



## About the Contest

**Youth Voices on China** is national online video competition from the 1990 Institute. It is our newest education initiative to inspire more American students start thinking about China and to infuse more modern China content into American curriculum. This contest is a sister program to the Institute’s Teachers Workshop and ACE student exchange programs, which aim to expand youth participation in global education and cross-cultural awareness.

**\$15,000**  
in cash & prizes

With over **\$15,000 in total cash and prizes**, Youth Voices on China is a competition designed to encourage U.S. middle school, high school and college students of ages 13-24 to think more broadly about U.S.-China relations and how China may affect their future.

## 2015 Contest Theme & Deadlines

Open to **U.S. residents age 13 to 24**, U.S. students and student teams are invited to submit a short, thought-provoking video of 2 to 3 minutes’ length on a China topic that relates to our 2015 contest theme:

YVOC Contest Theme 2015



### WHAT’S CHINA? Why Understanding China Is Important to My Future

**WHAT’S CHINA?**  
Why Understanding China is Important to My Future

Submitted videos must explore what China means to the entrants and their future, and be directed towards their fellow peers to inspire them to learn more about modern China.

Compelling, entertaining videos that feature spoken word, rap, music videos, humor and other creative angles are highly encouraged.

All eligible videos must adhere to the official Contest Rules. Entries may be submitted online starting Tuesday, November 11, 2014. The final submission deadline is Monday, January 11, 2015.

### Our Partners Include:



## Prizes & CAAMFest Screening

With over \$15,000 in total cash and prizes, the 1990 Institute will award prizes to over 12 student videos and to more than 10 sponsoring teachers in three divisions – middle school, high school, and college.

Entrants have the opportunity to win over \$2000 each and and garner some fantastic visibility for their work. Finalists will earn a trip to San Francisco in March 2015 to screen their videos at the YVOC Awards Ceremony in March 2015, held in conjunction with the Center for Asian American Media's prestigious Asian American film festival, CAAMFest.

Prizes	Awards include:
<b>Best Overall Video</b>	\$1000 to each division winner \$1000 to each sponsoring teacher Finalists' Trip to San Francisco
<b>Jury's Choice Early Bird Prize</b>	\$250 cash award each to TWO winners for entries submitted by December, 5, 2014
<b>Audience's Choice Prize</b>	\$500 cash award to the semifinalist winner via public online voting
<b>Regional County Winner Prizes</b> (San Francisco, San Mateo & others)	\$500 to each division winner \$500 to each sponsoring teacher
<b>Influential Educator Prize</b>	\$650 cash award for the teacher sponsoring the most entries

## The Jury

Heading up our prestigious jury is 1990 Institute board member **Joan Chen**, the celebrated actress/filmmaker (*The Last Emperor*, *Twin Peaks*, *Marco Polo* and *Lust, Caution*). Joining her is Hollywood film producer **Teddy Zee** (*The Pursuit of Happyness*, *Hitch*, and *Saving Face*), director **Evan Leong** (*Linsanity* and *Snakehead*), actor/producer **Brian Yang** (*Hawaii 5-0*, *Linsanity*, and *Snakehead*), **Milton Chen** of the George Lucas Educational Foundation, and over 20 other prominent jurors from the entertainment, education, technology and other sectors.



Joan Chen  
Actress & Filmmaker



Hudson Yang  
Actor



Michelle Krusiec  
Actress



Jeff Yang  
Wall Street Journal



Eddie Lee  
Jubilee Project Co-Founder



Judith Li  
Lilly Asia Ventures

## Learn More

Contact us at [yvoc@1990institute.org](mailto:yvoc@1990institute.org). Please also visit our website for contest details and our tools for teachers and videomakers.

### WEBSITE:

[youthvoices.1990institute.org](http://youthvoices.1990institute.org)



美国少年看中国

**YOUTH VOICES**  
ON CHINA