



# Committee of 100 Annual Gala & Summit

Silicon Valley | May 5, 2018  
Hyatt Regency Santa Clara

THE PREMIER CONFERENCE ADDRESSING U.S.-CHINA RELATIONS AND CHINESE AMERICAN ISSUES

## ■ Conference Co-Chairs ■



Chi-Foon Chan  
陳志寬



Ken Fong  
方瑞賢



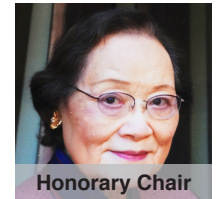
Buck Gee  
朱柏章



Philip Ma  
馬振明



Ken Xie  
謝青



Honorary Chair  
Linda Tsao Yang  
楊曹文梅

## ■ Conference Panel Topics ■

***Silicon Valley: Bridge Between the United States and China***

US-China Economy · Belt and Road Initiative · Tech Entrepreneurship · Artificial Intelligence

[www.committee100.org](http://www.committee100.org)



# COMMITTEE OF 100 ANNUAL CONFERENCE 2018

May 5, 2018 | Silicon Valley: Bridge Between the United States and China

The Committee of 100 (C100) is a non-profit leadership organization of prominent Chinese Americans in business, government, academia, and the arts. Founded by world renowned architect I.M. Pei and internationally acclaimed cellist Yo-Yo Ma, among others, it is an institution for U.S. citizens of Chinese heritage to join by invitation based on their extraordinary achievements. For over 25 years, C100 has served as a preeminent organization committed to the twin missions of promoting full participation of Chinese Americans in all aspects of American life, and encouraging constructive relations between the peoples of the United States and Greater China.

## HIGHLIGHTED PAST ANNUAL CONFERENCE SPEAKERS

- **Zbigniew Brzezinski**, National Security Advisor to Pres. Jimmy Carter
- **Ben Carson**, 17th U.S. Secretary of Housing and Urban Development
- **Elaine Chao**, 24th U.S. Secretary of Labor
- **Bob Chapek**, Chairman of Walt Disney Parks & Resorts
- **Cui Tiankai**, Chinese Ambassador to the U.S.
- **David Dollar**, Senior Fellow, John L. Thornton China Center, Former China Director, World Bank
- **Ari Emanuel**, Co-CEO of WME/IMG
- **Maurice Greenberg**, Chairman & CEO of C.V. Starr, former Chair of AIG
- **Henry A. Kissinger**, 56th U.S. Secretary of State
- **Ang Lee**, Oscar-winning filmmaker
- **Ruigang Li**, Chairman of China Media Capital
- **Ted Lieu**, Member of the U.S. House of Representatives from California's 33rd Congressional District
- **Michael Milken**, Chairman & Founder of Milken Institute
- **Charlie Munger**, Vice Chairman of Berkshire Hathaway
- **Indra K. Nooyi**, Chairperson and CEO of PepsiCo
- **Henry A. Paulson**, 74th U.S. Secretary of Treasury
- **J. Stapleton Roy**, Former U.S. Ambassador to China, Distinguished Scholar and Founding Director Emeritus, Kissinger Institute on China and the United States
- **Stephen A. Schwarzman**, Chairman & CEO of Blackstone Group

## TOPICS AT 2018 ANNUAL CONFERENCE

### *Silicon Valley: Bridge Between the United States and China*

- U.S.-China Trade and Economic Outlook
- Belt and Road Initiative
- Tech Entrepreneurs from Silicon Valley and China
- Artificial Intelligence





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## SPONSORSHIP OPPORTUNITIES

# C100 ANNUAL CONFERENCE 2018

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*The C100 Annual Conference is the nation's preeminent forum on U.S.-China relations and Chinese American community. We expect over 500 high-level influencers in government, business, academia and the media to join us in Silicon Valley.*

- ✓ **Gain VIP access** to meet with distinguished C100 members, speakers, and national decision-makers
- ✓ **Enhance your brand** as a respected partner of a leadership organization of Chinese Americans committed to excellence and achievement
- ✓ **Demonstrate your support** for a prominent national non-profit organization advancing full participation of Chinese Americans in the U.S. and embetterment of constructive ties between the U.S. and China

<b>SPONSOR BENEFIT HIGHLIGHTS</b>	<b>Jade - Title</b> (\$300,000)	<b>Diamond</b> (\$200,000)	<b>Platinum</b> (\$100,000)	<b>Gold</b> (\$50,000)	<b>Silver</b> (\$30,000)	<b>Bronze</b> (\$10,000)
Head Table Seats	2	1				
Branded Tables at Awards Gala Dinner	3 tables	2 tables	2 tables	1 table	1 table	
Invitations to VIP-only Reception (5/5)	30	20	10	6	4	2
Invitations to Awards Gala Dinner (5/5)	30	20	20	10	10	4
C100 Member & VIP Breakfast (5/5)	8	6	6	4	2	1
Invitations to Full-Day Summit & Luncheon (5/5) and Town Hall (5/6)	30	25	20	15	10	4
Conference Journal Advertising (# Pages)	2 color	1 color	1 color	0.5 color	0.5 b/w	0.25 b/w
Mention in Conference Press Release	Yes	Yes	Yes	Yes		
Marketing Brochure Distribution in Goodie Bags	Yes	Yes	Yes	Yes		
Logo on screen as named host of one conference panel	Yes	Yes	Yes	Yes		
Podium recognition by Chair during welcome remarks	Yes	Yes	Yes			
Year-Long Visibility in C100 Newsletters & Programs	Yes	Yes	Yes			
Year-Long Exclusive Invitations to C100 Events	Yes	Yes				
Customized Future Co-branded C100 Event	Yes	Yes				



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<b>FULL SPONSORSHIP BENEFITS MENU</b>	<b>Jade - Title (300K)</b>	<b>Diamond (200K)</b>	<b>Platinum (100K)</b>	<b>Gold (50K)</b>	<b>Silver (30K)</b>	<b>Bronze (10K)</b>	<b>Patron (3.8K)</b>
<b>A. REGISTRATION &amp; TABLE BENEFITS</b>							
# Seats at the Head Table of Awards Gala Dinner	2	1					
Branded Full Table(s) at Awards Gala Dinner	3	2	2	1	1		
Table Location at Awards Gala Dinner	Premier	Premier	Prime	Prime	Preferred	Preferred	Preferred
Invitations to VIP-only Reception on 5/5	30	20	10	6	4	2	1
Guest Tickets to Awards Reception and Gala Dinner (10 seats per table) on 5/5	30	20	20	10	10	4	1
Invitations to VIP Breakfast on 5/5	8	6	6	4	2	1	1
Tickets to Full-Day Summit (5/5) and Town Hall (5/6)	30	25	20	15	10	4	2
<b>B. CONFERENCE RECOGNITION AND VISIBILITY BENEFITS</b>							
Exclusive standalone press release from C100 announcing title partnership	X						
Recognition as Title Sponsor of Conference, mentioned alongside all marketing for conference	X						
Podium acknowledgement by C100 Chairman during welcome remarks at both gala and summit	X	X	X				
Premier ad in conference booklet	2 Full page (color)	Full page (color)	Full page (color)	Half page (color)	Half page (b/w)	Qtr age (b/w)	
Distinctive VIP Badges for attendees throughout gala and summit	X	X	X	X	X	X	X
Recognition as Sponsor in final guest invitations (must confirm by March)	X	X	X	X	X	X	
Logo on Annual Conference webpage	X	X	X	X	X	X	
Logo in conference booklet	X	X	X	X	X	X	
Logo in conference signage	X	X	X	X	X	X	
Mentioned as sponsor in conference announcements, media alerts and press releases,	X	X	X	X			
Opportunity to include promotional brochure in gift bags for all Summit Guests	X	X	X	X			
Logo and Recognition on prominent signage in Summit reception and breaks area	X	X	X	X			
Company name & logo displayed on screen as summit panel host	X	X	X	X			
<b>TITLE SPONSOR BENEFITS</b>							
Exclusive opportunity to Give Welcome or Concluding Remarks at Gala or Conference	X						
Exclusive opportunity to Serve as Named Host of Private VIP Gala Reception	X						
Exclusive recognition in all outreach as underwriter of the conference	X						
Prominent logo display at main entrance to Gala as Title Sponsor	X						
Exclusive logo display at main entrance to Summit as Title Sponsor	X						
Exclusive opportunity to show 2-minute promotional video at gala	X						
Exclusive opportunity to set up interactive booth in reception area of Full-Day Summit	X						
Prominent logo display on C100 giveaway product (such as tote bags)	X						
Opportunity to distribute Exclusive Promotional Gift to all Gala Guests	X						
Logo on main webpage of C100 event as Conference Host	X						
Opportunity to Provide Remarks at Summit Keynote Luncheon, Company name displayed as luncheon host	X						
<b>C. YEAR-LONG BENEFITS</b>							
<b>Recognized as Year-long Sponsor of a C100 Signature Program, with additional exclusive invitations to relevant C100 convenings throughout the year:</b>							Select 1 Program
--> 1.C100 Global Philanthropy Initiative (collaboration w/ U.N. & elite Chinese philanthropists)							X (select 1)
--> 2.C100 Capitol Hill Briefings (quarterly events; summaries distributed throughout congress)							X (select 1)
--> 3.C100 Opinion Survey (major outreach publication with open press events)							X (select 1)
--> 4.C100 Legal Defense & Education Fund							X (select 1)
--> 5.C100 NextGen Leadership (scholarships / mentorship programs, open press opps)							X (select 1)
Logo on C100 public newsletters throughout the year (distribution ~10K)	X	X	X				
Invitations to adhoc regional invite-only C100 member activities throughout the year	X	X					
Logo on homepage of website throughout the year	X	X					
<b>Customized event organized together with C100 Chair &amp; President, select one of the following:</b>							
--> Receive one exclusive consultation with target C100 experts on US-China market positioning	X (select 1)	X (select 1)					
--> Opportunity to host one exclusive C100 member cocktail reception or luncheon during year	X (select 1)	X (select 1)					



# C100 2018 ANNUAL CONFERENCE

SILICON VALLEY | MAY 5, 2018

## SPONSORSHIP & REGISTRATION FORM

### Sponsorship Levels & Registration (please check)

<input type="checkbox"/> Jade / Title (3 Tables of 10)	\$300,000	<input type="checkbox"/> Silver (1 Table of 10)	\$30,000
<input type="checkbox"/> Diamond (2 Tables of 10)	\$200,000	<input type="checkbox"/> Bronze (4 seats)	\$10,000
<input type="checkbox"/> Platinum (2 Tables of 10)	\$100,000	<input type="checkbox"/> Patron	\$3,800
<input type="checkbox"/> Gold (1 Table of 10)	\$50,000	<input type="checkbox"/> Individual Ticket	\$2,300

### Sponsorship Contact

Sponsor Name (for marketing & signage): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Payment Method

Check Enclosed (payable to "Committee of 100 Inc.")  Pay Online (go to <http://bit.ly/c100sponsor>)

Credit Card Payment: Please check:  Amex  MasterCard  Visa  Other

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ CVV #: \_\_\_\_\_ Exp. Date (MM/YY): \_\_\_\_\_

Signature: \_\_\_\_\_

Wire Transfer: Bank Name & Address: East West Bank, 135 N. Los Robles Ave. Ste 600, Pasadena, CA 91101

Account Name: Committee of 100, Inc. Account #: 80346984 ABA #: 322070381 SWIFT: EWBKUS66XXX

Bill Me for Payment

**The Committee of 100 is recognized by the IRS as a tax exempt 501(c)(3) organization (EIN: 13-3627542). Sponsorship proceeds exceeding the fair market value of benefits provided at the conference are tax-deductible.**

Please return completed form by Email: [sponsor@committee100.org](mailto:sponsor@committee100.org) or  
Return by mail: Mike Jee, Committee of 100 257 Park Ave. South 19<sup>th</sup> Floor, New York, NY 10010 Office phone: 212 371 6565