customized special event during the year, select one of the following:
 - Receive an exclusive consultation with C-100 experts on US-China market positioning
 - Opportunity to host one exclusive C-100 member cocktail reception or luncheon during the year
- **Recognized as Year-long Sponsor of a C-100 Signature Program with VIP invitations to (select one):**
 1. Global Philanthropy Initiative (collaboration with United Nations and elite Chinese philanthropists)
 2. C-100 Capitol Hill and Congressional Briefings (quarterly events with publication)
 3. U.S.-China Policy Speakers Series (quarterly events, open press)
 4. 2016 Presidential Elections - China Policy Debate (Washington, D.C. event, open press)
 5. C-100 Opinion Survey (major outreach publication with open press events)
 6. C-100 Seminars on Unique Risks Advancing Technology Between U.S. and China
 7. C-100 Next Generation Leadership Development (scholarships & mentorship programs, open press)

BECOME A SPONSOR

Platinum Sponsor \$100,000

VIP ACCESS, INVITATIONS & TABLE BENEFITS

- 15 Invitations to VIP-only Reception on April 15
- 20 Seats (2 Premier Tables) at Awards Gala on April 15
- 20 Invitations to Pre-Summit VIP Breakfast on April 16
- 20 Reserved VIP Seats at Summit Luncheon on April 16
- 20 Tickets to All-Day Summit on April 16
- 10 Tickets to C-100 Town Hall on April 17

RECOGNITION & VISIBILITY

- Special recognition in media outreach material including: Media alerts, Press releases, invitations
- Podium acknowledgement by C-100 Chairman during welcome remarks at both gala and summit
- Full-page color ad in conference booklet
- Distinctive Platinum Sponsor Badges for attendees throughout gala and summit
- Recognition as Platinum Sponsor in final event invitations (must confirm before March)
- Logo on event webpage
- Recognition as Platinum Sponsor in conference booklet and conference signage
- Opportunity to include promotional brochure in gift bags for all Summit Guests
- Logo and Recognition on prominent signage in Summit reception and breaks area
- Company name & logo displayed on screen as named host of one Summit panel
- Opportunity to Host Private Dinner or Reception with C-100 members and VIPs
- Select one of the following special opportunities:
 - Provide introductory remarks for one Summit Panel
 - Named Host and exclusive branding for Pre-Gala General Cocktail Reception
 - Named Host and exclusive branding for the Summit VIP Breakfast
 - Named Host and exclusive branding for Plenary Break (with display and reception table)

YEAR-LONG BENEFITS:

- Logo on C-100 public newsletters throughout the year (distribution ~10,000)

Gold Sponsor \$50,000

- **Special recognition in media & outreach material including: Media Alerts, Press releases, invitations**
- **Recognition as Gold Sponsor in Summit Journal, Event website and Signage at Summit**
- **Ten Reserved Seats (1 VIP Table) at Gala Dinner on April 15**
- **Ten (10) Invitations to VIP-only Reception on April 15**
- **Half page color ad in conference booklet**
- Distinctive Gold Sponsor VIP Badges for attendees throughout Summit and Gala
- Fifteen (15) Invitation to Pre-Summit VIP Breakfast on April 16
- Fifteen (15) VIP Seats at Summit Luncheon on April 16
- Fifteen (15) Tickets to April 16 all-day Summit
- Opportunity to provide introductory remarks for one Summit Panel on April 16
- Eight (8) Tickets to C-100 Town Hall on April 17

BECOME A SPONSOR

Silver Sponsor \$30,000

- **One Reserved VIP Table at Gala Dinner (includes 10 seats)**
- **Half page black-white premier ad in Summit booklet**
- **Recognition as Sponsor in conference booklet, event website and signage at Summit**
- Distinctive Silver Sponsor VIP Badges for attendees throughout Summit and Gala
- Five (5) Invitations to VIP-only Reception on April 15, 2016
- Ten (10) Invitations to Pre-Summit VIP Breakfast
- Ten (10) Tickets to April 16 all-day Summit
- Five (5) Tickets to C-100 Town Hall on April 17

Bronze Sponsor \$10,000

- Four (4) Preferred Seats at Gala Dinner
- Two (2) Invitations to VIP-only Reception on April 15 (sponsors, members, speakers only)
- Four (4) Invitations to Pre-Summit VIP Breakfast
- Four (4) Tickets to April 16 all-day Summit
- Four (4) VIP seats at April 16 Summit Keynote Luncheon
- Four (4) Tickets to C-100 Town Hall on April 17
- Distinctive Bronze Sponsor VIP Badges for attendees throughout Summit and Gala
- Quarter page black-white premier ad in Summit booklet
- Recognition as Bronze Sponsor in Summit Journal, Event website and Signage at Summit

VIP Patron \$3,800

- One (1) Preferred Seat at Gala Dinner
- One (1) Invitation to VIP-only Reception on April 15 (sponsors, members, speakers only)
- Two (2) Tickets to April 16 all-day Summit
- One (1) Invitation to Pre-Summit VIP Breakfast
- One (1) VIP seat at April 16 Summit Keynote Luncheon
- Two (2) Tickets to C-100 Town Hall on April 17
- Patron Sponsor VIP Badge

Table Sponsor \$15,000 (C-100 members only)

- 1 Table of ten (10 seats) at Gala Dinner on April 15
- Ten (10) Tickets to April 16 all-day Summit
- Five (5) Tickets to April 17 C-100 Town Hall

*If you are interested in a customized **Title Sponsorship** package, please contact Lisa Spivey at lspivey@committee100.org*

C-100 MEMBERS

Our members are grateful to you for your consideration of support to our missions.

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C-100 MEMBERS

Our members are grateful to you for your consideration of support to our missions.

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