

INTERVIEW WITH COMMITTEE CHAIR BOB LEE

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"Seeking Common Ground While Respecting Differences"

Committee Bridges

大同存异

Fall 2002

Committee of 100

PERLMAN IN SHANGHAI: A CROSS-CULTURAL TRIUMPH PRESENTED BY THE C-100 CULTURAL INSTITUTE

The Committee of 100 Cultural Institute works in the U.S. and China to enhance mutual understanding and creative collaboration through art and culture

A "Perlman hurricane" hit Shanghai for three weeks this August, and millions of Chinese music students, teachers, and aficionados are still caught up in its wake.

When violinist Itzhak Perlman and his wife Toby told **Shirley Young** that it was their dream to bring their Shelter Island, New York summer music camp students and faculty to Shanghai, Young knew that the Committee of 100 Cultural Institute could make it happen.

In the summers of 2000 and 2001, the Cultural Institute, chaired by Young, had organized master opera classes at the Shanghai Conservatory coached by a star-studded team from the Metropolitan Opera and attended by 160 of China's most talented young opera performers. The Cultural Institute made it all possible through coordination with Shanghai cultural partners, funding (from the Marcenas Foundation), publicity, and logistical help.

For Itzhak Perlman, Young and the Cultural Institute created a three-week, citywide cultural event—*Perlman in Shanghai*—in partnership with Shanghai's most important



Itzhak Perlman leads his Chinese and Western students in their graduation concert at the Shanghai Grand Theater.

cultural institutions. The Shanghai Conservatory of Music ran a nationwide search to find the best students for Perlman's master class. The Shanghai Grand Theater welcomed Perlman's return to Shanghai after eight years, glad to provide a new world-class concert hall for the performances. The Shanghai OTV Arts Channel televised public events. China's Ministry of Culture, Shanghai's municipal leaders including the deputy party secretary and head of the People's Congress, along with the U.S. Consul General,

gave their support. IMG, a leading sports entertainment and lifestyle management and marketing company, sponsored the entire series of events.

So it was that the ebullient Perlman landed in Shanghai this August with 50 students and faculty from the famed Perlman Music Program. There, they greeted 35 gifted young Chinese musicians, all 18 or under like the Perlman summer campers, for a joint three-week master class at the Shanghai

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OUR MISSION

- To promote the full participation of Chinese Americans in all fields of American life
- To encourage constructive relations between the peoples of the United States and Greater China

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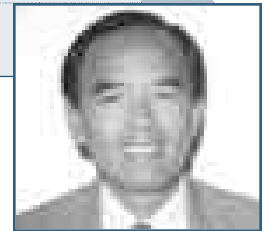
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Q&A

BOB LEE

Chairman, Committee of 100



Editor's Note: C-100's Media Consultant Carol Edgar recently sat down with Bob Lee and asked for his perspective on his new role as Chairman.

Edgar: What's your initial approach to your job?

I've been a Committee member for about 12 years, and I've seen it grow from a very small organization to one that has achieved both national and international prominence. I'm tremendously proud of what has been accomplished to date. Now we have a very robust membership to take us to the next level.

Edgar: How do you see that next level?

It's a place where we have the kind of staff foundation and program definition that would allow us to tackle some big and critical issues facing us and the entire Chinese American community. So "proactive" is a key word for me as far as my focus is concerned.

Edgar: You mentioned "critical issues." Can you be more specific?

We have a solid mission, both on the domestic and international sides, but I want to find the next layer down in terms of specifics. What new projects would have the highest leverage, allowing us to further our mission? That requires our members to bring their thinking together, and to coalesce. But it also requires a more substantial staff organization to help us carry this out.

What I'm finding is that members are seriously interested in our mission and, when their attention is focused, they're very energized. But they're also very busy people. Most members are accustomed to using the power of their thinking and turning to others to carry out that thinking, to do the execution.

Edgar: What does that require, in terms of new staffing?

The first step is to reshape our staff with a strong executive director who becomes focused on implementing our agenda and running a strong, smooth office. Next, I think, we need a

development director to support projects that are not supported by our core, operating budget. We should also, at some point, have a program director—and eventually two, one for the domestic and one for the international side.

Edgar: Beyond staffing, and especially with regard to members, what goals do you have in mind?

Well, I can sum it up in an acronym, V.I.A., which stands for Visibility, Involvement and Alliances.

Visibility involves increasing the visibility of C-100 through high-leverage programs that further our mission. I'd like to make an even greater impact on issues that face Chinese Americans and on US-China relations which, of course, are linked.

Involvement is especially important to me. I'd like to dramatically broaden participation of our members. Members themselves represent a wealth of resources for our group. Engaging more members in all kinds of new ways will increase the satisfaction of being a member of the Committee.

Alliances go beyond the scope of membership, and they can greatly enhance our effectiveness as a group. It involves forming strategic alliances to strengthen our voice and further our mission, especially on the domestic side. As I've met with key leaders of other Asian American groups, I've concluded that there are many groups out there doing similar things. We would be wise to team with those groups when it would best serve our constituency. There's no need to create competition and redundancy.

Edgar: How might these new alliances work?

An example is the prospect of collaborating with the Asia Society to tackle the problem of the glaring weakness of U.S. K-12 education as it relates to the study of Asia: its culture, its history and its significance in the world today.

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Committee of 100
CULTURAL INSTITUTE



Left: More than 1,000 string players from China, Hong Kong, Macao and the U.S. fill the Shanghai Science Museum before their concert with Itzhak Perlman. Right: Toby and Itzhak Perlman in Shanghai.

(cont. from page 1)

Music Conservatory. "This is what it's all about for me," said Perlman upon meeting his students. "Because we are all musicians, we are all one family."

The felicitous conjunction of this cross-cultural musical experiment led by the world's most famous (and irrepresible) violinist attracted CNN, *Newsday*, and *The New York Times*. Oscar-winning documentary director Allan Miller (*From Mao to Mozart*) returned to China to film Perlman, more than 20 years after violinist Isaac Stern captivated Chinese audiences with rarely heard classical Western music. Miller remarked that "Stern wanted to wake up Chinese students to what's in the music, and Perlman wants to wake them up to what's in themselves."

Jane Huang, the Cultural Institute's Executive Director, coordinated media for *Perlman in Shanghai*, which included huge roadside banners, major newspaper stories, and four hours of prime time television on the Shanghai Oriental TV Arts Channel. Beijing media came

to Shanghai to spread the Perlman musical hurricane throughout China.

Perlman in Shanghai ran from August 8 to 28. Public events included an open master class at the Shanghai Grand Theater attended by a rapt audience of 1,800 students, parents, teachers and music lovers and a gala VIP concert with Perlman playing a Beethoven violin concerto with the Shanghai Broadcasting Symphony Orchestra. The finale was a joint concert with all 63 master class graduates, conducted by Perlman at the Shanghai Grand Theater.

An extraordinary community event brought together more than 1,000 young string players—over 200 teenagers from China, Hong Kong and Macao who are members of Shanghai high school orchestras and some 800 violinists, aged four and up—to present a televised concert in the glass dome of the new Shanghai Science and Technology Museum under Perlman's direction. Perlman had organized such an event in Israel and wanted to repeat the feat in China.

"This will be a formative experience in many of these kids' lives," Shirley Young believes. "Music was just the device to bring together Chinese and Americans." Bridging cultures through art and education is the Cultural Institute's goal, and *Perlman in Shanghai* was a perfect vehicle. Young, with her desire to touch as many people as possible with the Perlman magic, worked with Huang and a staff of seven in China to coordinate events and media coverage that would reach thousands in person with classes and concerts, and millions through television.

While Perlman's Shelter Island music campers were on their first trip to China and had much to adjust to, including a daily Chinese diet, it was probably Perlman's new Chinese students who suffered the greater culture shock. In China, said Young, "Teachers are gods, and the students are diligent in learning from their teachers who give them excellent training and technique. However, they have less opportunity to learn about music

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“BECOMING AMERICAN: THE CHINESE EXPERIENCE” NATIONAL OUTREACH LAUNCHES THIS FALL

Bill Moyers TV Special To Air March 25-27, 2003

An audience of 35 million viewers is expected to tune in to the story of Chinese in America this spring when Bill Moyers' documentary, "Becoming American: The Chinese Experience," airs on PBS stations March 25, 26 and 27.

Bill Moyers has called *Becoming American* his "most important project," and it has taken him more than twenty years

to bring his dream to fruition. This fall, Moyers and his production team are completing the three-part, 4 1/2 hour epic that he says will present "the whole arc of Chinese American experience from the struggle to get here and survive to the success of the contemporary generation."

"This is a great opportunity for the American public to broaden their understanding, sensitivity and knowledge about the 200-year history of Chinese contributions to America," said **Henry Tang**, who has supported the Moyers project for several years. "The series will not only command a large audience but through educational programs and re-broadcasts have an exposure time of at least three or four years."

Moyers was drawn to the Chinese American story from his time as White House assistant to President Johnson, when one of his proudest accomplishments was helping pass the 1965 Immigration Act. "That act turned American immigration upside down. It opened the door for Asians to come here in record numbers, and it's



Mi Ling Tsui, one of the *Becoming American* producers, Bill Moyers, and Henry Tang, at C-100 conference in 2001.

been fascinating to watch the face of America change over the last forty years."

Linking the experience of Chinese with other immigrants, Moyers frames his special around the questions: What does it mean to become an American? At what moment does one "become American"? What does one give up to become American? What traditional values can we preserve?

Becoming American will encourage many third, fourth and fifth generation Chinese Americans to restore a lost or hidden heritage. For new Chinese Americans, like *Becoming American* producer Mi Ling Tsui who came from Hong Kong, it gives new meaning to their identity as Americans: "Working on this project has enabled me to have a closer look at a little known-area of American history, and an understanding of this nation's imperfect past. I feel that I have acquired a new heritage, as though my roots in this

country are actually deeper, extending beyond 1970 (the year I arrived) back to the earliest days when the first Chinese immigrants set foot in America."

Fundraising for the \$5 million project took two years, and the Committee of 100 provided crucial assistance. **Henry Tang** helped Moyers recruit many funders for the documentary from C-100 members and friends. Other corporations and foundations also made significant contributions.

OUTREACH IS WHAT GIVES TV IMPACT

To extend the reach of the broadcast far beyond its three days of prime time, Moyers gives as much attention to promotion and education as to production. His partner in documentary-making is his wife, Judith Davidson Moyers, who is responsible for outreach: "A television program does a wonderful job of illuminating an issue and telling stories in a way that makes people care. It is only a starting point, however. To have an impact, a series must have lungs and legs—that is, it has to travel well, and cause people to talk about it long after it's been aired. Our outreach campaign is designed to allow impassioned viewers a way to discuss and act on the questions raised by the broadcast."

Starting now, individuals and organizations can participate in the



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flurry of *Becoming American* outreach activities leading up to the broadcast by logging on to becomingamerican.org. Chinese American organizations in particular will find many tools they can use to further their own missions to elevate public understanding of Chinese Americans, as well as help boost the viewing audience for the show.

ONLINE TOOLS FOR INDIVIDUALS, TEACHERS AND GROUPS

On the *Becoming American* web site, one will be able to download publicity materials, a viewer's guide, and a curriculum guide. Both guides will be available in January. In addition to reading lists and discussion questions, the guides will feature samples from historical artifacts highlighted in the documentary, such as poetry carved on the walls of the Angel Island detention center by desperate and defiant Chinese awaiting their fate.

HOW TO BECOME A SUPPORTING ORGANIZATION

Libraries, educational and civic groups, museums, historical societies, and ethnic associations are invited to join *Becoming American* supporting organizations. Supporting organizations will be listed on the web site and receive a highlight videotape for a "sneak preview screening event" along with brochures and other promotional material. It is hoped that the series will stimulate local organizations to focus on such topics as Chinese American history or citizenship and national identity.

LOCAL PUBLIC TELEVISION STATIONS JOIN OUTREACH

Local *Becoming American* events and TV programs will be created by selected PBS stations in **California** (KEET, KOCE-TV, KCET, KQED, KTEH), **Hawaii** (KHET), **Indiana** (WFYI), **North Carolina** (UNC-TV), **New York** (WNET, WXXI, WMHT), **Ohio** (WGTE), **Oregon** (KSYS, OPB), **Texas** (KERA, KWBU) and **Utah**

(KUED). Each station has a link on becomingamerican.org.

Locally-produced documentaries about Chinese American communities, workshops for immigrant and refugee youth, teacher workshops, web sites, oral histories, and photography exhibits are among the activities planned to complement *Becoming American*.

FAMILY PORTRAITS

Individuals and families can participate in an ambitious family history project at the *Becoming American* web site. "Portraits" is a searchable online database of family histories, an ingenious use of the Internet to share the experience of "becoming American." People of every ancestry are encouraged to fill out a brief questionnaire that includes a description of the defining moment in a family's experience when one or all of its members saw themselves as American.

ESPECIALLY FOR EDUCATORS

Sure to be a popular teaching tool long into the future, *Becoming American* will be available on searchable DVD and video. A 48-page classroom guide will help teachers integrate the series into an American history or literature course appropriate for the middle school through college classroom. Tied to the content in the series, the guide will also show how the Chinese experience relates to the shared history of all Americans, focusing on identity, assimilation, citizenship and tolerance.

The educational organization, Facing History and Ourselves, is preparing the guide and presenting *Becoming American* teacher workshops in **Cleveland** (Feb. 6); **Boston** (Feb. 26); **New York** (March 7); **Chicago** (March 12); **Los Angeles** (May 21); and **San Francisco** (May 29). Teachers wishing to participate can contact Meggan Warzberg, (617) 735-1605.



A BILL MOYERS SPECIAL
**Becoming
 AMERICAN**
 THE CHINESE EXPERIENCE

HOW ORGANIZATIONS CAN PARTICIPATE IN *BECOMING AMERICAN*

- Alert members to the series through a newsletter, web site, and e-mail lists.
- Use the series as a catalyst to plan local activities, like educational programs, exhibits, discussions, workshops on topics like Chinese American history and identity, family history, or Chinese American role models.
- Raise awareness of March broadcast by hosting a sneak preview screening event.
- Reach out to other organizations to sponsor cross-cultural dialogue.
- Encourage members to tell their stories on becomingamerican.org.
- Encourage local schools to use the series to teach the history of Chinese in America.

Contact: Colby Kelly or Liliana Chen, Kelly & Salerno Communications, 203-863-1000



BOB LEE Q & A (cont. from page 2)



Edgar: So what would the Committee's role be?

Something our organization is uniquely positioned to do, since it consists of leaders with high-level contacts across the country. It would be to lobby government officials, from the federal level to their respective communities to implement this educational program. We need a full-court press on this, and the subject is currently under discussion within the Committee.

Edgar: How is the discussion being conducted?

We've recently initiated a Members' Forum on our web site, an electronic bulletin board to discuss issues of importance and to overcome the obstacles of place and time that can make it so hard for us to talk as a group, whether in person or by phone. I'm eager for all members to participate in the forum.

Edgar: Can you give an example of how you want to advance visibility for the organization?

To further our domestic goal, I'd like to see regional leadership conferences take in different parts of the country. The purpose of these conferences would be to inspire young Chinese American professionals and students to aspire to positions of leadership in many different fields. These conferences would be half-day sessions to allow us to

do more than one per year like our annual conference. Our people are tremendous role models and could make a huge difference simply by participating in these half-day sessions. We will be introducing this concept first in LA, then we will look to make it available in different locations around the country.

Edgar: What else are you doing to mobilize members?

We've created a number of new task forces. Members were invited to volunteer for these. **Leslie Schilling** is heading up the governance task force, which is looking at our governance process and recommending changes that will add to the transparency of the way the Committee is run and further a sense of democratization and participation. Membership is another task force. **Alice Young** is heading this one. For many, the way members are selected is not clear. So this task force will come up with a clearly defined set of criteria for membership and articulate a well defined process for bringing in new members. That process will open up the nomination process to the entire membership. As for the new regional leadership forums I mentioned, **Herman Li** is heading up that task force. We're aiming to launch this new initiative with our first regional conference in Los Angeles in January. Finally, **Linda Yang** is leading a task force to deal with our membership directory. The group has been developing a questionnaire to make our directory accurate and useful, to be updated semi-annually. Essential also is to develop privacy guidelines in the use of the directory.

Edgar: You've obviously been busy in this new role. What's been most gratifying about your job so far?

Clearly it is the receptivity and willingness of members to help move our organization to the next level. This is reflected in members' pledges to our growth campaign. It's reflected in members' participation in our new task forces. After a few months in the job I have a clearer sense of the tremendous resources represented by our membership. Now the task is to find a way everyone can make meaningful, and convenient, contributions to our success.

Edgar: Clearly you've taken on a big job. What keeps you going?

I am deeply moved by the sacrifices my parents made to get to this country, and moved by the obstacles faced by my own family members, including the Chinese Exclusion Act. Because I so deeply appreciate what they've done to make my life so much easier and more abundant than theirs, I feel inspired to make things better for the next generation. My parents and grandparents have carried a lot of water. It's now my turn.



TWELFTH ANNUAL C-100 CONFERENCE TO SHOWCASE NEW YORK CITY'S TALENT

April 24-26, 2003

A New York City triumvirate—**David Chu** of Nautica, **David Ho** of the Aaron Diamond AIDS Research Center, and **Savio Tung** of Investcorp—are now envisioning the most ambitious C-100 conference yet. C-100 Chairman **Bob Lee** has confidence that this imaginative trio, who come from the far-flung worlds of fashion, science, and finance, will deliver a high-visibility, high-impact conference full of the cultural and intellectual excitement of New York City.

As always, the conference will feature a gala dinner with entertainment; speakers and panels addressing issues in U.S.-China relations and Asian American affairs; and plenty of time for informal exchange with C-100 members and conference participants.

Those who receive *Committee Bridges* will be sent a conference invitation, and the public is invited to attend.



C-100 IN ACTION

LOS ANGELES TO HOST FIRST C-100 REGIONAL LEADERSHIP FORUM JANUARY 25

C-100 Chairman **Bob Lee** wants his fellow members to “inspire Chinese Americans to excel to new heights” and is inaugurating a series of Regional Leadership Forums around the country to bring the Committee to the local level. Young professionals and students will be the target audience.

The annual national conference will continue to focus on broad themes in U.S.-China relations and Asian American affairs, with the regional events showcasing Chinese American leaders in a variety of fields and addressing local interests. Each regional forum will be organized in alliance with local Chinese American groups, which will be encouraged to use the event to attract media attention and raise funds.

On Saturday, January 25, Los Angeles members led by **Herman Li** will hold a half-day forum for the Chinese American community of Southern California. **Lily Lee Chen** (former mayor of Monterey Park) will chair a panel on women; **Janet Yang** (film producer) leads an entertainment industry panel; and **John Chiang** (Chair, California State Board of Equalization) will head a discussion on Chinese Americans in the political arena. A surprise “Headliner,” one of the Committee’s high-profile members, is also anticipated. The Committee’s work will of course be presented.

Charles Woo, Dominic Ng, Peter Wu, Charlie Sie, Joseph Ko, and Edmund Pi are working with Li to design an event that will be a model for other cities to replicate. San Francisco, New York, Houston, Seattle, Dallas and Boston are possible future hosts. Local organizations that would like to co-sponsor a Regional Leadership Forum with C-100 should contact the C-100 office.

JOHN FUGH LEADS C-100’S U.S.-CHINA POLICY EXCHANGES

In his new role as C-100 Co-Chair with responsibility for U.S.-China issues, **John Fugh** frequently represents the Committee in Washington, D.C. On July 23, **Bob Lee** visited Washington for the first time as C-100 Chairman. Fugh organized a day of briefings, beginning with Robert Kapp, President of the U.S.-China Business Council. Lunch was at the Army Navy Club with Minister Lan Lijun, Deputy Chief of Mission at the Chinese Embassy. In the afternoon, Lee and Fugh called on Representative C.J. Chen of TECRO



Herman Li

(Taipei Economic and Cultural Representative Office), Taiwan’s private equivalent of an embassy. C-100 Washington-area members **Julia Chang Bloch, Anna Chennault, Wang Chi,** and **K.L. Wang** joined Lee and Fugh for dinner.

U.S.-China-Taiwan concerns are frequently on the agenda. On June 25, C-100 members **Fugh, Bloch** and **Chennault** hosted a luncheon at the Cosmos Club in honor of Vice Minister Zhou Mingwei, Taiwan Affairs Office of China’s State Council. Two senior American officials attended: James A. Kelly, Assistant Secretary of State (East Asian



John Fugh

and Pacific Affairs) and James F. Moriarty, Director for China Affairs, National Security Council. On August 26, Fugh attended a dinner hosted by TECRO in honor of Wu Shi-wen, former Minister of National Defense of Taiwan. Also present were William Cohen, former U.S. Secretary of Defense, and Walter Slocombe, former Under Secretary of Defense for Policy.

Fugh also reports that he and his wife, June, attended a TECRO banquet on September 23 “in honor of Madame Chen Wu Sue-Jen, wife of Taiwan President, Chen Shui-bian. The event was held at ‘Twin Oaks’, the Washington estate that was deeded to the ‘Friends of Free China’ for one dollar in 1972 when [the U.S.] normalized relations with the People’s Republic of China. Taiwan later repurchased the estate for a handsome price! Madame Chen’s visit was labeled as ‘private’, but her remarks clearly showed that she is serving as a surrogate for her husband. Several members of Congress attended this event.”

OTHER C-100 MEETINGS WITH CHINESE OFFICIALS



Center, Consul General Zhong Jianhua; left, his wife, Lu Qingjiang; right, Bob Lee.

Los Angeles members held a welcome dinner for the new Chinese Consul General, Zhong Jianhua, and his wife on September 12. **Bob Lee, Lily Lee Chen, Janet Yang, Herman Li, Peter Wu, John Chiang, Charlie Sie,**

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MEMBER NEWS



David C. Chang, President of the nation's second oldest private engineering and science school, Polytechnic

University, has also been active in the new administration of New York City Mayor Michael Bloomberg. Chang is one of 13 members of the recently-organized Panel for Educational Policy, which replaces the highly-politicized Board of Education, to advise the Chancellor in administering New York's troubled public school system. As a member of the Mayor's Committee on Appointments, Chang nominates, interviews, and screens persons to fill the 130 affiliated boards that run the gamut of New York City interests, such as the Loft Board, Water Board, Cultural Board, and Taxi and Limousine Board. Chang welcomes nominations of Asian Americans who want to serve the city in a volunteer and often visible position. For three years, Chang has been a member of the National Advisory Board for the Gates Millennium Scholars, a twenty-year program funded by the Bill & Melinda Gates Foundation in 1999, to award \$50 million a year in minority scholarships for students to complete college work up to the Ph.D. level, especially in the fields of math, science, engineering, education and library science. The Organization of Chinese Americans has been designated a partner of the GMS program for Asian American aspirants.

Iris Chang has completed her long-awaited narrative history of Chinese Americans, which is to be published by Viking Penguin in May 2003. This will



be the first Chinese American history written for a general audience that includes the story of the newest wave of immigrants, who arrived after normalization with the People's Republic of China. The book covers 150 years of Chinese contributions to America, drawn from interviews, archival research and synthesis of the scholarly literature. Chang is best known for *The Rape of Nanking: The Forgotten Holocaust of World War II* (published in 1997, exactly six decades after the event). When the Wen Ho Lee case was in the news, she found herself speaking about the subject of her first book, *Thread of the Silkworm* (1995), the Chinese American rocket scientist Tsien Hsue-Shen (Qian Xuesen), who was accused of being a Communist and deported to China during the McCarthy era. Chang was awarded an Honorary Doctorate of Humane Letters by The College of Wooster on May 13 for her moral vision in bringing past injustices to international attention and for the impact of her books in promoting peace between people of different backgrounds.



Three China-related organizations have benefited from **David Chu's** contributions in the past few months. Chu is taking a leadership role in the Committee of 100's Growth Campaign, as well as co-chairing the annual conference in New York City. For the Asia Society and Museum, a national organization

devoted to educating Americans about Asia, Chu serves as a trustee and lends glamour to their fundraisers. This June, the Society's "Asia on My Mind" benefit events included an evening hosted by Chu and his wife Gina in their "stylish home profiled in April's Elle Décor." For many years, Chu has been a trustee for China Institute in America, a cultural institution founded in New York over 75 years ago. "I've always been interested in Asian history, culture, and philosophy. Asian cultures are probably the most mystifying and the most misunderstood, so they really need to be properly presented. Also, I think it is vital for every Chinese American to do his or her part in improving relations between the U.S. and China." Chu is chief creative officer and vice-chairman of Nautica, which he founded in 1983 as a men's sportswear company inspired by the sea, but now has expanded to include women's and children's clothing and home furnishing.



In her role as senior consultant to NOL Group (the owner of American President Lines), **Ming Chen Hsu** has been meeting with Chinese and

American officials about the importance of re-starting negotiations on the lapsed U.S.-China Bilateral Maritime Agreement, which governs commercial shipping. Hsu retired in 1999 after ten years as a member of the Federal Maritime Commission. In Beijing, Hsu met with Long Yongtu, Vice Minister of the Ministry of Foreign Trade and Economic Cooperation and chief WTO negotiator, and shared what she learned with officials in Washington, including the Chairman of the Federal Maritime Commission. In September, Hsu was also appointed by Transportation Secretary Norman Mineta to the advisory board of the U.S. Merchant Marine Academy, which trains ship captains and those who serve in the Merchant Marines. On the

philanthropic front, Hsu is a director for the J.T. Tai Foundation, which makes about \$1 million in grants every year to promote U.S.-China relations and better the lives of Chinese Americans. The Committee of 100 has been a grantee, as has China Institute, the Asia Society, Chinese studies university programs, and New York Chinatown hospitals, with a few scholarships awarded to deserving Chinese students.



Dominic Ng is Chairman, President and CEO of East West Bank in San Marino, now the third largest commercial bank based in Southern

California, and is in a position to see the growing gap between the rich and the poor in Los Angeles. When Ng joined the board of United Way of Greater Los Angeles, he took the lead in directing its attention to one needy constituency - the working poor. Then, as 2000-2001 Campaign Chair, Ng reached out to a new group of wealthy donors, many of them from the Hispanic and Asian American communities (like fellow C-100 member **Andrew Cherng**), whose large gifts were the key to Ng's raising \$66 million. Recruited to the board by Ng, Cherng just finished chairing United Way's 2001-2002 campaign, beating Ng's record by \$.2 million! Ng is also Vice Chair of the civic organization, Town Hall-L.A., and in August East West Bank hosted a reception for Town Hall guest speaker Wang Yingfan, the Chinese Representative to the United Nations. Ng also sits on the boards of the Anderson School at UCLA, Loyola Marymount University, and Pasadena Polytechnic School. This June, Ng received the Father of the Year award from the American Diabetes Association for his success in balancing his family life with his career and civic obligations.

Asia and International Studies in the Schools

C-100 JOINS ASIA SOCIETY COALITION TO PROMOTE EDUCATIONAL INITIATIVE

A high-level policy panel, the National Coalition on Asia and International Studies in the Schools, has been formed by the Asia Society to promote teaching and learning about Asia in every school district in America. It is mobilizing national, state and local resources to develop and invest in educational policy and practices that will raise the level of knowledge that American students have about Asia and the world.

Chaired by former Governor James B. Hunt, Jr. of North Carolina, and Governor John Engler of Michigan, the coalition is made up of educational and business leaders who have the power to influence educational policy. It was formed in response to an Asia Society report, "Asia in the Schools: Preparing Young Americans for Today's Interconnected World," that described a gap between the growing importance of Asia and the minimal knowledge that most American students have about this continent with 60% of the world's population. Fewer than two percent of K-12 students studying a foreign language in American schools are learning an Asian language. One quarter of college-bound high school students were unable to name the ocean that touches the shores of both the U.S. and Asia.

"Some schools teach about Asia, but much of what passes for legitimate curricula is outdated, superficial, distorted or inaccurate—better suited to the age of the clipper ship than to the era of the computer chip," according to co-chair Hunt, who has a long history of advocacy for better educa-

tion. Former University of California Chancellor **Chang-Lin Tien** was a co-chair with Hunt of the original commission which wrote the "Asia in the Schools" report, and its goals have been endorsed by a host of political leaders, including Secretary of State Colin Powell, Secretary of Education Rod Paige, and U.S. Congressman David Wu.

To disseminate its message, the Asia Society is convening a States Institute on International Education in the Schools this November. Twenty-six governors are sending teams of government officials, educators, businesspeople, and philanthropists who will prepare state action plans that will include such initiatives as expanding the teaching of non-European languages, integrating content about Asia and the world into curriculum and standards, developing international study and exchange programs, and teacher training. Although the task of internationalizing American education is daunting, much progress has been made on the grassroots level. Thus, the Coalition will introduce the state teams to a few of the many existing programs developed by teachers, East Asia resource centers and non profit organizations whose value has for too long gone unrecognized.

The Committee of 100 has joined the National Coalition and is in discussion with the Asia Society about the most constructive way for C-100 to support this effort. For more information on the Asia Society's project, Asia and International Studies in the Schools, contact Vivien Stewart, Vice President, Education, (212) 327-9227.

C-100 IN ACTION (cont. from page 7)

Charles Woo, Edmond Pi, Joseph Ko, and **Dominic Ng** attended and found that the Consul General was quite familiar with C-100's work.

In New York, Executive Counsellor **John Young** has been meeting with diplomats, journalists and scholars from China. He observed that the Chinese government appears remarkably restrained in its reactions and determined to be cooperative, both in its dealings with the U.S. over such issues as Iraq, and with Taiwan, given recent politically sensitive moves like the American visit of Madame Chen.

C-100 COMMENTARY ON FIRST U.S.-CHINA SECURITY REVIEW REPORT

Henry Tang gave the Committee's reaction to the first report of the U.S.-China Security Review Commission, in an interview on the National Public Radio magazine, "Pacific Time," aired the weekend of July 19-21. The Commission was formed in 2000 to examine our economic and trade ties with China in light of security concerns and will issue an annual report to Congress. Among this year's findings were:

- China's leaders believe that the United States is a declining power with important military vulnerabilities that can be exploited.
- The U.S. has been a major contributor, through trade and investment, to China's rise as an economic power.
- The U.S. may be developing a reliance on Chinese imports that could in time undermine our defense industrial base.
- China provides technology and components for weapons of mass destruction and their delivery systems to terrorist sponsoring states.

Tang said that the Commission's report "is another example of conjectures and worst-case hypotheses resulting in potentially misleading conclusions. . . . We hope that the

(cont. on page 12)



ITZHAK PERLMAN (cont. from page 6)

broadly or how to collaborate with other musicians."

Understandably, the Chinese students were in awe when they first practiced under the baton of maestro Perlman. But his playful and egalitarian approach to teaching soon showed the power of the Perlman Music Program's philosophy—"to foster art and discourage competition." Toby Perlman, herself a violinist, began the summer camp in 1994 because she felt that music learning should be an enjoyable, not a painful, experience. In Shanghai, for example, rather than seating students in an orchestra based on their skill level, Perlman arranged them by height or moved them around randomly so they would learn that "every position is important and has a particular function." Thus, one Chinese violinist who had just won a silver medal at the Tchaikovsky International Music Competition in Moscow probably had her first experience playing in the back row.

Musical collaboration and listening to others was taught through ensemble playing, and, more unusually, through choral singing, in which all students and faculty, including Perlman, participated. Key to a musician's greatness is the ability to express one's individuality in playing. As Perlman told *China Daily*, "Teachers should be able to bring out from the students what they have inside. A good teacher should not worry so much about what to say, but what not to say when he finds a student's talent."

All 35 Chinese students received

a private lesson from the Perlman teachers, the violinists with Perlman himself. Paul Katz, a cellist with the Cleveland Quartet, and Heidi Castleman, professor of viola at the Julliard School of Music, were among the distinguished faculty.

Young cares most about the after-effects of Cultural Institute programs, and hopes that China will benefit from this intensive exposure to Perlman's teaching methods. She also observed that while there are many child prodigies in China, most of the great Chinese musicians received their training in the West, such as cellist **Yo-Yo Ma** and violinist **Cho-Liang Lin**.

Indeed, Shanghai Conservatory president Yang Liqing commented to *China Daily* that the Perlman method of teaching was a constructive model for Chinese conservatories in developing well-rounded musicians. And, to expose more Chinese musical educators to the Perlman teaching technique, the Conservatory invited about 50 teachers and students to audit the master class.

Probably no other city has hosted Perlman for such an extended period, involving more people and in such an array of different musical activities, according to Young, "representing another step in Shanghai's emergence as an international cultural city." Perhaps even more important was the impact on the lives of the young musicians, raising their awareness of each other's cultures and their level of musical expression.

Young thanked the Perlmans for "their vision, courage and their love of young people, music, and China."



C-100 GOVERNOR CHANG-LIN TIEN DIES OCTOBER 29 AT AGE 67

Upon learning of the death of University of California Chancellor **Chang-Lin Tien** on October 29, the Committee of 100 issued this statement:

We join the family of Chancellor Tien in mourning his passing, and we join with the entire Asian American community in celebrating his unique contributions to American life.

He was a world-class scientist and educator, but he was also much, much more. He was a trailblazer who brought countless others behind him into opportunities they never would have had, had it not been for his shining example and his leadership.

As a leader among Asian Americans, and on the broader national and international stage, Chancellor Tien was, quite simply, a giant. He was among the founders of our organization and played a strong role, within it and elsewhere, in bridging an understanding of Asian Americans within American culture and, equally important, in building bridges of understanding between Greater China and the United States—and the rest of the world, for that matter.

We are deeply grateful to have known Chancellor Tien as a friend and colleague, and we will miss him sorely.

C-100 Chair **Bob Lee** added: "Chang-Lin was a man of truly uncommon character. He will always serve as a great role model to me for what it means to be an inspiring leader. He was a man of impeccable integrity and noble values. Whether it was dealing with issues on the international stage or on a one-on-one basis, he showed a level of caring that was quite amazing. He worked very hard to make the lives of Asian Americans better. He did so tirelessly and selflessly."

After June 4, 1989, when **LM. Pei** and the handful of other East Coast founders of C-100 met to form an



Chancellor Tien, leader of C-100's 1997 delegation to China, presenting a plaque to Li Ruihuan, Chairman of the Chinese People's Consultative Conference.

organization that would be able to speak strongly on behalf of Chinese Americans on both domestic and U.S.-China affairs, Chancellor Tien was the first person who came to mind, said Pei, as they discussed expanding from a committee of six to a Committee of 100.

Tien became a C-100 Governor, and his prominence and integrity galvanized new membership for the Committee on the West Coast, where he had just been appointed the first Asian American to head a major American research university.

In 2001, Tien was given the Committee's first Inspiration Award for his lifetime of dedication to education and equal access for all. Pei called Tien "a man of courage" for his outspoken advocacy of affirmative action when faced by UC regents who opposed him, and cellist **Yo-Yo Ma**, who was very close to Tien, appreciated his years of "cheerleading" to spur Asian Americans to excellence. High tech entrepreneur **John Chen**, who has been working to raise funds to build the Chang-Lin Tien Hall at UC Berkeley, said Tien gave back to society without a personal agenda. Indeed, Tien once said, "This country has made me what I am today. I want to repay as much as possible."

PROFILE OF CHANG-LIN TIEN

One of the most popular and respected leaders in American higher education and an engineering scholar of international renown, Tien spent nearly his entire professional career at UC Berkeley.

He joined the UC Berkeley faculty in 1959 as an assistant professor of mechanical engineering. In 1962, when he was 26 years old, Tien became the youngest professor to receive UC Berkeley's Distinguished Teaching award, of which he was enduringly proud. He served UC Berkeley as chancellor from 1990 to 1997.

In addition to successfully battling budget cuts on campus, as chancellor, Tien developed ways to counter the impact of the UC Regents' ban on affirmative action, launching a partnership between UC Berkeley and California's K-12 public schools to create a national model that today is active in almost every state in America.

Tien in 1996 launched an ambitious fundraising drive for UC Berkeley, the largest of its kind at the time for a public university, raising more than \$975 million.

An expert in the field of heat transfer, Tien was called upon to advise the governments of the United States and Hong Kong. He helped solve problems with the Space Shuttle's insulating tiles in the 1970s and, a decade later, with the nuclear reactor meltdown at Three Mile Island.

Although he received many awards for his research and educational contributions, Tien was most honored when an asteroid, first discovered by the Zi Jin Mountain Observatory in China, was named the Tienchanglin, after him.

Editor's note: thanks to Sam Chu Lin and Robert Sanders for portions of this article.

C-100 MEMBERS COMMEMORATE 9/11 IN NEW YORK CITY

In 2002's most eloquent 9/11 ceremony, cellist **Yo-Yo Ma** played a Bach accompaniment as former Mayor Rudolf Giuliani began reading a roll call of New York's September 11 victims. There, at the gaping 16-acre Ground Zero site created a year ago when terrorists flew planes into the World Trade Center, 197 different people stepped forward to read aloud 2,801 names while Ma and other classical musicians played alongside. Twenty-five thousand family and friends of the victims attended, and millions watched the ceremony live on television.

To remember the Asian American victims of 9/11 and raise money for a special post-9/11 education program, Asians United to Raise Awareness (the AURA Fund) sponsored *My America*, a benefit concert at the World Theatre in Times Square on September 8. Organized by AURA Fund founder Jeff Yang and writer **Helen Zia**, the concert starred Asian American rock, pop, jazz and classical musicians. The special guests included ABC talk show host Lisa Ling and recent C-100 Headline Award-winner, New York TV reporter Ti-Hua Chang. With the funds raised, AURA's Voices in Harmony will make grants to high school students for music, films, and other projects that concern 9/11 and its meaning.

Henry Tang presented a \$40,000 check to New York's Chinese-American Planning Council (CPC) on September 9 on behalf of a Bay area group, the Asian American Disaster Relief Coalition. The Coalition's gift is for a CPC project to help Chinatown workers who lost jobs in the aftermath of 9/11 by providing job training, English classes, and financial aid. The Coalition was originally formed by Silicon Valley Chinese Americans to raise funds to help victims of an earthquake in Taiwan. Having heard that New York City's Chinatown was still suffering from severe economic repercussions from 9/11 one year after the attacks, but not knowing how to help, Timothy Wu of the Coalition sought advice from C-100. C-100 members **George Koo** and **Charles P. Wang** and staff member An Ping were instrumental in assisting the Coalition make contact with potential recipient organizations.



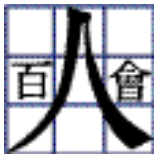
top left: Yo-Yo Ma, top right: Helen Zia
bottom: Henry Tang (on right) presents
check to Chinese-American Planning
Council Chair Wayne Wong.

C-100 IN ACTION (cont. from page 10)

Commission in its future studies will draw its conclusions based on hard-headed, rational analysis"

"The injustice of jumping to conclusions, without evidence, was dramatically demonstrated in the shameful case of Wen Ho Lee, who was branded a Chinese spy without due process. His case came hot on the heels of the Cox Report and the atmosphere of paranoia about China that was created in the mass media. We are concerned that this report could similarly pave the way for ethnic profiling, civil rights abuses, and judicial failures that would harm Chinese Americans."

"Moreover, it is in America's national interest not to engage in ethnic profiling of Chinese and Asian researchers. Recently, Asian American scientists have declined to work in national laboratories, to the detriment of American science and technology. Tens of thousands of Chinese Americans contribute daily to our nation's technological advancement. Over the years, no fewer than six Chinese Americans have received the Nobel Prize and seven the Presidential Medal of Science. It would be a shame if America were to alienate this talent."



Committee of 100

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