



Committee of 100

677 Fifth Avenue
Fifth Floor
New York, NY 10022
Tel: (212) 371-6565
Fax: (212) 371-9009
www.committee100.org

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Henry S. Tang
Oscar L. Tang
Shirley Young

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Contact: Public Relations Director
Ping An
ping_an@committee100.org
212-371-6565

Committee of 100 Supports 2010 Rose Parade to Feature Shanghai Expo

(New York- October 27, 2009)-- The Committee of 100 (C-100) is pleased to announce its financial support of \$150,000 to build a float for the 2010 Rose Parade in Pasadena, California to promote the Shanghai 2010 World Expo.

Ming Hsieh, a member of the Committee of 100 and CEO, President and Chairman of Cogent Systems, is a leading sponsor for the Rose Parade float. He said, "The parade is a wonderful event for the Chinese American community of Southern California to come together and show their support for the U.S. Pavilion at the 2010 World Expo in Shanghai."

John S. Chen, Chairman of the Committee of 100, said, "As the strategic partner of USA Pavilion, Committee of 100 is proud to support the rose parade float. The 2010 World Expo, with an expected participation of over 200 nations and international organizations, is a great occasion for countries to interact and share their culture with the global community to foster better understanding of each other."

The Shanghai World Expo 2010 will be held from May 1-October 31, 2010 with a projected 70 million attendees. This will be China's debut as host of a world expo. At more than 60,000 square feet, the USA National Pavilion will be one of the largest pavilions at the 2010 Shanghai World Expo. It will showcase American culture, values, and businesses in China's most dynamic city, while at the same time celebrating the friendship between the peoples of the U.S. and China.

Founded in 1989, the Committee of 100 is a national non-partisan, non-profit membership organization comprised of prominent Chinese Americans in a broad range of professions. With members' knowledge and experience, the Committee has dedicated its efforts to a dual mission: (1) encouraging constructive relations between the peoples of the United States and Greater China, and (2) encouraging the full participation of Chinese Americans in all aspects of American life. For more information, visit: www.committee100.org

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